CCC 2023-34 budget!

### **Outline**

- $\bullet\,$  The recent history of the CCC budget.
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- How did this year go financially? What's coming up next year?
  - We did very well this year, due in large part to high aftercare enrollment.
  - We approved two \$50k "one-off" expenses (a teacher bonus and hiring an architect)
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    - · Hope we get lucky with expenses & other sources of income

## Where does our money come from, and what do we spend it on?

Our income is almost all tuition, and our expenses are almost all salaries.

For example, in the 2018-2019 school year:

- Total income was  $\sim$  \$594k
  - $\bullet$  91% came from tuition ( $\sim$  2/3 of this came from AM tuition)
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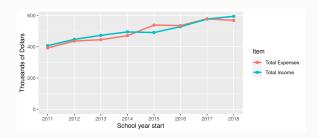
It is difficult to raise teachers' salaries without raising tuition a comparable amount.

This led to our current policy on teacher raises and bonuses (PPM page 28):

- Teachers get an increase with inflation ("COLA"), but do not get raises.
- When we have a surplus we are supposed to:
  - Give teachers generous bonuses.
  - Fund the employee endowment fund (EEF).

So how often / how much do we have surpluses?

## Budget over time: pre-COVID19



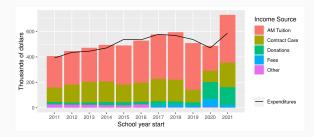
Between the 2011-2012 and 2018-2019 school years (inclusive):

- Actual income ran from ∼ \$400k \$600k
- The largest defecit was \$47k (10%), and the largest surplus \$28k (4%)
- ullet Over all these years, the net surplus was \$47k ( $\sim$ \$6k or 1.2% / year)
- Typical variability was from a 0.5% loss to 4.5% surplus (IQR)
- We met the budget 63% of the time (5/8)

Because we run a tight budget, we may have under-invested in B&G and teacher pay.

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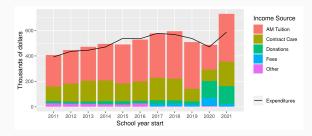
## Budget over time: COVID19 years



### When COVID hit (midway through the 2019-2020 school year):

- We charged normal tuition for 2019-2020
- Tuition dropped off steeply 2020-2021 (partial shutdown, fewer kids)
- The shortfall was made up (and then some) from one-time donations:
  - Family donations
  - Corporate donations
  - Government assistance (in total over \$300k)
- Without these donations, CCC would be close to out of business.
- Instead, we emerged from COVID19 with a large, one-time surplus.

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The surplus first went to the 20% reserve. About \$278k remained last October..

Why didn't the teachers get a big bonus in 2021? After subtracting one-time donations, the surplus was only  $\sim$ \$5k, less than 1% of budget.

### How did we do this year?

### How did we use the surplus?

About \$278k remained at the start of the year. Currently, about \$202k remains. (Not counting reserve, EEF, or CD funds — we have \$551k in cash total.)

- 1. Operating expenses increased, so our reserve requirement increased.
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#### How were our finances otherwise?

Our finances were pretty good this year!

- As of March 1st, we were net \$27k positive
  - Even including the one-time teacher bonus!
- Good finances were driven by high PM enrollment and hiring Lillian.

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  - · Increases in scholarships to new families
  - Equity tuition prices offered to families who would have had their tuition reduced
  - ...but families who would have their tuition increased are still paying the same.
  - Total projected scholarship cost next year \$54k (vs \$23k last year).
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  - Devaki cannot work more than 20 hours per week ⇒ need another 12 hours.
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- 6. Teacher raises
  - The bonus was a good thing to do, but arguably was making up for the past.
  - There is some support for salary increases as well.
  - Teacher raises not currently funded from tuition.

### Summary

- This year, we have "one-off" expenses: B&G, scholarships, teacher bonuses.
- But CCC could benefit from sustained investment in:
  - Teacher salaries.
  - Administrative support.
  - Systematic B&G investment.

Should we deplete reserves and / or rely on grants and parent-lead fundraising?

Or should we invest in the school with increased tuition? (Potentially softened by expanded scholarships / equity tuition)

Budget proposal scenarios:

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# **Budget scenarios**

	Scenario A: Business as usual	Scenario B: Investing moderately	Scenario C: Investing more heavily	Scenario D: Optimistic business as usual	
Extra manager hours	12	12	20	20	
Equity tuition fundraising total	\$30,000	\$30,000	\$30,000	\$60,000	
PM1 contract units / week	95	95	95	137	
Lillian hours	0	0	0	26	
Pay raise (after COLA)	0.00%	0.00%	1.00%	1.00%	
Tuition increase (after COLA)	0.00%	2.00%	4.00%	0.00%	
Tuition revenue:	\$680,424	\$691,395	\$703,784	\$740,752	
Total revenue:	\$676,296	\$685,988	\$697,097	\$766,625	
Personnel expenses:	\$577,628	\$577,628	\$585,000	\$615,113	
Expenses:	\$709,674	\$709,674	\$717,046	\$747,159	
Extra scholarships:	-\$43,877	-\$45,157	-\$46,437	-\$43,877	
Extra B&G:	-\$55,000	-\$55,000	-\$55,000	-\$55,000	
Extra fundraising:	\$30,000	\$30,000	\$30,000	\$60,000	
Net extras:	-\$68,877	-\$70,157	-\$71,437	-\$38,877	
Net income w/o extras:	\$35,500	\$46,471	\$51,488	\$58,344	
Net income:	-\$33,377	-\$23,686	-\$19,949	\$19,466	

### Tuition numbers for 2022-23 vs 2023-34

### Proposed "Business as usual":

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2023 -2024 Proposed Monthly Rates							
	5 days	4 days	3 days	2 days	1 day		
AM Tuition Monthly Rate	\$820.00						
EAM Monthly Rate	\$240.00	\$192.00	\$144.00	\$96.00	\$48.00		
PM1 Monthly Rate	\$720.00	\$576.00	\$432.00	\$288.00	\$144.00		
PM2 Monthly Rate	\$480.00	\$384.00	\$288.00	\$192.00	\$96.00		

### Proposed "Invest moderately":

2023 -2024 Proposed Monthly Rates						
5 days	4 days	3 days	2 days	1 day		
\$836.00						
\$245.00	\$196.00	\$147.00	\$98.00	\$49.00		
\$730.00	\$584.00	\$438.00	\$292.00	\$146.00		
\$485.00	\$388.00	\$291.00	\$194.00	\$97.00		
	\$836.00 \$245.00 \$730.00	\$836.00 \$245.00 \$730.00 \$584.00	\$836.00 \$245.00 \$730.00 \$584.00 \$438.00	\$836.00 \$245.00 \$196.00 \$147.00 \$98.00 \$730.00 \$584.00 \$438.00 \$292.00		

### Proposed "Invest more heavily":

	•		,			
2023 -2024 Proposed Monthly Rates						
	5 days	4 days	3 days	2 days	1 day	
AM Tuition Monthly Rate	\$852.00					
EAM Monthly Rate	\$250.00	\$200.00	\$150.00	\$100.00	\$50.00	
PM1 Monthly Rate	\$745.00	\$596.00	\$447.00	\$298.00	\$149.00	
PM2 Monthly Rate	\$500.00	\$400.00	\$300.00	\$200.00	\$100.00	