

# Robert Owens

UI designer with a psychology background and leadership experience in a restaurant setting. Sticks to high standards and achieves results under pressure.

## Contact

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## Education

### CareerFoundry

*Certificate - UI Design*  
(2020)

### Sessions College for Professional Design

*Certificate - Multimedia Design* (2018)

### Penn State University

*B.A. - Psychological & Social Sciences* (2010)

## Design Skills

Visual design  
Animation  
Wireframing  
User research  
Personas

## Software

Sketch  
Invision  
Adobe CC  
Illustrator  
After Effects  
XD

## Experience

### Bobby O's Restaurant

May 2017 - present

#### *Assistant Manager*

- Increased appeal to new regular customers and increased social media engagement by restructuring daily posts, and creating new content and branding

### Chipotle Mexican Grill

Aug 2013 - Aug 2016

#### *Apprentice General Manager*

- Improved home store's compliance to company standards by developing a sustainable pipeline of new managers to uphold those standards
- Restaffed an understaffed store and fully staffed a new store opening by training crew and managers on more efficient methods for screening and interviewing

### Family Service Association

Aug 2012 - Jan 2013

#### *Case Manager*

- Connected with a diverse range of clients to discern their individual needs and guide them towards community-based supports

### Lenape Valley Foundation

July 2010 - Aug 2012

#### *Psychiatric Rehabilitation Specialist*

- Overhauled two existing rehabilitation groups and created three new groups to meet standards for teaching clients independent living skills
- Established sustainable discharge plans to connect to community supports and utilize independent skills upon program closure

## Projects

### Freelance design

July 2018 - July 2019

- Designed new branding for a local cleaning business that contributed to an increase in clients that resulted in the owner going from a part-time to full-time workload.

### Video production

Sept 2016 - May 2017

- Grew a small video channel by recording and editing over 200 videos that gradually increased average views, retention, and engagement