

# Microsoft Cognitive Services

Vision





# Vision

#### From faces to feelings, allow your apps to understand images and video

Computer Vision | Video Indexer | Custom Vision | Face | Content Moderator







#### **Computer Vision**

Distill actionable information from images



#### **Video Indexer**

Process and extract smart insights from videos



#### **Face**

Detect, identify, analyze, organize, tag faces in photos, and even recognize emotions



#### **Content Moderator**

Machine-assisted moderation of text and images, augmented with human review tools



#### **Custom Vision**

Customizable web service that learns to recognize specific content in imagery

# Face





```
"smile": 1.0,
"headPose": {
 "pitch": 0.0,
 "roll": 3.2,
  "yaw": 11.4
"gender": "male",
"age": 30.0,
"facialHair": {
 "moustache": 0.4,
 "beard": 0.4,
  "sideburns": 0.4
"glasses": "NoGlasses",
"makeup": {
  "eyeMakeup": false,
  "lipMakeup": false
"emotion": {
  "anger": 0.0,
  "contempt": 0.0,
  "disgust": 0.0,
  "fear": 0.0.
```

### Face

#### **Face detection**

Detect faces and their attributes within an image

#### **Face verification**

Check if two faces belong to the same person

#### **Similar face searching**

Find similar faces within a set of images

#### **Face grouping**

Organize many faces into groups

#### **Face identification**

Search which person a face belongs to



### Face

#### **Detection**

```
"faceRectangle": {"width": 193, "height": 193, "left": 326, "top": 204}
```

#### **Feature attributes**

```
"attributes": { "age": 42, "gender": "male", 
"headPose": { "roll": "8.2", "yaw": "-37.8", 
"pitch": "0.0" }}
```

#### **Grouping**



#### **Identification**

Jasper Williams

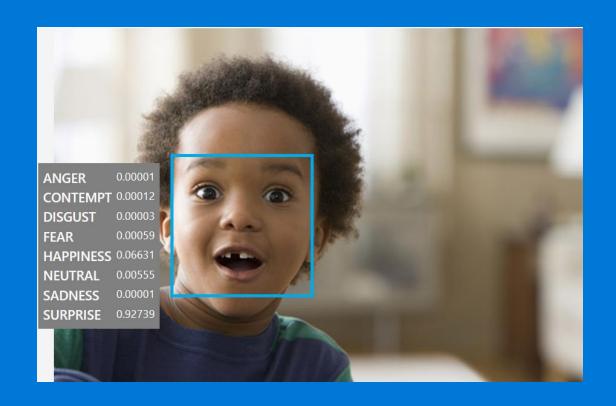


# Emotion



# Recognize emotions

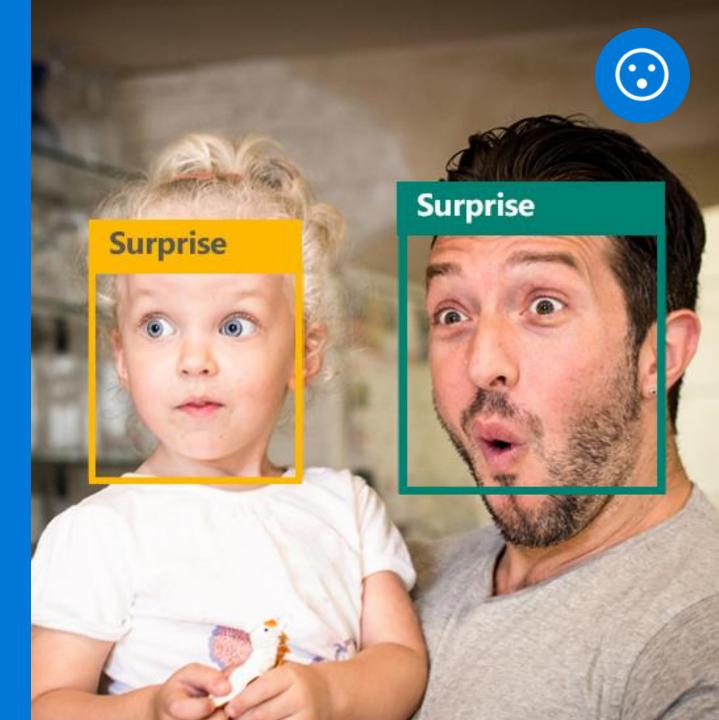
Understand content within an image



### Emotion

#### **Face detection**

#### **Emotion scores**



# Video Indexer

Unlock video insights

#### Upload your video and go

Start turning your video into insights right away.

#### Make your content more discoverable

Enhance content discovery experiences such as search results by detecting spoken words, faces, characters, and emotions

#### Improve engagement with your video

Metadata extracted by Video Indexer can be used to build powerful engagement experiences with recommendations, highlight clips, and interactive videos



# Computer Vision





FEATURE NAME:	VALUE
Description	{ "tags": [ "train", "platform", "station", "building", "indoor", "subway", "track", "walking", "waiting", "pulling", "board", "people", "man", "luggage", "standing", "holding", "large", "woman", "yellow", "suitcase" ], "captions": [ { "text": "people waiting at a train station", "confidence": 0.833099365 } ] }
Tags	[ { "name": "train", "confidence": 0.9975446 }, { "name": "platform", "confidence": 0.995543063 }, { "name": "station", "confidence": 0.9798007 }, { "name": "indoor", "confidence": 0.927719653 }, { "name": "subway", "confidence": 0.838939846 }, { "name": "pulling", "confidence": 0.431715637 } ]
Image format	"Jpeg"

# Computer Vision

#### **Analyze an image**

Understand content within an image

#### **OCR**

Detect and recognize words within an image

#### **Generate thumbnail**

Scale and crop images, while retaining key content

#### Recognize celebrities

Thanks to domain-specific models, ability to recognize 200K celebrities from business, politics, sports, and entertainment around the world



# Analyze image

#### Type of image

0 Non-clipart Clip Art Type

Line Drawing Type 0 Non-Line Drawing

Black & White Image False

#### **Content of image**

Categories [{ "name": "people\_swimming",
 "score": 0.099609375 }]

**Adult Content** False

Adult Score 0.18533889949321747

Faces [{ "age": 27, "gender": "Male",

"faceRectangle":

{"left": 472, "top": 258, "width": 199,

"height": 199}}]

#### **Image colors**

**Dominant Color Background** White

**Dominant Color Foreground** Grey

**Dominant Colors** 

White

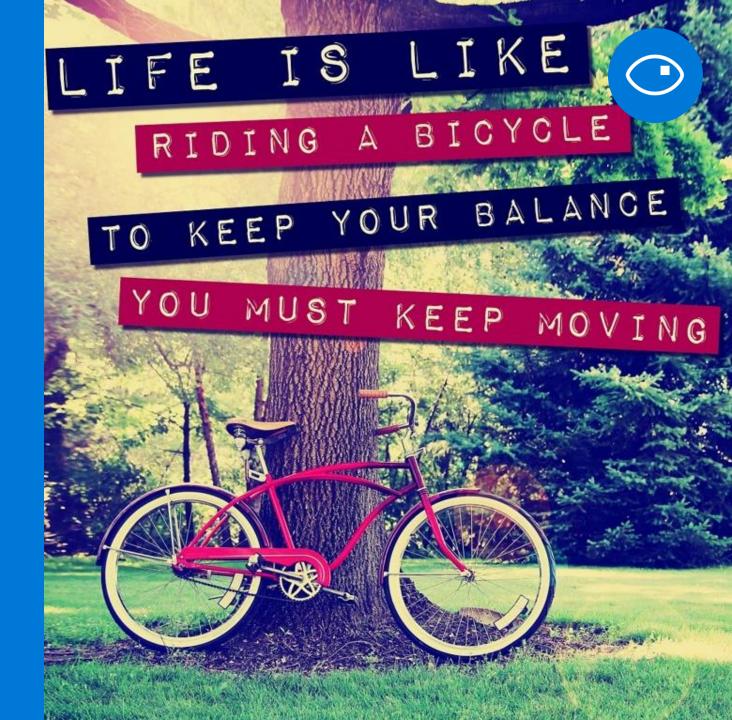
**Accent Color** 



### OCR

Life is like riding a bicycle

To keep your balance you must keep moving



### OCR

```
JSON:
 "language": "en<mark>",</mark>
 "orientation": "Up",
 "regions": [
   "boundingBox": "41,77,918,440",
   "lines": [
     "boundingBox": "41,77,723,89",
     "words": [
       "boundingBox": "41,102,225,64",
       "text": "LIFE"
       'boundingBox": "356,89,94,62",
       "text": "IS"
       "boundingBox": "539,77,225,64",
       "text": "LIKE"
```



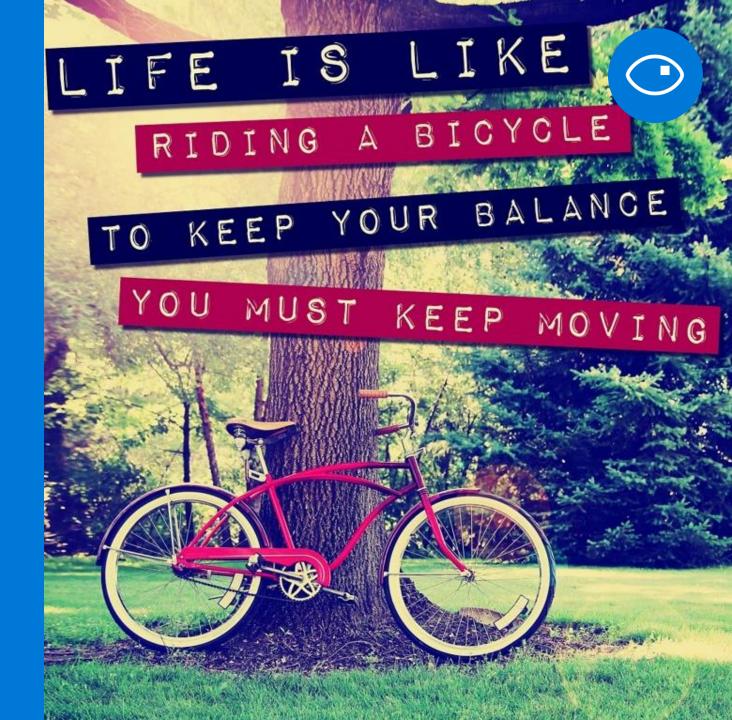
### OCR

### **Good at**

Scanned documents

Photos with text

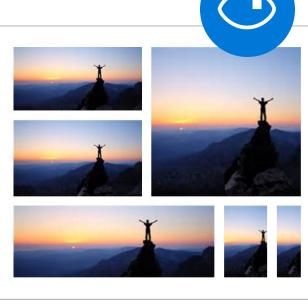
Fine-grained location information



# Smart thumbnail

Smart cropping off









### Content Moderator

Machine-assisted moderation of text and images, augmented with human review tools

#### **Image moderation**

Machine-learning based classifiers, custom blacklists, and Optical Character Recognition (OCR)

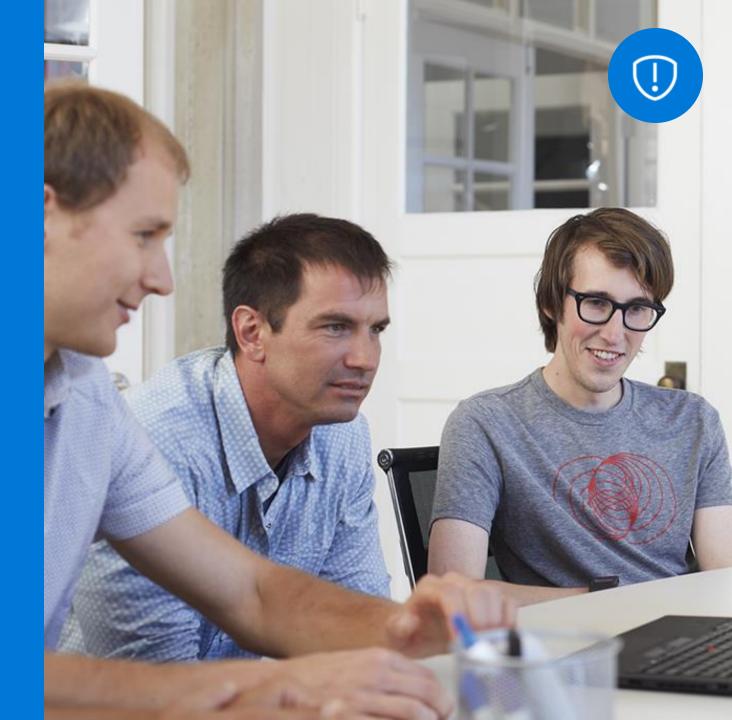
#### **Text moderation**

Helps you detect potential profanity in more than 100 languages and match text against your custom lists automatically.

Identification of possible Personally Identifiable Information (PII)

# **Video moderation** (in Azure Media Services)

Scoring of possible adult content in videos. Video moderation is currently deployed in preview on Azure Media Services



### Content Moderator

#### **Moderate**

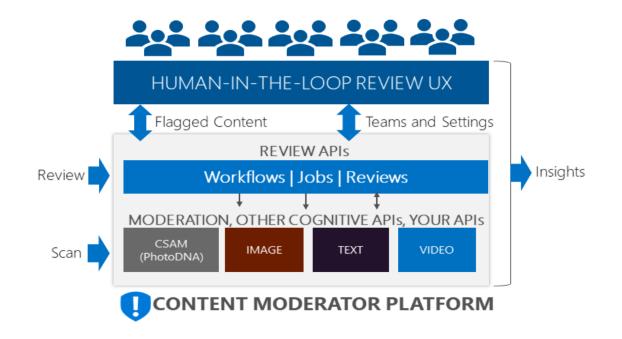
Utilize automated results to reduce time and detect unwanted or offensive content

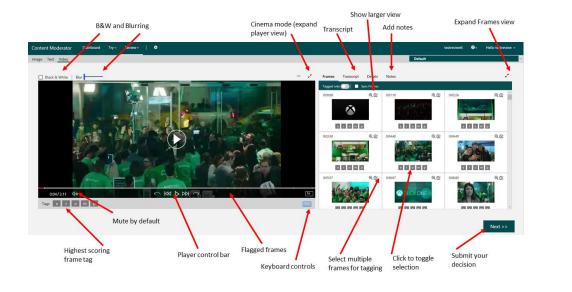
#### Configure

Combine automated content moderation with human review and workflows

#### Review

Approve and reject flagged content to confidently improve filtering





# Custom Vision

A customizable web service that learns to recognize specific content in imagery

#### **Upload images**

Upload your own labeled images, or use Custom Vision Service to quickly tag any unlabeled images

#### **Train**

Use your labeled images to teach Custom Vision Service the concepts you want it to learn

#### **Evaluate**

Use simple REST API calls to quickly tag images with your new custom computer vision model

#### **Active learning**

Images evaluated through your custom vision model become part of a feedback loop you can use to keep improving your classifier



### Custom Vision

#### **Customize**

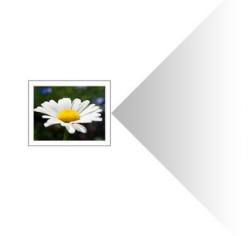
Design your own state-of-the-art models for unique use cases

#### **Upload**

Use labeled images to quickly train and update your models

#### **Export**

Run models on a device or as a Docker container with just one click





#### Results

Tag	Probability
daisy	99.9%
trillium	3.1%
lily of the valley	0.1%
dogwood	0.0%



#### **Upload Images**

Bring your own labeled images, or use Custom Vision to quickly add tags to any unlabeled images.



#### Train

Use your labeled images to teach Custom Vision the concepts you care about.



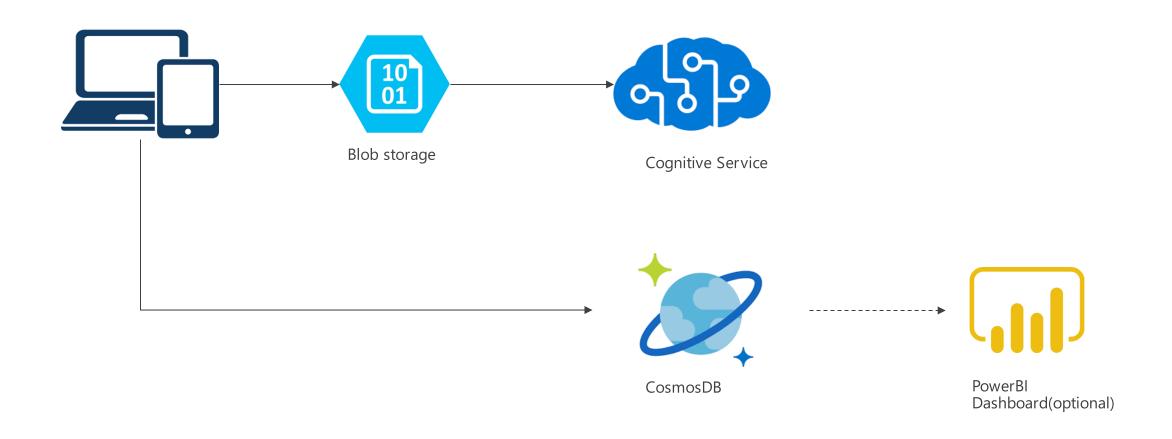
#### **Evaluate**

Use simple REST API calls to quickly tag images with your new custom computer vision model.

# Vision Hands On Lab



# Hands on Lab Architecture



# Hands on Lab Architecture

https://github.com/Azure/LearnAI-Bootcamp/blob/master/lab01.1-computer\_vision/0\_README.md

