

Internet of Things - PoCs for Insurance Domain

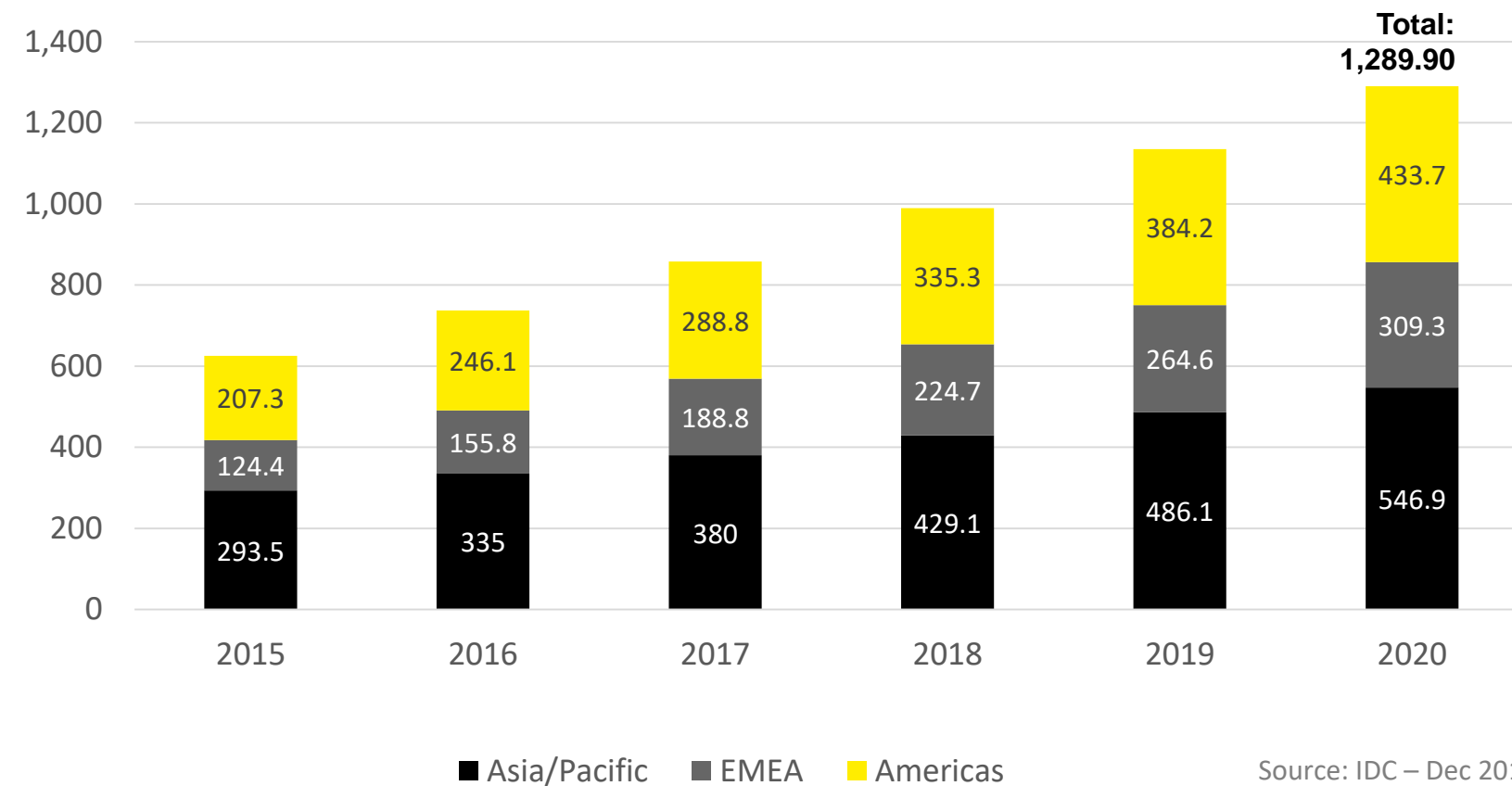
22nd May 2018

Agenda

- Overview – Importance of IoT in Insurance Domain
- Mold & Fungus PoC
- Demonstration of working Solution using actual IoT Sensors/Devices
- Q & A



Worldwide IoT Spending by Region, 2015–2020 (\$B)



Source: IDC – Dec 2016

Insurance Sector: Business challenges

In typical Home insurance products, any loss results into claim(s).



Limited predictive / preventive mechanisms is in place for any of the losses.



- Earthquake Loss - Use **Vibration sensors** to monitor the building foundation
- Mine Subsidence and Sinkhole loss - Use Vibration, **Displacement sensors**
- Forest fire detection - **Smoke/Fire detector**. Monitoring of combustion gases and preemptive fire conditions to define alerts.
- Water/Sewer Drain Loss - **Monitoring of flow, leaks , pressure, levels , load , strain**
- Windstorm; Hurricane; & Hail losses - Monitor using **Vibration sensors, GPS, weather forecast**.
- Mold or Fungus loss - Monitor **Humidity/Moisture sensors**.

Mold & Fungus: Business Case

Fungi kills an estimated 1.5 million people globally each year

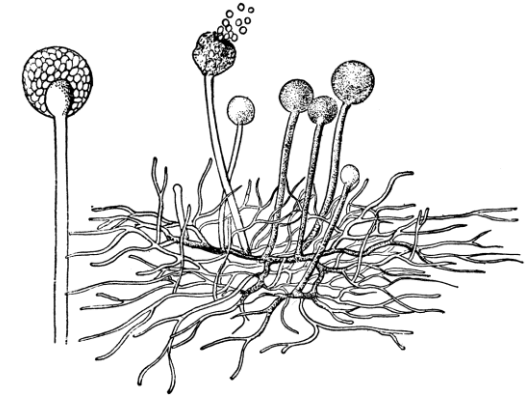
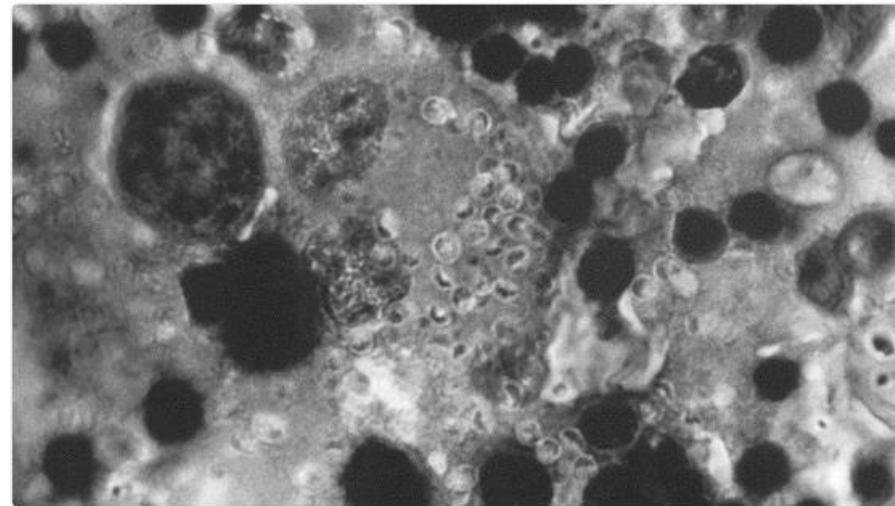
- 2X Breast Cancer deaths
- Greater than Malaria deaths
- Same no. of deaths as Tuberculosis, HIV



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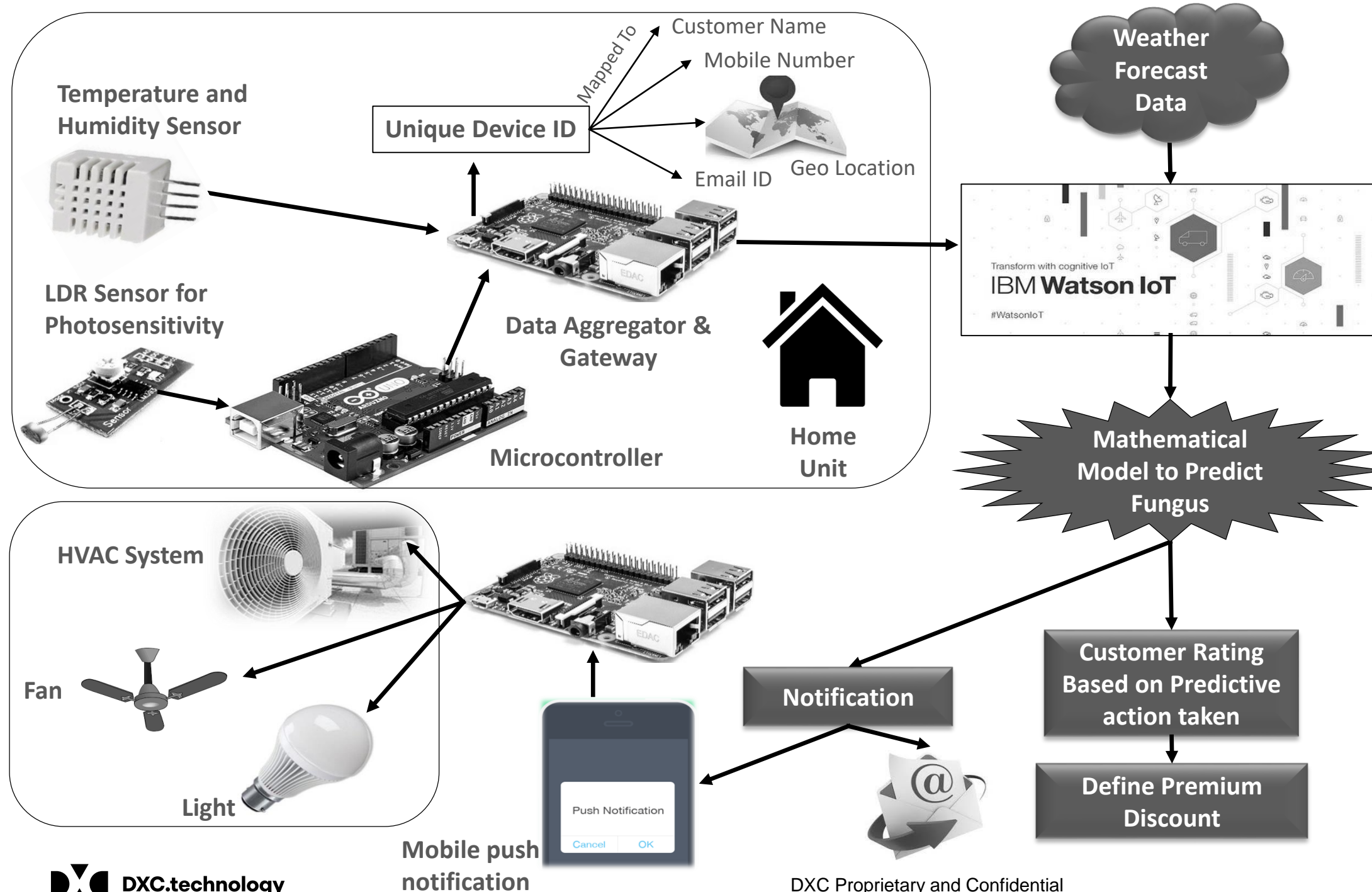
How fungal diseases kill an estimated 1.5 million people globally each year
cnn.it/2d7koh4



Mold and Fungus Issues

- Mold is a common type of fungus that thrives in moist, warm conditions.
- The spores they release causes illness to humans.
- Buildings get damaged due to fungus
- The growth of mold claims has been exponential in the past years
- Sizable mold claims are pending in the United States, particularly in Florida, California, Texas, and Arizona.

Mold & Fungus Prediction: High Level Solution



- ❑ Pre-empt losses (thereby reducing claims) using Internet of Things (IoT) / Sensing technology through predictive and preventive modelling.
- ❑ Using IoT/sensing technology, data (moisture, humidity, temperature, Light Sensitive, etc.) will be collected, transmitted, stored, processed and visualized.
- ❑ “Anomaly detection” machine learning algorithm will be used to decide whether indoor situations are favorable for mold/fungi.
- ❑ Meaningful information gets shared with users on their mobile APP/ email inbox. The information will be used to pre-notify the users to take preventive measures to avoid any potential future loss.

Mold & Fungus Prediction: Key Benefits

Benefits for the Insured and for the Insurer



Benefits for the insured

- Improved Health
- Safer buildings
- Discounts for following safety measures



Benefits for Insurer

- Overall cost Reduction thru lowering of claims
- Improved risk Assessment and underwriting
- Improved customer retention

Over to



Q & A



Thank you

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