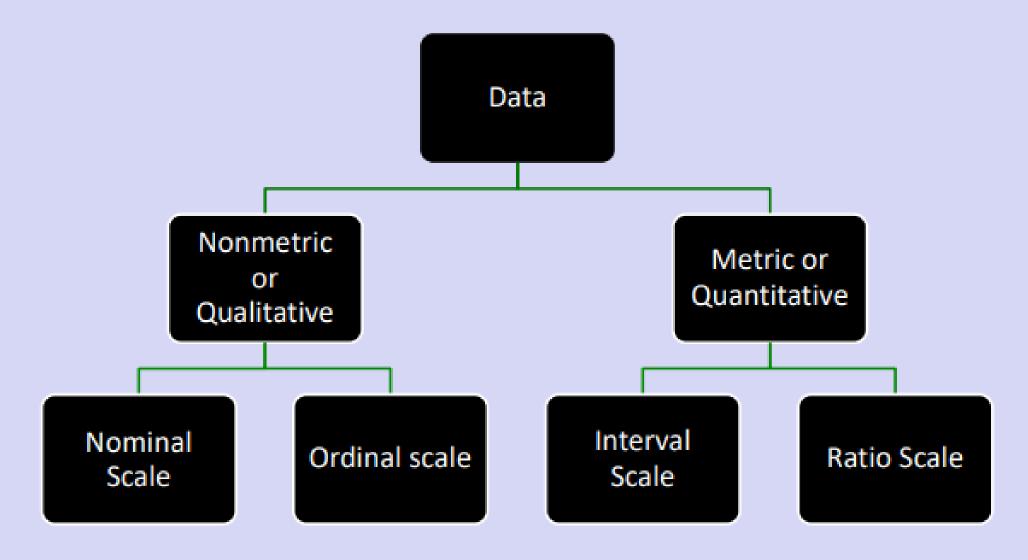
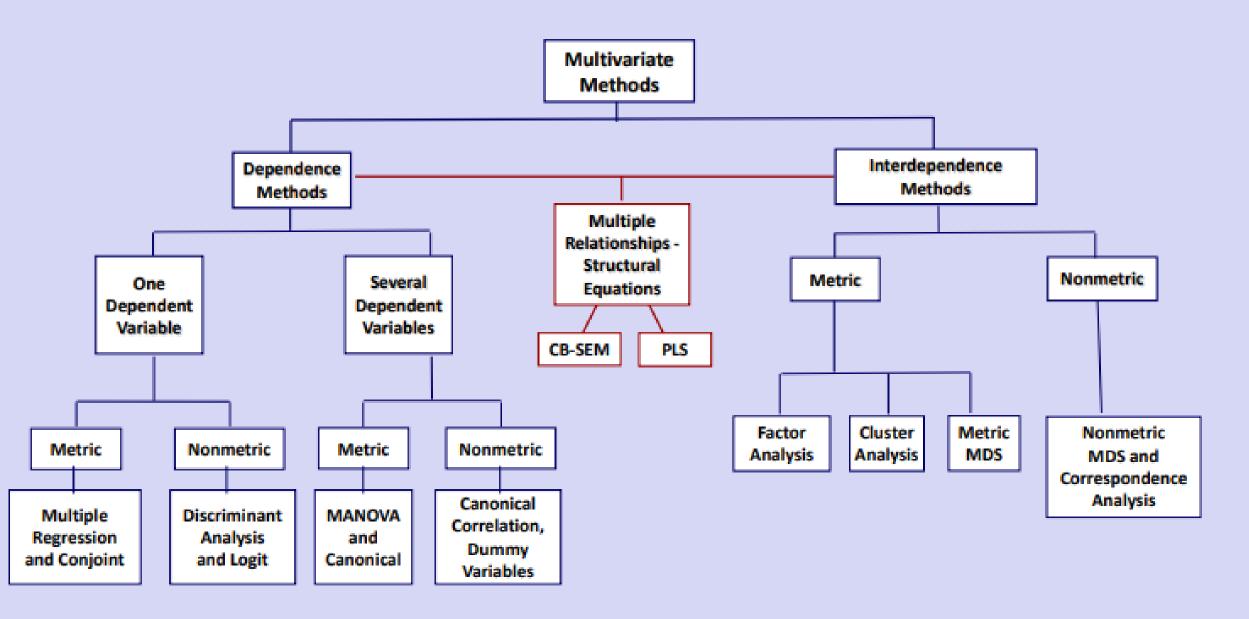
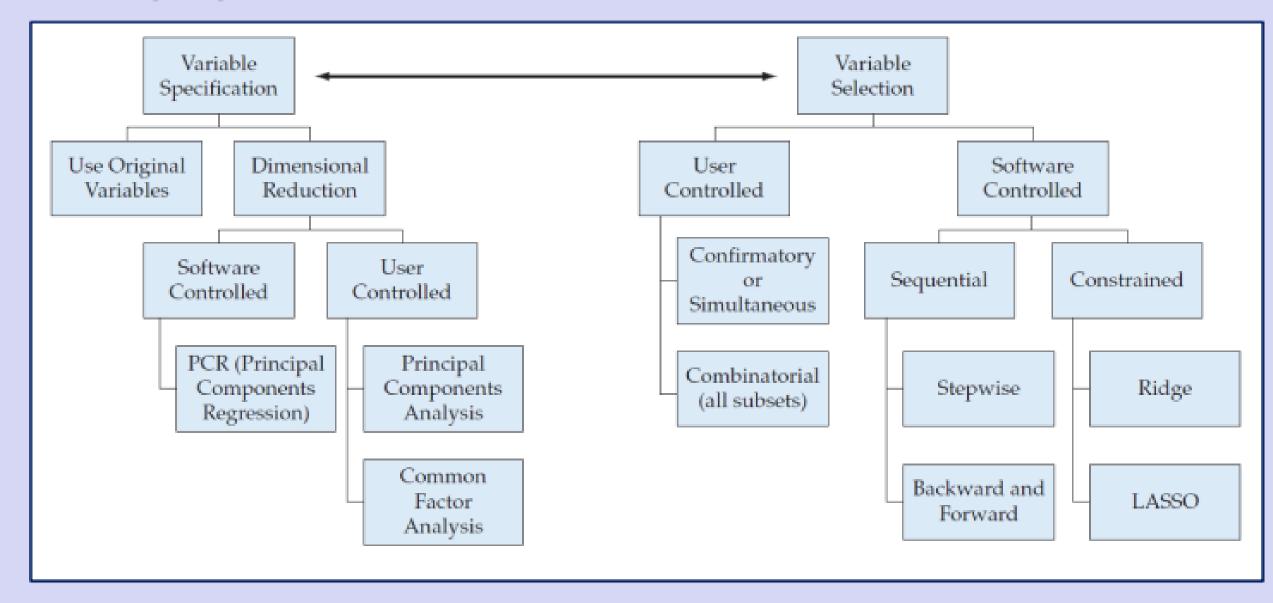
## Types of Data and Measurement Scales



## Selecting the Correct Multivariate Method



## **Managing the Variate**



Preference is always for user control, but a large number of variables may necessitate software control.

