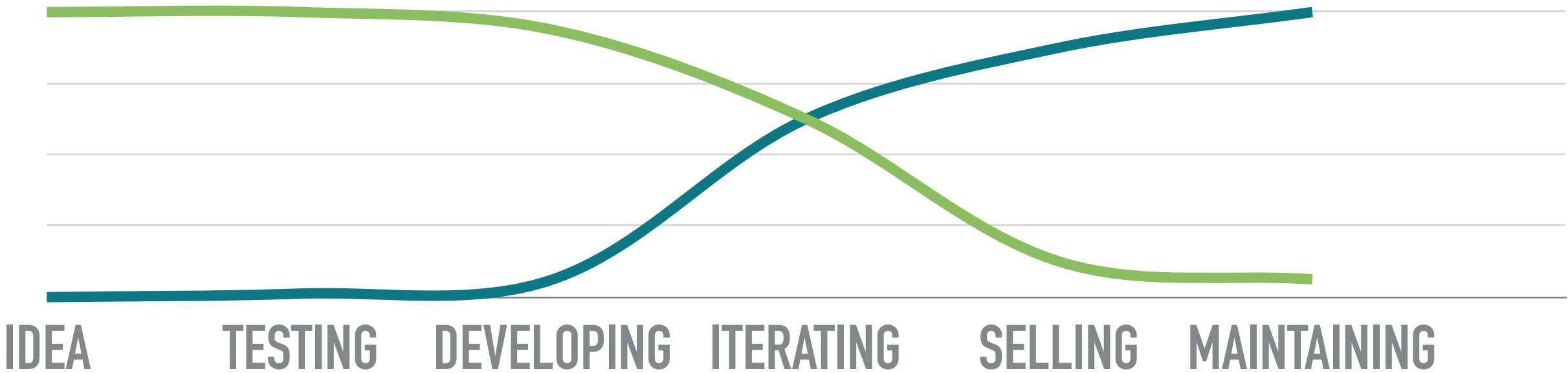


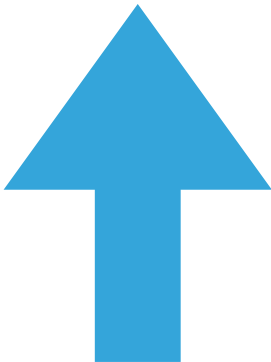


WE WANT YOU TO LEARN ME THROUGH OUR IDEAS

Validated learning

Customer value





this workshop

VALUE CREATED IN A PRODUCT LIFE CYCLE:

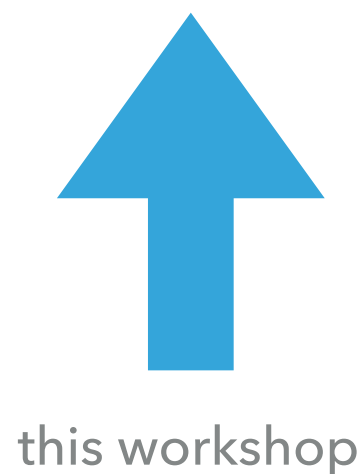
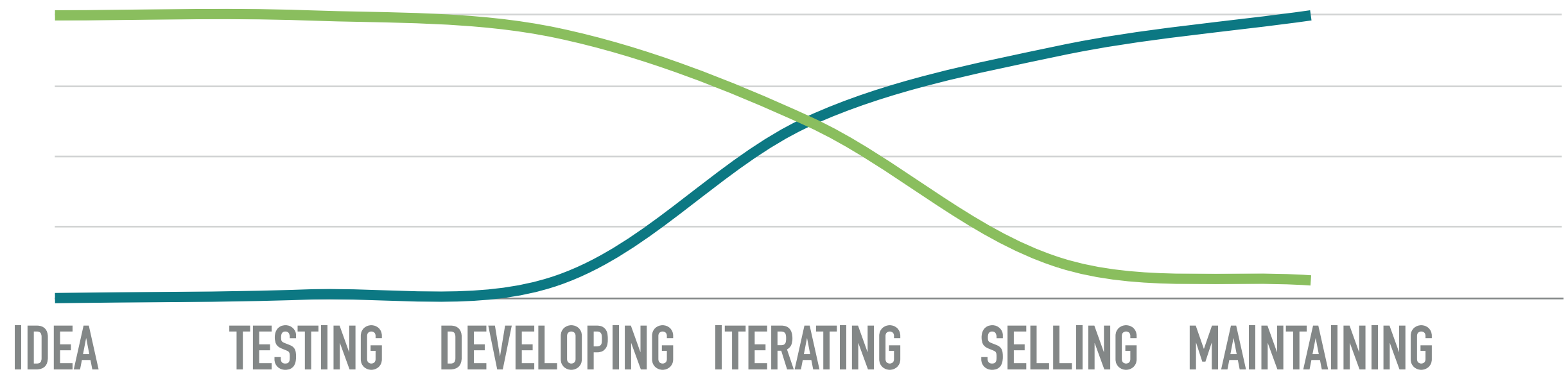
We want you to leave this workshop
with a powerful insight about your startup.

WE WANT YOU TO LEARN SOMETHING CRITICAL ABOUT YOUR IDEA

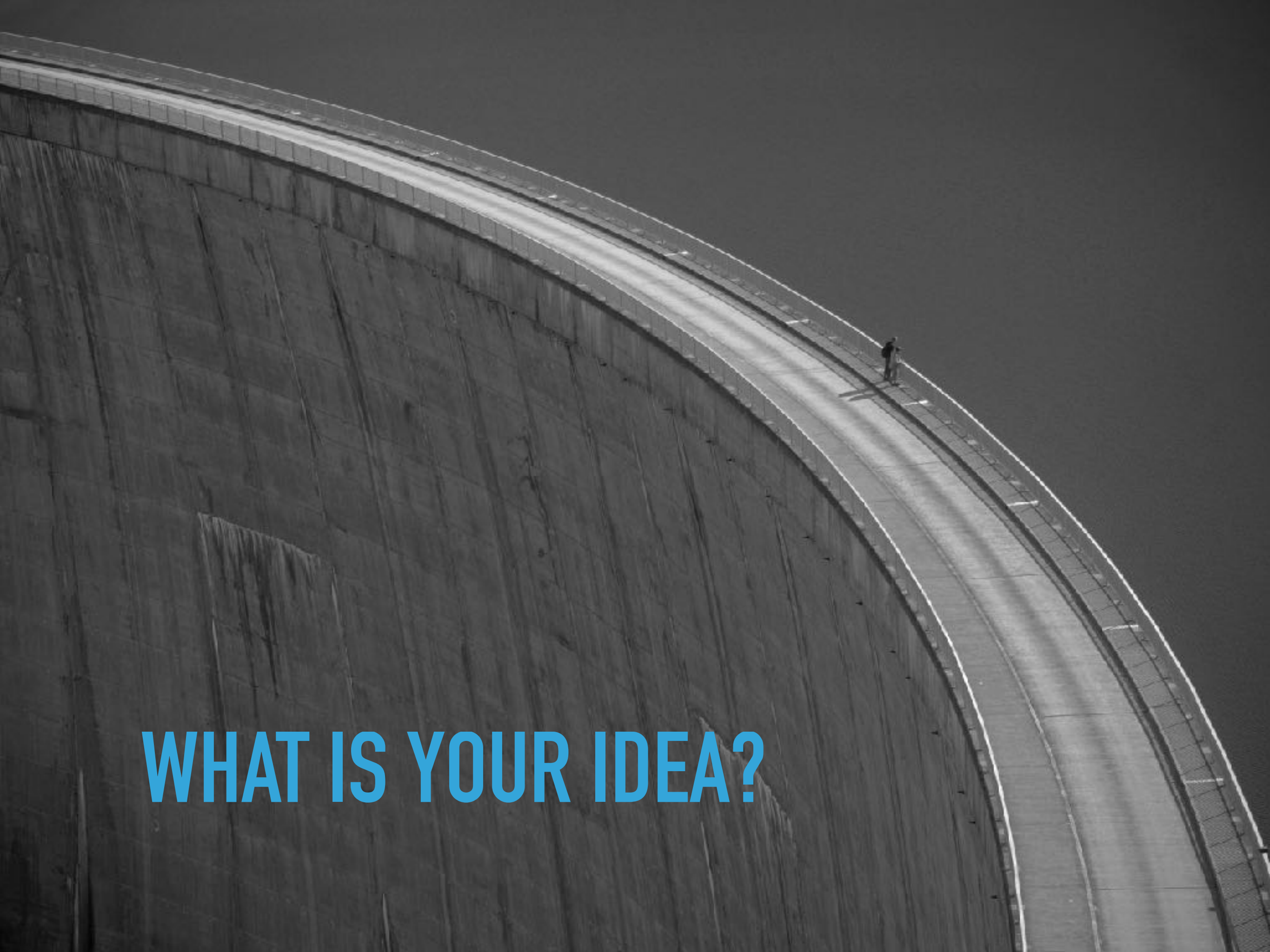
VALUE CREATED IN A PRODUCT LIFECYCLE:

— Validated learning

— Customer value



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with a powerful insight about your startup.**



WHAT IS YOUR IDEA?