

18 June 2024

# Press Release Distribution Report



## **Distribution Report**

# AVVANZ TACKLES EMPLOYEE SCREENING CHALLENGES: AFFORDABLE, COMPLIANT, AND COMPREHENSIVE BACKGROUND CHECKS NOW AVAILABLE IN INDIA

Date Submitted: 18 June 2024

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157
Recorded Full Page Placements \*

141.33 M
Potential Audience Reach

\* This is a partial list of online pickups that we are able to track. There are other websites that have picked up the release that we may not have tracked.



**Business Standard** 



**Ahmedabad Mirror** 









And Many More...



### **Your Submitted Press Release**

# Avvanz Tackles Employee Screening Challenges: Affordable, Compliant, and Comprehensive Background Checks Now Available In India

Avvanz, a leading HRTech and FinTech company, today announced its official launch in India.

It is an important step for the Indian labour market – now more than ever.

Why?

The Indian employment landscape presents unique challenges for background screening. Inaccurate information, time-consuming processes, and a lack of centralised data sources often hinder effective checks. Recognizing these challenges, and with a proven track record of serving over 4000 companies globally, Avvanz offers a trifecta of Comprehensive, Compliant, and Affordable solutions specifically tailored to the Indian market.

Avvanz, headquartered in Singapore with other Global offices in India, the Philippines, Australia, the UK, and the US will offer its comprehensive suite of services, including Background Screening, Company Due Diligence and Digital Economy Training solutions, to help Indian businesses (and international companies with a footprint in India) build a strong and secure workforce.

"India's dynamic labour market presents both opportunities and challenges, especially in the realm of employee screening and development," said Kannan Chettiar, Founder and CEO of Avvanz. "Our expansion into India underscores our commitment to enhancing workplace safety and efficiency through cutting-edge technology and our robust solutions that leverage AI, RPA, IDVT or Identity Verification Technology and Blockchain, to the Indian market. We are excited to bring our robust solutions to the Indian market, helping businesses mitigate risks and boost employee productivity."

Marcellus Solomon, Head of Avvanz India, added, "Our comprehensive background screening solutions address the specific concerns of Indian businesses. We ensure accuracy, speed, compliance and affordability along with Technology, enabling companies to make informed hiring decisions confidently."

Avvanz caters to various industries, such as Banking, Financial Services & Insurance, Technology, Education, Business Process Outsourcing, Manufacturing, Retail, Healthcare, Oil & Gas. Additionally, it is also ISO27001 and ISO27701 certified.

The company leverages its in-depth industry knowledge to deliver customised solutions that address the specific challenges of each sector. Avvanz's commitment extends beyond employee screening to supporting B2B clients with due diligence and risk management ahead of critical deals and collaborations. This holistic approach ensures that businesses hire the best talent and build a resilient workforce equipped to achieve and surpass their KPIs.

Avvanz's new India office is located in Bengaluru, Karnataka.

For more information on Avvanz's services, visit their website.



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
South Assah Laading Malimeda hees Agency	ANI News	Broadcas t Media	Business	IN,PAK,US	1453000 visit/month	<u>View</u> <u>Release</u>
Business Standard	Business Standard	News Portal	Business	IN,UK,US	7804000 visit/month	<u>View</u> <u>Release</u>
The <b>Print</b>	The Print	News Portal	Information	IN	1624470 visit/month	<u>View</u> <u>Release</u>
FIRST	First india	News Portal	Information	IN	137250 visit/month	<u>View</u> <u>Release</u>
AhmedabadMirror	Ahmedabad Mirror	News Portal	Information	IN,US	788628 visit/month	<u>View</u> <u>Release</u>
Loktej	Loktej English	News Portal	Information	IN	29600 visit/month	<u>View</u> <u>Release</u>
LOKMAT Segrection I	Lokmat Times	News Portal	Information	IN	292436 visit/month	<u>View</u> <u>Release</u>
LATEST	Latestly	News Portal	Information	IN	1705740 visit/month	<u>View</u> <u>Release</u>
BIG NETWORK com	Big News Network	News Portal	Information	IN,IR,US	149445 visit/month	<u>View</u> <u>Release</u>
JioNews	Jio News	News Aggregat or	Information	IN	726082 visit/month	<u>View</u> <u>Release</u>



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
dailyhunt	Daily Hunt (Loktej English)	News Aggregat or	Information	IN,UAE,US	63496985 visit/month	<u>View</u> <u>Release</u>
<mark>♂</mark> Google News	Google News	News Aggregat or	Information	FRA,GER,I N,JA,US	54780000 visit/month	<u>View</u> <u>Release</u>
dailyhunt	Dailyhunt	News Aggregat or	Business	IN	7000000 visit/month	View Release
Sangri Today <sup>Gedagli</sup>	Sangri Today	News Portal	Entertainme nt	IN	175830 visit/month	View Release
Asian <u>News</u>	Asian News	News Portal	Business	IN,UR,US	58800 visit/month	<u>View</u> <u>Release</u>
	UP 18 News	News Portal	Information	IN	104760 visit/month	<u>View</u> <u>Release</u>
समाचार <mark>संसार</mark> /	Samachar Sansaar English	News Portal	Information	IN	2500 visit/month	View Release
REPUBLIC NEWS TODAY	Republic News Today	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
RADIAN	News Radian	News Portal	Business	IN,US	3210 visit/month	View Release
TNC The News Cartel	The News Cartel	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
SR Startup Reporter	Startup Reporter	News Portal	Business	IN,US	13560 visit/month	<u>View</u> <u>Release</u>
UA INDIAN	The Indian Alert	News Portal	Information	IN	7230 visit/month	<u>View</u> <u>Release</u>
MUMBAI TIMES	Mumbai Times	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
BHARAT SCOOPS	Bharat Scoops	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
BHURABHAI	Bhura Bhai	News Portal	Information	IN	2000 visit/month	View Release
	I Am Bhojpuriya.	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
KHABARE BHARAT	Khabare Bharat	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
the ⊡harat journal	The Bharat Journal	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
WOW ENTREPRENEURS	Wow Entrepreneurs	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
Zambia	Zambia News Today	News Portal	Information	IN	2000 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
Privileged News	Privileged News	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
ÎÎÎNVESTOPEDIA	Investopedian ews	News Portal	Information	IN	2000 visit/month	View Release
KHABARE INDIA	Khabre India	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
DAILY HINDU	Daily Hindu	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
A To Z	A TO Z Newspaper	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
MÝ GLOBE NEWS	My Globe News	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
Indian	Indian Influencer	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
Sangri Times	Sangri Times	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
ASIA NEWS	Asia News	News Portal	Business	IN,US	3000 visit/month	View Release
News Journal	Best News Journal	News Portal	Business	IN	10740 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
DigitalNews	Direct Digital News	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
<b>₫Financial</b>	Financial News Day	News Portal	Business	IN	2100 visit/month	<u>View</u> <u>Release</u>
FOREX	Forex News Times	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
GlobalNews	Global News Tonight	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
In <b>Busîness</b> Times	In Business Times	News Portal	Business	IN	2000 visit/month	View Release
JUSTNEWS	Just News Now	News Portal	Business	IN	2000 visit/month	View Release
(LATESTGOLD)	Latest Gold News	News Portal	Business	IN,US	2000 visit/month	View Release
NEWS@CONTENT	News eContent	News Portal	Business	IN	2000 visit/month	View Release
Newsroom	News Room Buzz	News Portal	Business	IN,US	2000 visit/month	View Release
news supply	News Supply Daily	News Portal	Business	IN	2000 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
<b>NewsTrend</b>	News Trend Daily	News Portal	Business	IN,US	2100 visit/month	View Release
Prime News™	Prime News Tv	News Portal	Information	IN,US	2130 visit/month	<u>View</u> <u>Release</u>
MetroNews	Pune Metro News	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
NEWS WIRE	News Wire India	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
rtNews24	RT News24	News Portal	Business	IN,US	189750 visit/month	<u>View</u> <u>Release</u>
ÎNDIANEWS	SNB India News	News Portal	Information	IN,US	2000 visit/month	View Release
Newsline	Star News Line	News Portal	Information	IN	2000 visit/month	View Release
MINURBAN News	Urban News Online	News Portal	Information	IN,US	2000 visit/month	View Release
<b>V⊕</b> <u>MenturęCompany</u>	Venture Company News	News Portal	Business	IN	3120 visit/month	<u>View</u> <u>Release</u>
WORLD NEWS	World News Forall	News Portal	Information	IN	2000 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
ATULYA HINDUSTAN	Atulya Hindustan	News Portal	Business	IN	2190 visit/month	<u>View</u> <u>Release</u>
Biz News All About Business	Biz News	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
City 🛍 Lights	City Lights	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
City Reporters	City Reporters	News Portal	Information	IN	5000 visit/month	<u>View</u> <u>Release</u>
DAILY BULLETIN	Daily Bulletin	News Portal	Information	IN	2000 visit/month	View Release
••••NEWSINDIA	Daily News India	News Portal	Business	IN,US	4080 visit/month	View Release
THE ECONOMIC INDIA	Economic India	News Portal	Information	IN,US	3810 visit/month	View Release
FINANCIAL POST	Financial Post	News Portal	Business	IN,US	2000 visit/month	View Release
<b>♠ financiat</b> telegraph	Financial Telegraph	News Portal	Information	IN,US	2000 visit/month	View Release
H GWARAT	Hi Gujarat	News Portal	Business	IN,US	2220 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
IndiaFirst	India First News	News Portal	Business	IN,US	6360 visit/month	<u>View</u> <u>Release</u>
BusinessLine	Indian Business Line	News Portal	Business	IN	2010 visit/month	<u>View</u> <u>Release</u>
INDIAN NEWSMAKER	Indian News Maker	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
Country	My Country	News Portal	Business	IN,US	2310 visit/month	<u>View</u> <u>Release</u>
ÑDIA◆HERALD	New India Herald	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
NEWS SCOOP	News Scoop	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
NEWS21	News21	News Portal	Business	IN,US	2130 visit/month	<u>View</u> <u>Release</u>
primex	Primex News International	News Portal	Business	IN,US	2190 visit/month	<u>View</u> <u>Release</u>
REAL NEWS	Real News	News Portal	Business	IN,US	2100 visit/month	<u>View</u> <u>Release</u>
republic <sup>®</sup>	Republic21	News Portal	Business	IN,US	2000 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
STORYWRITER	Story Writer	News Portal	Business	IN,US	4080 visit/month	<u>View</u> <u>Release</u>
24 Nation	The 24 Nation	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
BIG	The Big India	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
GRANDMEDIA	The Grand Media	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
Ti-Indian.Journal	The Indian Journal	News Portal	Business	IN,US	2000 visit/month	View Release
<b>msme</b> news	The Msme News	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
The <b>National</b> Age	The National Age	News Portal	Business	IN,US	4560 visit/month	<u>View</u> <u>Release</u>
Nätional <sub>Datty</sub>	The National Daily	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
THE NATION TIMES	The Nation Times	News Portal	Business	IN,US	2000 visit/month	View Release
The News bharti	The News Bharti	News Portal	Business	IN	5460 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
Přimelndia	The Prime India	News Portal	Business	IN,US	3270 visit/month	<u>View</u> <u>Release</u>
SAMAY	The Samay	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
startup <mark>story</mark>	The Startup Story	News Portal	Business	IN	2000 visit/month	<u>View</u> <u>Release</u>
TIMES (24)	The Times24	News Portal	Business	IN	2000 visit/month	View Release
©UDYOG	The Udyog	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
TRŲĘ STORY	True Story India.	News Portal	Business	IN,US	3840 visit/month	View Release
ŏne∤india	The One India	News Portal	Business	IN,US	2040 visit/month	View Release
BHASKAR	Bhaskar Live	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
Gujarat News Network	Gujarat News Network	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
Sahitya Hindustan	Sahitya Hindustan	News Portal	Information	IN	2000 visit/month	View Release



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
GVBL	GVBL News	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
Arizonian Weekly	Arizonian Weekly	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
NAPA HERALD	Napa Herald	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
Arkansas Daily Review	Arkansas Daily Review	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
NT Nevada Tribune	Nevada- Tribune	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
Hayward Sentinel	Hayward Sentinel	News Portal	Information	IN	2000 visit/month	<u>View</u> <u>Release</u>
ALABAMA JOURNAL	The Alabama Journal	News Portal	Information	IN	2000 visit/month	View Release
South India NEWS	South India News	News Portal	Business	IN,US	4080 visit/month	<u>View</u> <u>Release</u>
© Indian Kews Network	Indian News Network	News Portal	Business	IN	34440 visit/month	<u>View</u> <u>Release</u>
Haryana Today	Haryana Today	News Portal	Business	IN,US	5970 visit/month	<u>View</u> <u>Release</u>



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
Madhya Pradosh Chronicle	Madhya Pradesh Chronicle	News Portal	Business	IN,US	5250 visit/month	<u>View</u> <u>Release</u>
Maharashtra <b>Anticil</b>	Maharashtra Samachar	News Portal	Business	IN,US	11340 visit/month	<u>View</u> <u>Release</u>
Kashmir Brading News	Kashmir Breaking News	News Portal	Business	IN,US	4230 visit/month	View Release
Indian Economic Observer	Indian Economic Observer	News Portal	Business	IN,US	35250 visit/month	<u>View</u> <u>Release</u>
తెలంగాబెబ్బర్ TEAYGAN, DURNAL	Telengana Journal	News Portal	Business	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
<b>Gujarat</b> वार्ता	Gujarat Varta	News Portal	Business	IN,US	4140 visit/month	<u>View</u> <u>Release</u>
Andhra Pradesh MIRROR	Andhra Pradesh Mirror	News Portal	Business	IN,US	18000 visit/month	<u>View</u> <u>Release</u>
<del>संगीचार</del>	West Bengal Khabar	News Portal	Information	IN,US	3270 visit/month	<u>View</u> <u>Release</u>
Delhi Live News	Delhi Live News	News Portal	Business	IN,US	16350 visit/month	<u>View</u> <u>Release</u>
Vanakkam TAMIL NADU	Vanakkam Tamil Nadu	News Portal	Business	IN,US	3120 visit/month	<u>View</u> <u>Release</u>



Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
Gu <mark>jarat</mark> ાગુજરાત સમાચારો	Gjuarat Samachar	News Portal	Business	IN,US	17130 visit/month	<u>View</u> <u>Release</u>
Karnataka <mark>Live</mark>	Karnataka Live	News Portal	Information	IN,US	2790 visit/month	<u>View</u> <u>Release</u>
RAJASTHAN 🖾 देवबर	Rajasthan Ki Khabar	News Portal	Business	IN,US	23460 visit/month	<u>View</u> <u>Release</u>
TODAY	Up Today	News Portal	Information	IN,US	21870 visit/month	<u>View</u> <u>Release</u>
Himachal <mark>पत्रिका</mark>	Himachal Patrika	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
छत्तीसगढ़ <mark>दु</mark>	Chhattisgarh Today	News Portal	Business	IN,US	2760 visit/month	<u>View</u> <u>Release</u>
PuniabLIVE	Punjab Live	News Portal	Information	IN	4470 visit/month	View Release
_Kashmir Newsline	Kashmir News Line	News Portal	Business	IN,US	12030 visit/month	<u>View</u> <u>Release</u>
BIHAR 24x7	Bihar 24x7	News Portal	Information	IN,US	5250 visit/month	<u>View</u> <u>Release</u>
anortheasttimes	North East Times	News Portal	Information	IN,US	2730 visit/month	View Release



Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
Bihar Times	Bihar Times	News Portal	Business	IN	29460 visit/month	<u>View</u> <u>Release</u>
Odisha Post	Odisha Post	News Portal	Information	IN,US	28530 visit/month	<u>View</u> <u>Release</u>
ISLANDNEWS	Sri Lanka Island News	News Portal	Information	IN,US	2000 visit/month	<u>View</u> <u>Release</u>
BRITISH COLUMBIA TIMES	British columbia times	News Portal	Business	IN	35400 visit/month	<u>View</u> <u>Release</u>
US WORLD TODAY	US World Today	News Portal	Business	IN,US	8790 visit/month	<u>View</u> <u>Release</u>
BreakingNews	Florida Breaking News	News Portal	Information	IN,US	13740 visit/month	<u>View</u> <u>Release</u>
RICHMOND Evening News	Richmond Evening News	News Portal	Information	IN	4170 visit/month	<u>View</u> <u>Release</u>
MountainViewSENTINEL	Mountain View Sentinel	News Portal	Business	IN	2070 visit/month	<u>View</u> <u>Release</u>
Coronto Sun Cimes	Toronto Sun Times	News Portal	Information	IN	14400 visit/month	<u>View</u> <u>Release</u>
FRANCE	France Network Times	News Portal	Information	IN,US	3990 visit/month	<u>View</u> <u>Release</u>



Logo	Media	Туре	Industry	Top 3 Visiting Countries	Potential Audience	Action
England News Portal	England News Portal	News Portal	Information	IN,US	37380 visit/month	<u>View</u> <u>Release</u>
FEDERAL DESPATCH	Federal Despatch	News Portal	Information	IN,US	11970 visit/month	<u>View</u> <u>Release</u>
Birmingham	Birmingham All News Network	News Portal	Business	IN	12210 visit/month	<u>View</u> <u>Release</u>
Miamí <u>N</u> ews Herald	Miami News Herald	News Portal	Information	IN,US	4650 visit/month	View Release
NEWSTIME	White House News Time	News Portal	Information	IN,US	11250 visit/month	<u>View</u> <u>Release</u>
Dubai <b>City Reporter</b>	Dubai City Reporter	News Portal	Business	IN	3690 visit/month	View Release
Washington Ze€ Wespatch	Washington DC Despatch	News Portal	Business	IN,US	4350 visit/month	View Release
Lew York Despatch	New York Despatch	News Portal	Information	IN,US	14280 visit/month	View Release
Buffalo Dispatch	Buffalo Despatch	News Portal	Information	IN,US	10800 visit/month	View Release
American News	East Coast American News	News Portal	Information	IN,US	4470 visit/month	<u>View</u> <u>Release</u>



Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
SÜN TIMES	European Sun Times	News Portal	Business	IN	14400 visit/month	<u>View</u> <u>Release</u>
— MALDIVES — STAR PLUS	Maldives Star Plus	News Portal	Business	IN,US	5700 visit/month	<u>View</u> <u>Release</u>
capitol hill reporter	Capitol Hill Reporter	News Portal	Business	IN,US	28680 visit/month	<u>View</u> <u>Release</u>
EAST ASIA 🍇	East Asia All News Portal	News Portal	Information	IN,US	4650 visit/month	<u>View</u> <u>Release</u>
London Channel News.	London Channel News	News Portal	Business	IN,US	6270 visit/month	View Release
British News	British News Network	News Portal	Information	IN,US	5610 visit/month	<u>View</u> <u>Release</u>
World News Network	World News Network	News Portal	Information	IN,US	17400 visit/month	View Release