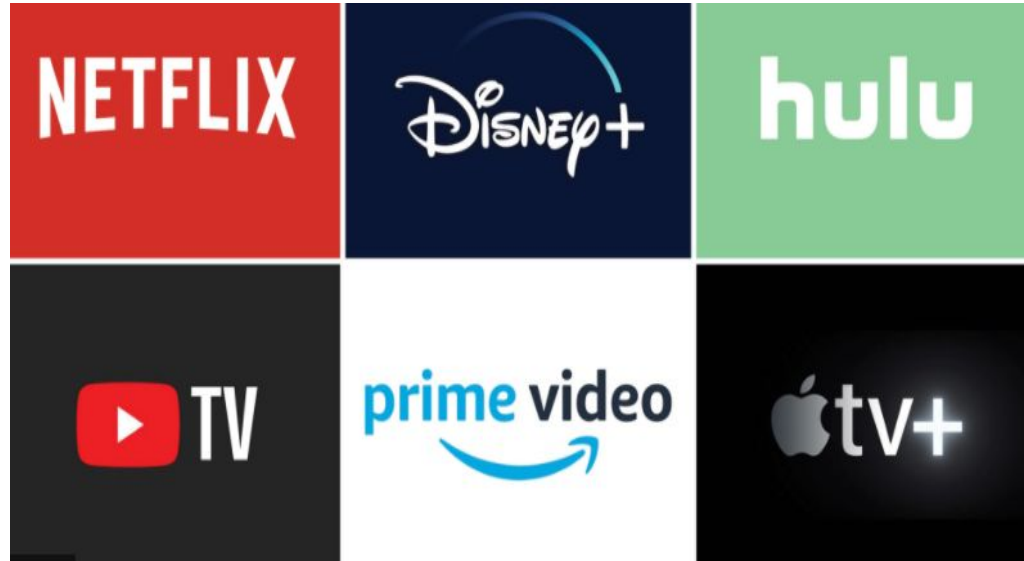


Content Consumption Choices Impacted by the Pandemic



3.9 Billion People

Under a form of confinement, curfews, quarantine ordered by their governments.



Lockdown to be extended as daily death toll tops 900

Health Secretary
Vice-Chair

Domestic travel is expected to be a signal for the government to consider further measures to curb the spread of the virus, according to the health secretary, who has said the government will extend the lockdown to curb the spread of the virus.

Inside

The health secretary has said the government will extend the lockdown to curb the spread of the virus.

COVID-19

The power to destroy and unite

PIONEER PRESS

TwinCities.com
CLASSIFIED, PAGE 6C
TUESDAY
MARCH 17, 2020

'This is the new normal'

As virus spreads, Walz orders most public places closed
Private social gatherings discouraged
Order is through March 27, may be extended



Bad Weather Brewery on West Seventh Street in St. Paul was closed Monday and will remain so for the foreseeable future as the state acts to stem the spread of the coronavirus. Some of the employees gathered in the middle of the day for a brief before heading home.



San Francisco Chronicle

Tuesday, March 17, 2020

CORONAVIRUS PANDEMIC

STAY AT HOME

6 Bay Area counties order nearly 7 million people to shelter in place



Kathleen Goodwin, manager of Asian, closes the sliding glass door after learning that all non-essential businesses must close.

Cases in state hit 54; no fatalities

Community spread means contagion is easily transmitted

By Mary H. Gendron
maryh@pioneerpress.com

An estimated 18 people have been infected by the novel coronavirus in the state, according to information released Monday by the Minnesota Department of Health.

Increased Mental Stress

COVID'S MENTAL STRESS

The percentage of people experiencing symptoms of depression and anxiety has surged amid the COVID-19 pandemic, data from nationally representative surveys show.

■ Before pandemic ■ During pandemic

UK adults reporting symptoms of depression



19%

US adults reporting symptoms of anxiety or depression



42%

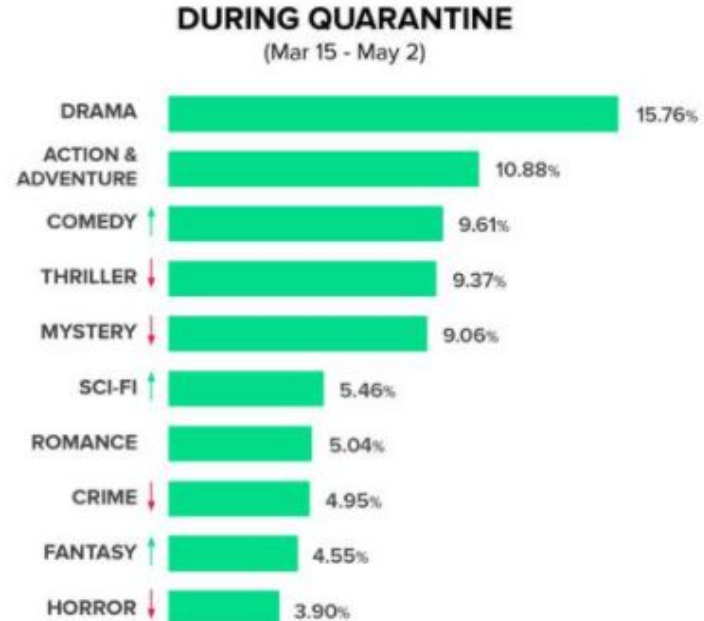
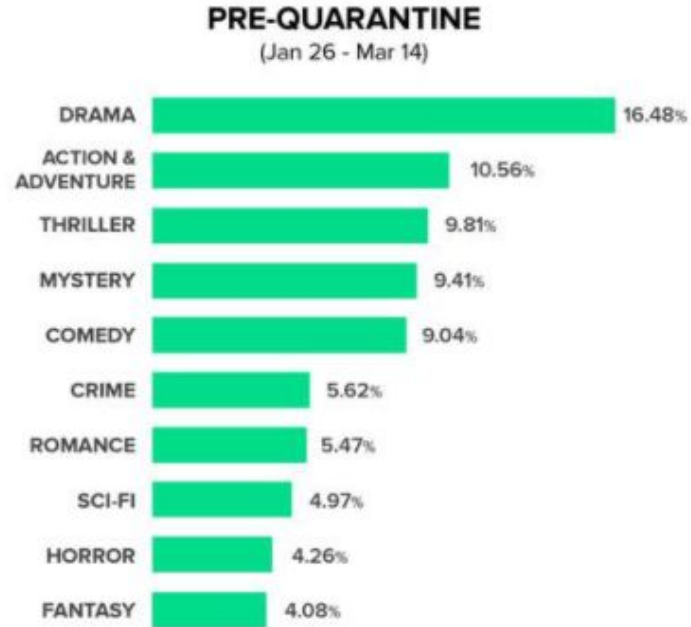
©nature

Source: Office for National Statistics (UK data); Centers for Disease Control and Prevention (US data).

Problem



Objective



Study Design

Tale of two countries.. and states...



Study Design

Lasting behaviors



 The New York Times

Italy Heads Into Another Lockdown

Three-quarters of Italians entered a strict lockdown on Monday, ... Italy is one of the hardest-hit countries in the world: The coronavirus has ...

4 weeks ago

 The New York Times

Macron Returns France to Lockdown as Covid-19 Vaccinations Lag

PARIS — After more than a year of lockdowns and months of a ... Europe's efforts to curb the coronavirus pandemic entered yet another difficult ... "France is one of the few countries that have made this choice while being hit hard by

1 week ago

Data and Sample

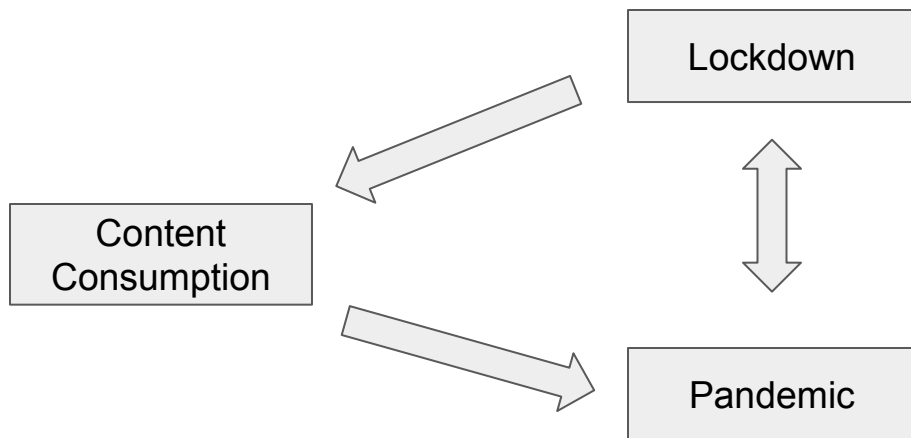


There are two types of people

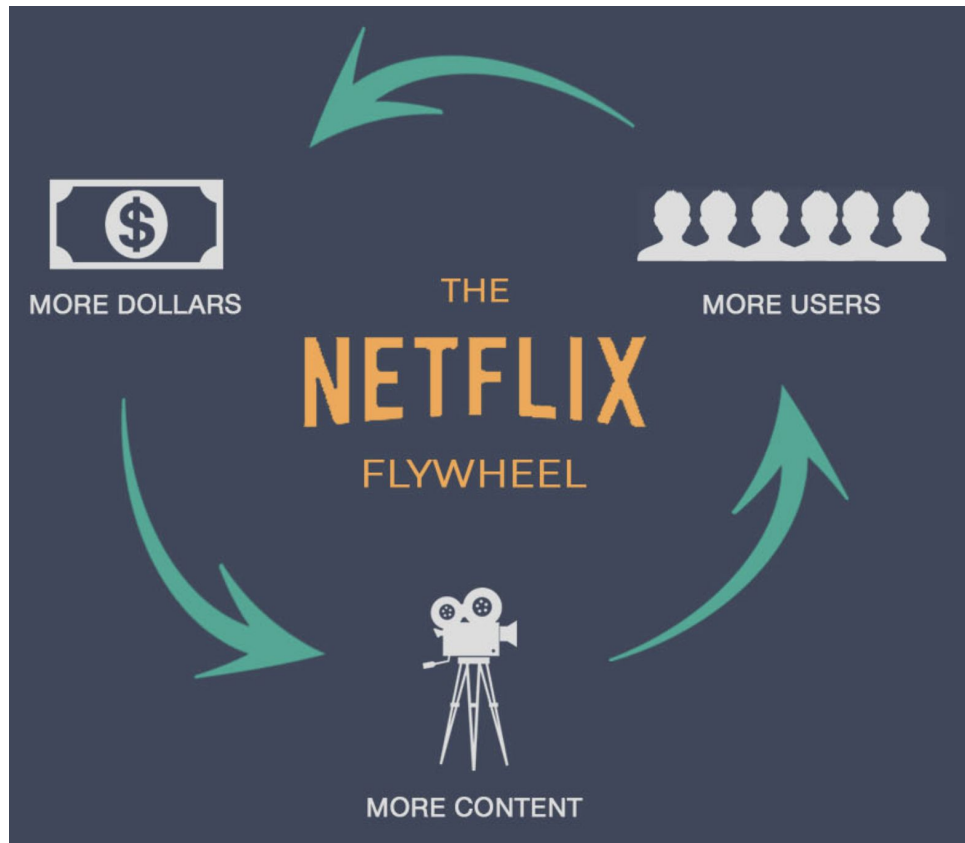


Statistical Methods

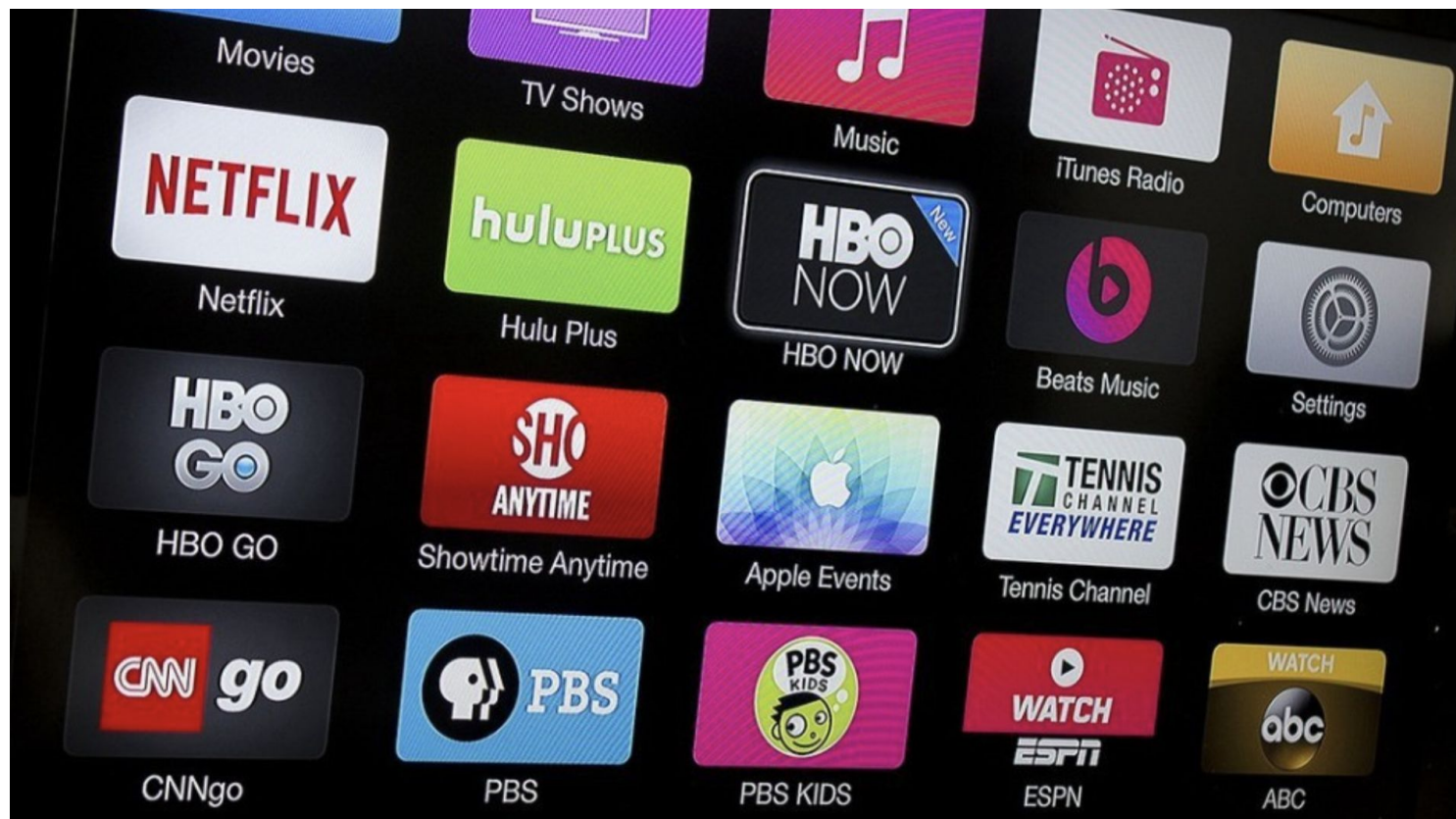
$$Y_{\text{ContentConsumption}} = \beta_0 + \beta_1 X_{\text{lockdown}} + \beta_2 X_{\text{pandemic}} + \beta_3 X_{\text{country}} + \dots$$



Potential Risks



Conclusion



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