

AGENDA

- ▶ Quick review and word about p-types (5 mins)
- ▶ Guest case study (15 mins)
- ▶ Your hypothesis + chalk talk (30 mins)
- ▶ Work session (remaining time)

GOALS OF OF THE WORKSHOP (QUICK REVIEW):

- ▶ I totally need to do this idea! Here's some data to apply to pitch comps, courses, funding, etc.
- ▶ This isn't going to work
- ▶ It's a good idea but needs to change in some fundamental ways.