CCC 2023-34 budget!

### **Outline**

- $\bullet\,$  The recent history of the CCC budget.
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  - We have kept expenses close to income to keep CCC accessible.
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- How did this year go financially? What's coming up next year?
  - We did very well this year, due in large part to high aftercare enrollment.
  - We approved two \$50k "one-off" expenses (a teacher bonus and hiring an architect)
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- Budget proposal scenarios:
  - · "Business as usual"
    - Tuition and salary increase with inflation only
  - "Investing moderately"
    - Tuition increases 2% over inflation
  - · "Investing more heavily"
    - Tuition increases 4% over inflation
    - Teachers get 1% raise over inflation
    - Hire an extra 8 hours of admin support
  - "Optimistic business as usual"
    - · Tuition increases with inflation only
    - Teachers get 1% raise over inflation
    - Hire an extra 8 hours of admin support
    - · Hope we get lucky with expenses & other sources of income

## Where does our money come from, and what do we spend it on?

Our income is almost all tuition, and our expenses are almost all salaries.

For example, in the 2018-2019 school year:

- Total income was  $\sim$  \$594k
  - $\bullet$  91% came from tuition ( $\sim$  2/3 of this came from AM tuition)
- ullet Total expenditures were  $\sim$  \$568k
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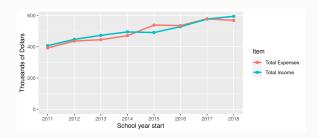
It is difficult to raise teachers' salaries without raising tuition a comparable amount.

This led to our current policy on teacher raises and bonuses (PPM page 28):

- Teachers get an increase with inflation ("COLA"), but do not get raises.
- When we have a surplus we are supposed to:
  - Give teachers generous bonuses.
  - Fund the employee endowment fund (EEF).

So how often / how much do we have surpluses?

## Budget over time: pre-COVID19



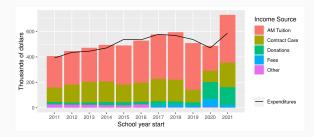
Between the 2011-2012 and 2018-2019 school years (inclusive):

- Actual income ran from ∼ \$400k \$600k
- The largest defecit was \$47k (10%), and the largest surplus \$28k (4%)
- ullet Over all these years, the net surplus was \$47k ( $\sim$ \$6k or 1.2% / year)
- Typical variability was from a 0.5% loss to 4.5% surplus (IQR)
- We met the budget 63% of the time (5/8)

Because we run a tight budget, we may have under-invested in B&G and teacher pay.

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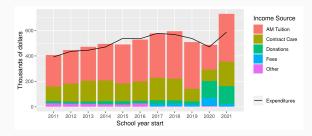
## Budget over time: COVID19 years



### When COVID hit (midway through the 2019-2020 school year):

- We charged normal tuition for 2019-2020
- Tuition dropped off steeply 2020-2021 (partial shutdown, fewer kids)
- The shortfall was made up (and then some) from one-time donations:
  - Family donations
  - Corporate donations
  - Government assistance (in total over \$300k)
- Without these donations, CCC would be close to out of business.
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The surplus first went to the 20% reserve. About \$278k remained last October..

Why didn't the teachers get a big bonus in 2021? After subtracting one-time donations, the surplus was only  $\sim$ \$5k, less than 1% of budget.

### How did we do this year?

### How did we use the surplus?

About \$278k remained at the start of the year. Currently, about \$202k remains. (Not counting reserve, EEF, or CD funds — we have \$551k in cash total.)

- 1. Operating expenses increased, so our reserve requirement increased.
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#### How were our finances otherwise?

Our finances were pretty good this year!

- As of March 1st, we were net \$27k positive
  - Even including the one-time teacher bonus!
- Good finances were driven by high PM enrollment and hiring Lillian.

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  - Increases in scholarships to new families
  - Equity tuition prices offered to families who would have had their tuition reduced
  - ...but families who would have their tuition increased are still paying the same.
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Should we deplete reserves for teacher bonuses, B&G, and scholarships? Or should we fund them, at least in part, with tuition increases?

# Budget scenarios

|                                  | Scenario A:<br>Business as<br>usual | Scenario B:<br>Investing<br>moderately | Scenario C:<br>Investing more<br>heavily | Scenario D:<br>Optimistic<br>business as usual |  |
|----------------------------------|-------------------------------------|--|--|--|--|
| Extra manager hours              | 12                                  | 12                                     | 20                                       | 20   |  |
| Equity tuition fundraising total | \$30,000                            | \$30,000                               | \$30,000                                 | \$60,000                                       |  |
| PM1 contract units / week        | 95                                  | 95                                     | 95                                       | 137  |  |
| Lillian hours                    | 0                                   | 0                                      | 0  | 26   |  |
| Pay raise (after COLA)           | 0.00%                               | 0.00%                                  | 1.00%                                    | 1.00%  |  |
| Tuition increase (after COLA)    | 0.00%                               | 2.00%                                  | 4.00%                                    | 0.00%  |  |
| Tuition revenue:                 | \$680,424                           | \$691,395                              | \$703,784                                | \$740,752                                      |  |
| Total revenue:                   | \$676,296                           | \$685,988                              | \$697,097                                | \$766,625                                      |  |
| Personnel expenses:              | \$577,628                           | \$577,628                              | \$585,000                                | \$615,113                                      |  |
| Expenses:                        | \$709,674                           | \$709,674                              | \$717,046                                | \$747,159                                      |  |
| Extra scholarships:              | -\$43,877                           | -\$45,157                              | -\$46,437                                | -\$43,877                                      |  |
| Extra B&G:                       | -\$55,000                           | -\$55,000                              | -\$55,000                                | -\$55,000                                      |  |
| Extra fundraising:               | \$30,000                            | \$30,000                               | \$30,000                                 | \$60,000                                       |  |
| Net extras:                      | -\$68,877                           | -\$70,157                              | -\$71,437                                | -\$38,877                                      |  |
| Net income w/o extras:           | \$35,500                            | \$46,471                               | \$51,488                                 | \$58,344                                       |  |
| Net income:                      | -\$33,377                           | -\$23,686                              | -\$19,949                                | \$19,466                                       |  |

### Tuition numbers for 2022-23 vs 2023-34

### Proposed "Business as usual":

| 2023 -2024 Proposed Monthly Rates |          |          |          |          |          |  |
|-----------------------------------|----------|----------|----------|----------|----------|--|
|                                   | 5 days   | 4 days   | 3 days   | 2 days   | 1 day    |  |
| AM Tuition Monthly Rate           | \$820.00 |          |          |          |          |  |
| EAM Monthly Rate                  | \$240.00 | \$192.00 | \$144.00 | \$96.00  | \$48.00  |  |
| PM1 Monthly Rate                  | \$720.00 | \$576.00 | \$432.00 | \$288.00 | \$144.00 |  |
| PM2 Monthly Rate                  | \$480.00 | \$384.00 | \$288.00 | \$192.00 | \$96.00  |  |

### Proposed "Invest moderately":

| 2023 - 2024 Proposed Monthly Rates |          |          |          |          |          |
|------------------------------------|----------|----------|----------|----------|----------|
|                                    | 5 days   | 4 days   | 3 days   | 2 days   | 1 day    |
| AM Tuition Monthly Rate            | \$836.00 |          |          |          |          |
| EAM Monthly Rate                   | \$245.00 | \$196.00 | \$147.00 | \$98.00  | \$49.00  |
| PM1 Monthly Rate                   | \$730.00 | \$584.00 | \$438.00 | \$292.00 | \$146.00 |
| PM2 Monthly Rate                   | \$485.00 | \$388.00 | \$291.00 | \$194.00 | \$97.00  |

### Proposed "Invest more heavily":

|                                   |          |          | ,        |          |          |  |
|-----------------------------------|----------|----------|----------|----------|----------|--|
| 2023 -2024 Proposed Monthly Rates |          |          |          |          |          |  |
|                                   | 5 days   | 4 days   | 3 days   | 2 days   | 1 day    |  |
| AM Tuition Monthly Rate           | \$852.00 |          |          |          |          |  |
| EAM Monthly Rate                  | \$250.00 | \$200.00 | \$150.00 | \$100.00 | \$50.00  |  |
| PM1 Monthly Rate                  | \$745.00 | \$596.00 | \$447.00 | \$298.00 | \$149.00 |  |
| PM2 Monthly Rate                  | \$500.00 | \$400.00 | \$300.00 | \$200.00 | \$100.00 |  |