

DO WE HAVE THE STRENGTH TO CARRY ON THIS MIGHTY TASK IN ONE SESSION?

A FEW TOOLS AT YOUR DISPOSAL:

- ▶ Keynote – perfect for a fake app in 90% of projects
- ▶ Your own lab/building materials
- ▶ Typeform – great survey tool for images, videos, sliders, etc.
- ▶ Squarespace + Shopify (easy web store)



TALK WITH AN EXPERT!

- ▶ Talking with an expert for 30 minutes can help you cut the fog and focus on what you really need.
- ▶ In reality, most ideas have been tried; they succeeded or failed for a reason already known
 - ▶ If someone's already tried something similar, they can help you understand the challenges and how they overcame them
- ▶ TSAI city and the Program and Entrepreneurship have mentors available for general guidance