Rob Giometti

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Summary

Product leader and founder with a track record of innovating in emerging markets. Capable of crafting a product vision aligned with business objectives. Excels at identifying market trends and opportunities and executing with sharp focus.

Education

UC Berkeley (2013-2017)

Bachelor of Arts Mathematics

Minor Electrical Engineering

and Computer Science

Skills

Product Strategy|Go-to-market|User Interviews

Market Research|UX Research|Agile Development

Javascript|React|Node.js|SQL|Python|NumPy

SciPy|Excel|PyTorch|Spark|Ethers.js|Solidity

Experience

Sapien Network, San Francisco, CA

CPO & Co-founder   Jan 2018 - Oct 2022

- Founded Sapien Network, a community driven Web3 social network and raised over $12M in an Initial Coin Offering.

- Owned and launched an integrated cryptocurrency wallet driving user growth to become #1 Ethereum social app by transaction count.

- Developed requirements and managed delivery of iOS and Android apps.

- Conceived, developed and launched a stylized NFT series created using a custom ML model resulting in >$30k revenue.

- Executed a guerilla marketing campaign generating > $1M marketing ROI

Projects

Tree of Thoughts   Featured Project Wolfram Summer School 2023

Implemented an exploratory decision making framework to improve problem solving ability of large language models on game of 24 and other tasks.

Cryptocurrency Trading Bot   July 2018

Developed a reinforcement learning agent to trade cryptocurrency using a convolutional neural network and time series data in Tensorflow.