

# Variational Methods for Latent Variable Problems (part 2)

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Massachusetts Institute of Technology

Outline for today:

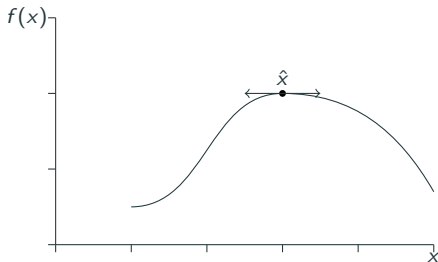
- What counts as variational inference?
- Kullback-Leibler (KL) divergence and “standard” variational inference
- The classical EM algorithm as a special case of variational inference
- Variational inference as a generalization of the EM algorithm
- Some examples of VI in practice

# What counts as variational inference?

Lots of very different procedures go by the name “variational inference.” I propose an (idiosyncratic) encompassing definition based on the use cases and the name:

**Variational inference is inference using optimization.**

Think “calculus of variations:” an optimum  $\hat{x} = \underset{\theta}{\operatorname{argmax}} f(x)$  is characterized by  $df/dx|_{\hat{x}} = 0$ , i.e. where small variations in  $\hat{x}$  result in no changes to the value of  $f(\hat{x})$ .

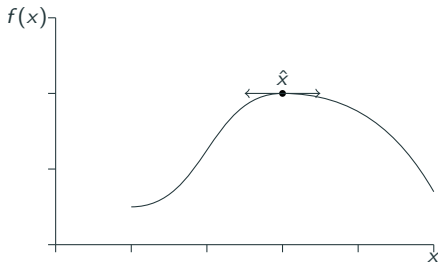


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**Exercise:** By this definition, which of these are VI?

- The maximum likelihood estimator (MLE).
- The Laplace approximation to a Bayesian posterior.
- Markov chain Monte Carlo (MCMC).

# What counts as variational inference?

A more common definition of VI is the following.

Suppose we have a random variable  $\xi$  and a distribution  $p(\xi)$  that we want to know.

Let  $y$  denote data and  $\theta$  a parameter. Examples:

- The variable is  $\theta$ , and we wish to know the posterior  $p(\theta|y)$  (Bayes)
- The variable is  $y$ , and we wish to know  $p(y)$  (MLE)
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Let  $\mathcal{Q}$  be some class of distributions which may or may not contain  $p(\xi)$ .

**Variational inference finds the distribution in  $\mathcal{Q}$  closest to  $p$  according to some measure of “divergence” between distributions:**

$$q^* = \operatorname{argmin}_{q \in \mathcal{Q}} D(q, p).$$

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The most common choice of “divergence” is the **Kullback-Leibler** (KL) divergence, though other choices are possible (e.g. Li and Turner [2016], Liu and Wang [2016], Ambrogioni et al. [2018]).

# KL divergence

The KL divergence is defined as:

$$\text{KL}(q||p) := \mathbb{E}_{q(\xi)} [\log q(\xi)] - \mathbb{E}_{q(\xi)} [\log p(\xi)]$$

Some key attributes of KL divergence:

- $\text{KL}(q||p) \geq 0$
- $\text{KL}(q||p) = 0 \Rightarrow p = q$
- $\text{KL}(q||p) \neq \text{KL}(p||q)$
- $\text{KL}(q||p)$  is a “strict” measure of closeness [Gibbs and Su, 2002]



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**Phony answer:** The KL divergence has an information theoretic interpretation [Kullback and Leibler, 1951].

**Real answer:** Mathematical convenience (normalizing constants pop out).

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**Example: The MLE minimizes KL divergence.** Suppose that  $x_n \stackrel{iid}{\sim} p(\cdot)$ , and  $q(\cdot|\theta) \in \mathcal{Q}$  is a (possibly misspecified) parameteric family of data distributions. Then

$$\begin{aligned} \underset{\theta}{\operatorname{argmin}} \text{KL}(p||q) &= \underset{\theta}{\operatorname{argmin}} \left( -\mathbb{E}_{p(x_1)} [\log q(x_1|\theta)] + \mathbb{E}_{p(x_1)} [\log p(x_1)] \right) \\ &= \underset{\theta}{\operatorname{argmax}} \mathbb{E}_{p(x_1)} [\log q(x_1|\theta)] \approx \underset{\theta}{\operatorname{argmax}} \frac{1}{N} \sum_{n=1}^N \log q(x_n|\theta) = \hat{\theta} \text{ (the MLE)}. \end{aligned}$$

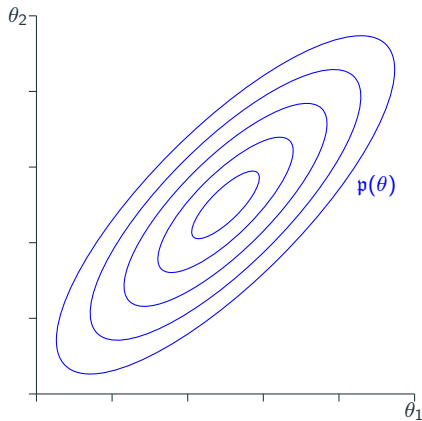
# KL divergence exercises

$$\text{KL}(q(\theta) || p(\theta)) = - \mathbb{E}_{q(\theta)} [\log p(\theta)] + \mathbb{E}_{q(\theta)} [\log q(\theta)]$$

$p(\theta)$  = Correlated bivariate normal

$\mathcal{Q} = \{\text{All bivariate normals}\}$

What is  $q^*(\theta) = \underset{q \in \mathcal{Q}}{\text{argmin}} \text{KL}(q(\theta) || p(\theta))$ ?



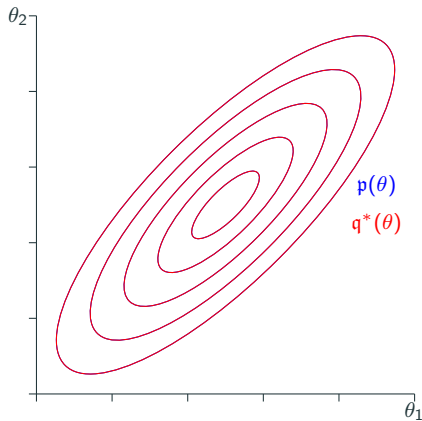
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**Sufficiently expressive families recover the target distribution.**

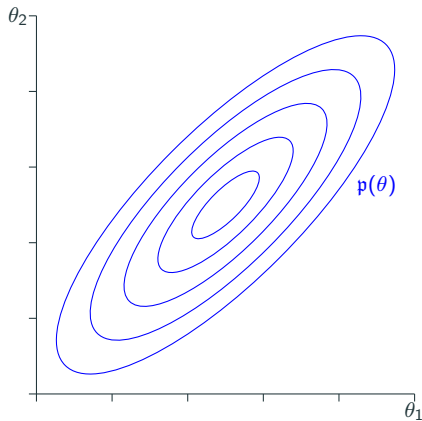
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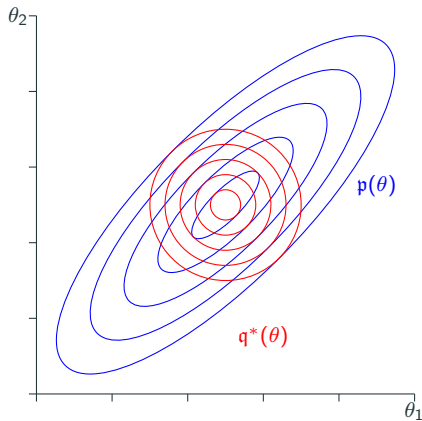
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**KL minimizers “fit inside” the second argument.**

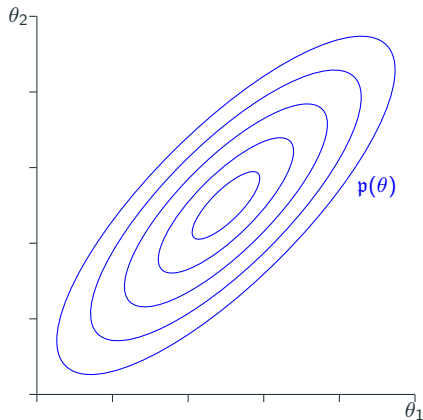
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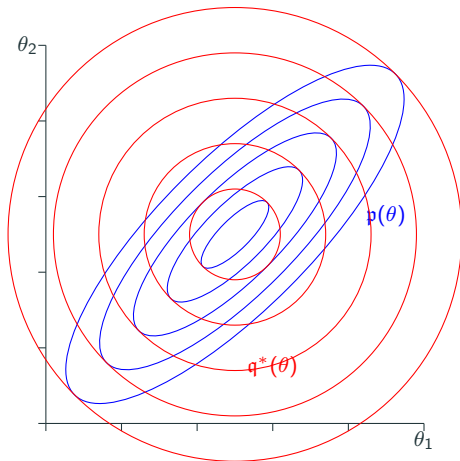
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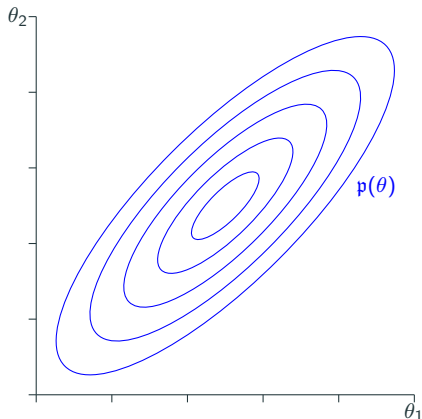
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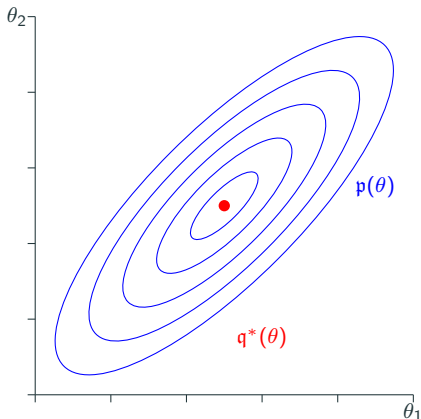
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**Without the entropy, the KL minimizer concentrates on the maximum of  $\log p(\theta)$ .**

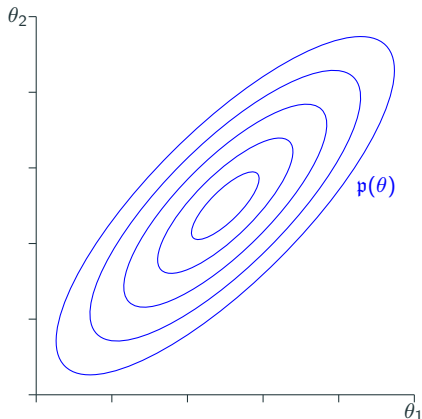
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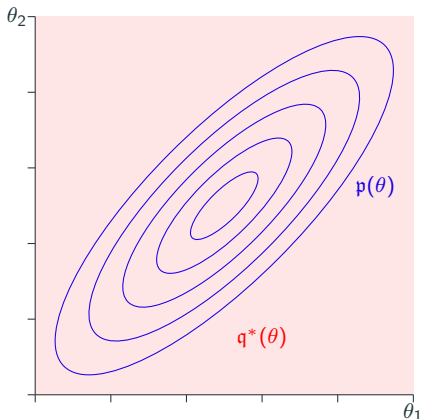
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**Without  $\log p(\theta)$ , the KL minimizer is infinitely dispersed.**

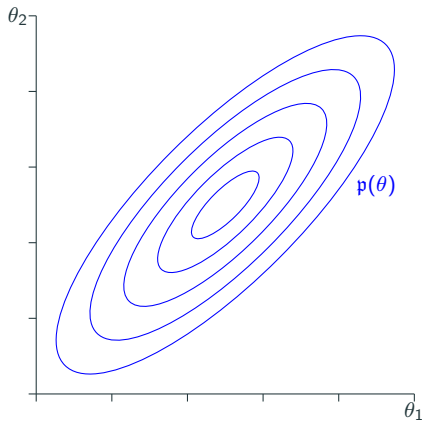
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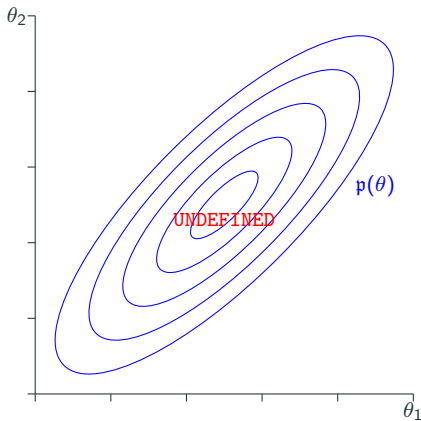
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**Without a common dominating measure, the KL divergence is undefined.**

## KL divergence exercises

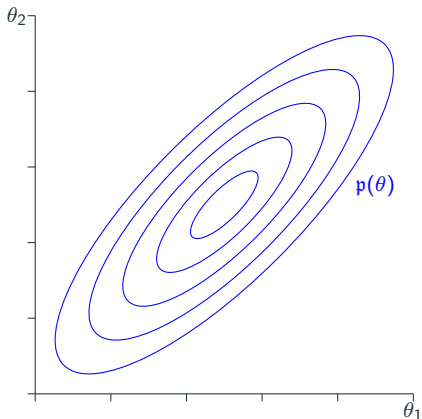
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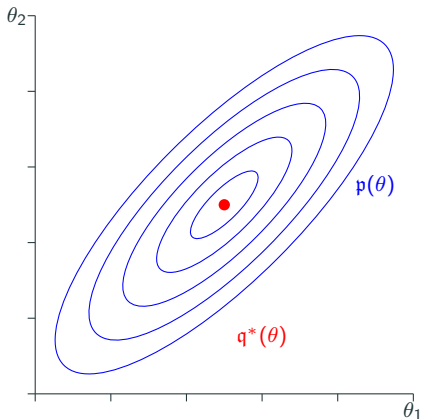
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**Sufficiently concentrated distributions with constant entropy act like a point mass at the maximum of  $\log p(\theta)$ .**



## Recall the EM algorithm

Observations:  $y = (y_1, \dots, y_N)$

Unknown latent variables:  $z = (z_1, \dots, z_N)$

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The EM algorithm alternates between two steps. Starting at an iterate  $\hat{\theta}_{(i)}$ , repeat until convergence:

**The E-step:** Compute  $Q_{(i)}(\theta) := \mathbb{E}_{p(z|y, \hat{\theta}_{(i)})} [\log p(y|\theta, z) + \log p(z|\theta)]$

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- The joint log probability  $\log p(y|\theta, z) + \log p(z|\theta)$  is easy to write down
- The posterior  $p(z|y, \theta)$  is easy to compute
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Is the EM algorithm VI?

Can you spot the lie?

## The EM algorithm as VI

Let  $\mathcal{Q}_z$  denote a family of distributions on  $z$ , parameterized by a finite-dimensional parameter  $\eta$ , such that  $p(z|\theta, y) \in \mathcal{Q}_z$  for the observed  $y$  and all  $\theta$ .

**Exercise:** When does  $\mathcal{Q}_z$  exist? (Indexed by a finite-dimensional parameter  $\eta$ .)

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Let  $q(z|\hat{\eta}(\theta)) := p(z|\theta, y)$ .

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Then:

$$\begin{aligned}\log p(y|\theta) &= \log p(y|\theta) + \text{KL}(q(z|\hat{\eta}(\theta))||p(z|\theta, y)) \\ &= \log p(y|\theta) + \underset{\eta \in \mathcal{Q}_z}{\operatorname{argmax}} (-\text{KL}(q(z|\eta)||p(z|\theta, y))) \quad \star \\ &= \underset{\eta \in \mathcal{Q}_z}{\operatorname{argmax}} (\log p(y|\theta) - \text{KL}(q(z|\eta)||p(z|\theta, y))) \\ &= \underset{\eta \in \mathcal{Q}_z}{\operatorname{argmax}} \left( \log p(y|\theta) + \underset{q(z|\eta)}{\mathbb{E}} [\log p(z|\theta, y) - \log q(z|\eta)] \right) \\ &= \underset{\eta \in \mathcal{Q}_z}{\operatorname{argmax}} \left( \underset{q(z|\eta)}{\mathbb{E}} [\log p(y|\theta) \log p(z|\theta, y) - \log q(z|\eta)] \right) \\ &= \underset{\eta \in \mathcal{Q}_z}{\operatorname{argmax}} \left( \underset{q(z|\eta)}{\mathbb{E}} [\log p(y, z|\theta)] + \underset{q(z|\eta)}{\mathbb{E}} [\log q(z|\eta)] \right) \quad \star\star\end{aligned}$$

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**The EM algorithm revisited.** Starting at an iterate  $\hat{\theta}_{(i)}$ :

**The E-step:**

1. For a fixed  $\hat{\theta}_{(i)}$ , optimize  $\star$  for  $\eta$ . Since only the KL divergence depends on  $\eta$ , the optimum is  $\hat{\eta}(\hat{\theta}_{(i)})$ , and  $q(z|\hat{\eta}(\hat{\theta}_{(i)})) = p(z|\hat{\theta}_{(i)}, y)$ .
2. Then use  $\hat{\eta}(\hat{\theta}_{(i)})$  to compute the expectation in  $\star\star$  as a function of  $\theta$ .

**The M-step:** Keeping  $\eta$  fixed at  $\hat{\eta}(\hat{\theta}_{(i)})$ , optimize  $\star\star$  as a function of  $\theta$  to give  $\hat{\theta}_{i+1}$ .

The entropy  $\mathbb{E}_{q(z|\eta)} [\log q(z|\eta)]$  does not depend on  $\theta$  and can be ignored.

# The EM algorithm as VI

From the previous slide, the marginal MLE is given by

$$\begin{aligned}\hat{\theta} &:= \operatorname{argmax}_{\theta} \log p(y|\theta) \\ &= \operatorname{argmax}_{\theta} \operatorname{argmax}_{\eta \in \mathcal{Q}_z} (\log p(y|\theta) - \text{KL}(q(z|\eta) || p(z|\theta, y))) \quad \star \\ &= \operatorname{argmax}_{\theta} \operatorname{argmax}_{\eta \in \mathcal{Q}_z} \left( \mathbb{E}_{q(z|\eta)} [\log p(y, z|\theta)] + \mathbb{E}_{q(z|\eta)} [\log q(z|\eta)] \right) \quad \star\star\end{aligned}$$

---

**The EM algorithm revisited.** Starting at an iterate  $\hat{\theta}_{(i)}$ :

**The E-step:**

1. For a fixed  $\hat{\theta}_{(i)}$ , optimize  $\star$  for  $\eta$ . Since only the KL divergence depends on  $\eta$ , the optimum is  $\hat{\eta}(\hat{\theta}_{(i)})$ , and  $q(z|\hat{\eta}(\hat{\theta}_{(i)})) = p(z|\hat{\theta}_{(i)}, y)$ .
2. Then use  $\hat{\eta}(\hat{\theta}_{(i)})$  to compute the expectation in  $\star\star$  as a function of  $\theta$ .

**The M-step:** Keeping  $\eta$  fixed at  $\hat{\eta}(\hat{\theta}_{(i)})$ , optimize  $\star\star$  as a function of  $\theta$  to give  $\hat{\theta}_{i+1}$ . The entropy  $\mathbb{E}_{q(z|\eta)} [\log q(z|\eta)]$  does not depend on  $\theta$  and can be ignored.

---

$\Rightarrow$  The EM algorithm is coordinate ascent on the objective

$$f(\theta, \eta) = \log p(y|\theta) - \text{KL}(q(z|\eta) || p(z|\theta, y)) .$$

$$\hat{\theta}, \hat{\eta} := \operatorname{argmax}_{\theta, \eta \in \mathcal{Q}_z} (\log p(y|\theta) - \text{KL}(q(z|\eta) || p(z|\theta, y))).$$

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**Corollaries:**

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- If  $p(z|\theta, y)$  is intractable, we can now consider different approximating families which may not contain  $p(z|\theta, y)$ .



## Different approximating families: Point masses on $z$ .

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**Exercise:** Recall that the Neyman-Scott paradox disappears when, instead of pairs, we have many observations, all from the same  $z_n$ . Can you use the VI perspective on the marginal EM algorithm to explain this phenomenon?

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$\Rightarrow$  **The marginal MLE is a point-mass approximation to the posterior with a uniform prior.** It will be a good approximation when  $p(\theta|y)$  is approximately a point mass.

**Exercise:** Under what circumstances is  $p(\theta|y)$  is approximately a point mass?



## Different approximating families.

Suppose we can't compute  $p(z|\theta, y)$  and / or we think that  $p(\theta|y)$  may not be well-approximated by a point mass.

Choose some tractable approximating family  $q(\theta, z|\gamma) \in \mathcal{Q}_{\theta z}$ . Then find

$$\hat{\gamma} := \operatorname{argmin}_{\gamma \in \mathcal{Q}_{\theta z}} \operatorname{KL}(q(\theta, z|\gamma) || p(\theta, z|y)).$$

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The EM algorithm — and, indeed, the MLE — can be understood as Variational Bayes with a uniform prior and particular choices of approximating distributions.

## Different approximating families.

Some common approximating families:

- Factorizing families, e.g.  $q(\theta, z|\gamma) = q(\theta|\gamma)q(z|\gamma)$ . These families model some components of the posterior as independent.
  - For historical reasons, this is known as a **mean-field approximation**.
- Factorizing families + an exponential family assumption.
- Normal approximations (possibly after an invertible unconstraining transformation):  $q(\theta, z|\gamma) = \mathcal{N}(\theta, z|\gamma)$ .
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What do you need from an approximating family? Expressivity, plus:

$$\text{KL}(q||p) := \underbrace{\mathbb{E}_{q(\xi|\eta)} [\log q(\xi|\eta)]}_{\text{Tractable entropy}} - \underbrace{\mathbb{E}_{q(\xi|\eta)} [\log p(\xi)]}_{\text{Tractable expectations}}$$

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- Monte Carlo is often used for the expectations.
  - See, e.g., Ranganath et al. [2014].
- The entropy is harder. In general, there is a tradeoff between expressivity and tractable entropy.
  - “Normalizing flows” are an example of a highly expressive approximating family (neural nets!) designed to maintain a tractable entropy. [Rezende and Mohamed, 2015]

## VI in practice: The Criteo dataset

As an example application of VB, consider a logistic regression with random effects fit (generalized linear mixed model) to an internet advertising dataset from Criteo Labs with  $N = 61895$  datapoints [Giordano et al., 2018, Section 5.3].

We want to estimate:

$\beta$  : Regression parameters (5-dimensional)

$u$  : Random effects (5000-dimensional)

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We use the following VB approximation:

$$\begin{aligned}q(\beta_k) &= \mathcal{N}(\beta_k; \eta_{\beta_k}), \text{ for } k = 1, \dots, K_x \\q(u_t) &= \mathcal{N}(u_t; \eta_{u_t}), \text{ for } t = 1, \dots, T \\q(\tau) &= \text{Gamma}(\tau; \eta_\tau) \\q(\mu) &= \mathcal{N}(\mu; \eta_\mu) \\q(\theta) &= q(\tau) q(\mu) \prod_{k=1}^{K_x} q(\beta_k) \prod_{t=1}^T q(u_t).\end{aligned}$$

We will compare the joint MAP ( $\approx$  MLE), MCMC, and the VB approximation.



# VI in practice: The Criteo dataset

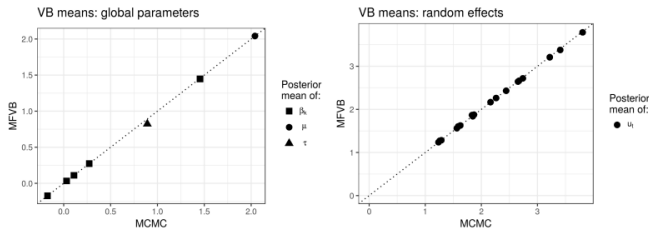


Figure 13: Comparison of MCMC and MFVB means

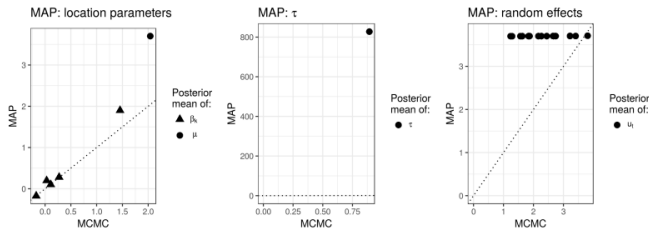
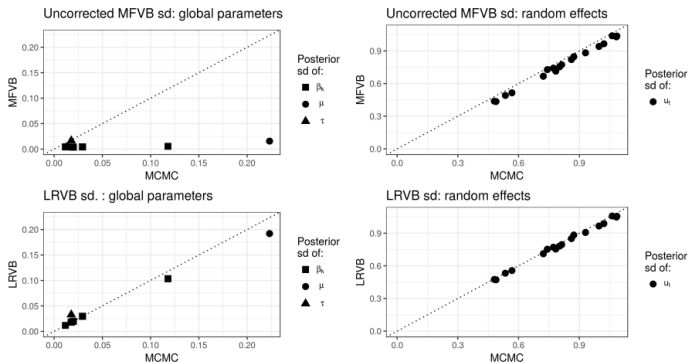


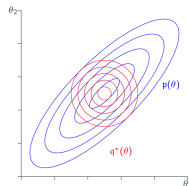
Figure 14: Comparison of MCMC and Laplace means

# VI in practice: The Criteo dataset



Note that standard mean-field VB under-estimates posterior covariances. We have a paper about alleviating this problem using “linear response.” [Giordano et al., 2018]

The Hessian was singular at the MAP, so the Laplace approximation could not be computed.



VB is slower than the MAP, but much faster than MCMC.

Method	Seconds
MAP (optimum only)	12
VB (optimum only)	57
VB (including sensitivity for $\beta$ )	104
VB (including sensitivity for $\beta$ and $u$ )	553
MCMC (Stan)	21066

## VI in practice: Additional results

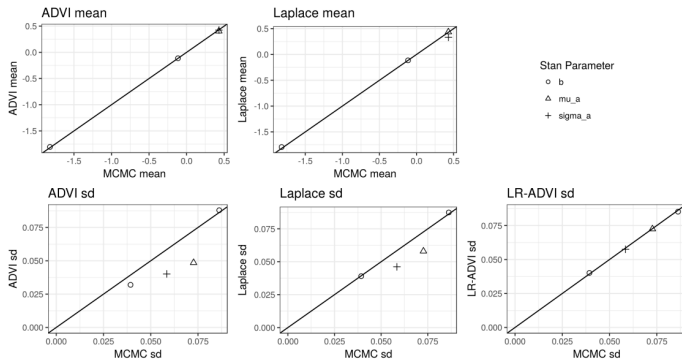


Figure 7: Election model

## VI in practice: Additional results

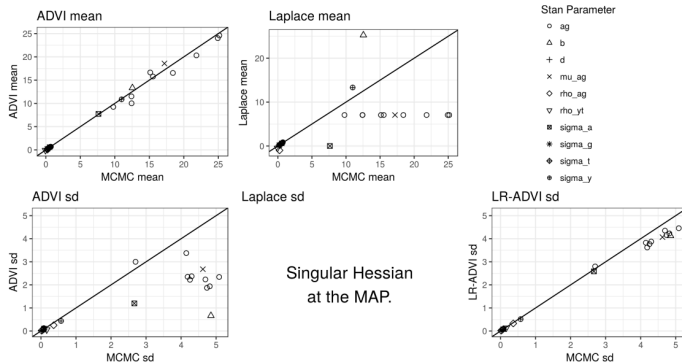


Figure 8: Sesame Street model

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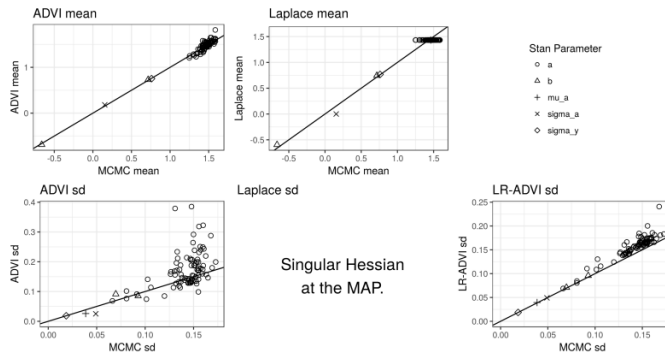


Figure 9: Radon model

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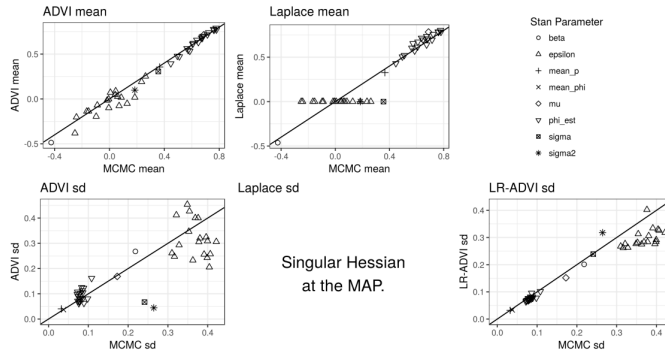


Figure 10: Ecology model

## VI in practice: Additional results

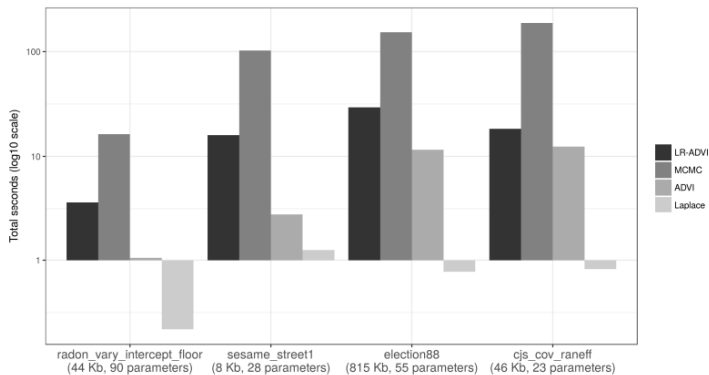


Figure 11: Comparison of timing in ADVI experiments



- Variational inference can be thought of as *approximate marginalization using optimization*.
- Not only is variational inference closely related to familiar existing frequentist methods (like the EM algorithm), it can help us understand those methods better.
- The key to a good variational approximation is *tractable expectations*, *tractable entropy*, and *expressivity*.
- It is important to be aware of variational inference's shortcomings (e.g., underestimation of variance in the mean field approximation).
- There are a zillion topics to work on in variational inference. A good place to start reading is Blei et al. [2017].

**Thanks for having me!**

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