

E-CLUB AND RYAN G. PRESENT

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# FIRST STEPS: BUILDING YOUR PROTOTYPE

### GOALS OF OF THE WORKSHOP:

- ▶ We hope you walk away with one of three things:
  - ▶ I totally need to do this idea! Here's some data to apply to pitch comps, courses, funding, etc.
  - ▶ This is a terrible idea
  - ▶ It's a good idea but needs to change in some fundamental ways.