**Hub Task Flow - LinkedIn**

1) URL - <https://www.linkedin.com/feed/>

Number of screens – 6

2) It uses Hub and Spoke interaction pattern. The hub (homepage) is the users landing page and then they can move to different sections (spokes) like messaging, jobs, connections, or their profile.

3) User’s goals achieved – Networking, content sharing, manage profiles and job searching

4) Yes, the flow is appropriate for the user goals. It gives a central hub for users to access different sections and tasks. It can feel a bit cramped on a few occasions with all the ads. It can be too much for new users and would be difficult to navigate.

5) Improvements:

- Onboarding process can include tours to help with features and navigation.

- Decrease all the ads and clutter.

- Content can be according to the user’s preference.

**Wizard or Guide task flow - Airbnb**

1) URL - <https://www.airbnb.com/>

Number of screens – 12

2) It uses a step by step, linear interaction pattern. Users must book an accommodation or property and they are guided through various screens to list their dates, property type, locations, and other preferences.

3) User’s goals achieved – book property or list a property

4) It is effective for the user’s goals that it addresses. It breaks down and simplifies the booking or listing process. It can feel tiring and lengthy for new users and people who want to book quickly. Some people might want to just get direct access rather than the linear process.

5) Improvements:

- Progress indicators for users.

- Personalize for every user and pre-fill a few data.

- Expedite certain steps for experienced users.

**Progressive disclosure – Twitter privacy settings**

1) URL - <https://www.twitter.com/>

Number of screens – 8

2) For privacy settings, twitter uses the progressive disclosure interaction pattern. You start with basic options and from there you get more advanced features and settings. From your profile you go to “Settings and privacy” and then you can go for many options like Privacy and safety.

3) User’s goals achieved – Privacy filters, Profile security, and Tweets visibility control

4) Yes, the flow is appropriate for user’s goals. Users start with basic options and from there they progressively explore all the different options and settings. It could be difficult for few users to navigate the settings with every new version.

5) Improvements:

- Simple terms should be kept for every users understanding.

- Search options on top which makes it easier to find any setting.

- Provide a help manual for the options.