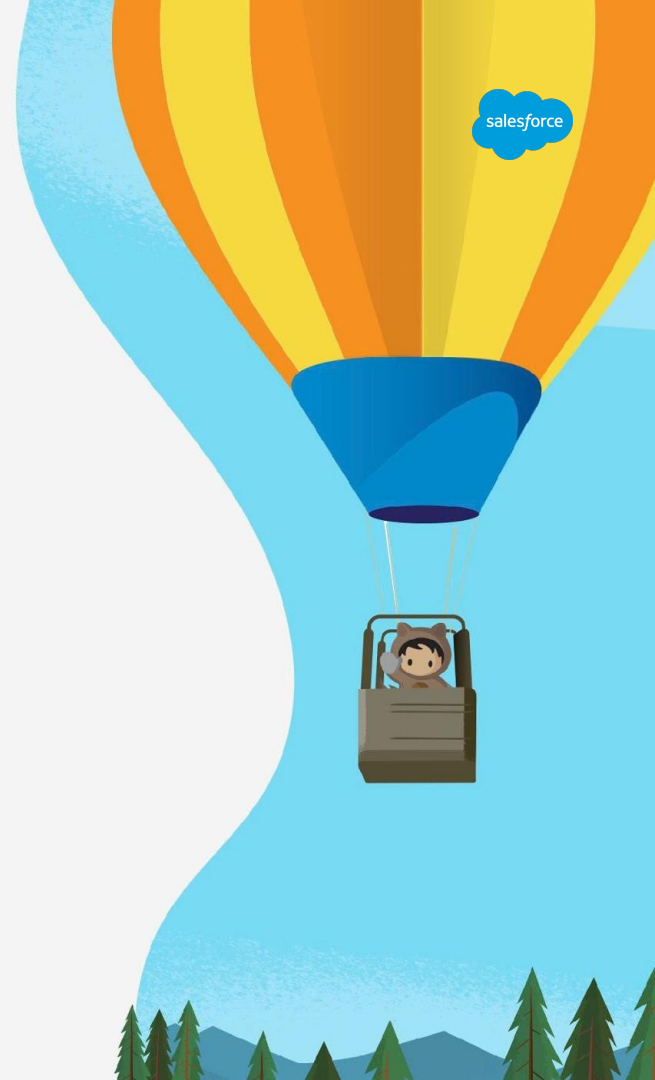


NOAA Flooding Demo

Exploring the Capabilities of the Salesforce Platform



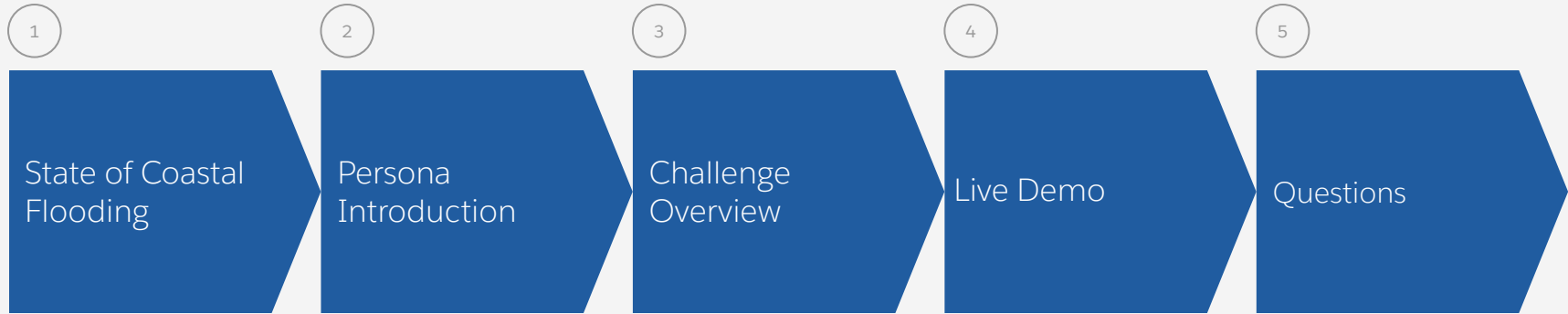
Robbie Goodman
Northwestern University
Class of 2022



NOAA Flooding Demo



Agenda



NOAA Flooding Demo



Problem Perspective

Key Terms

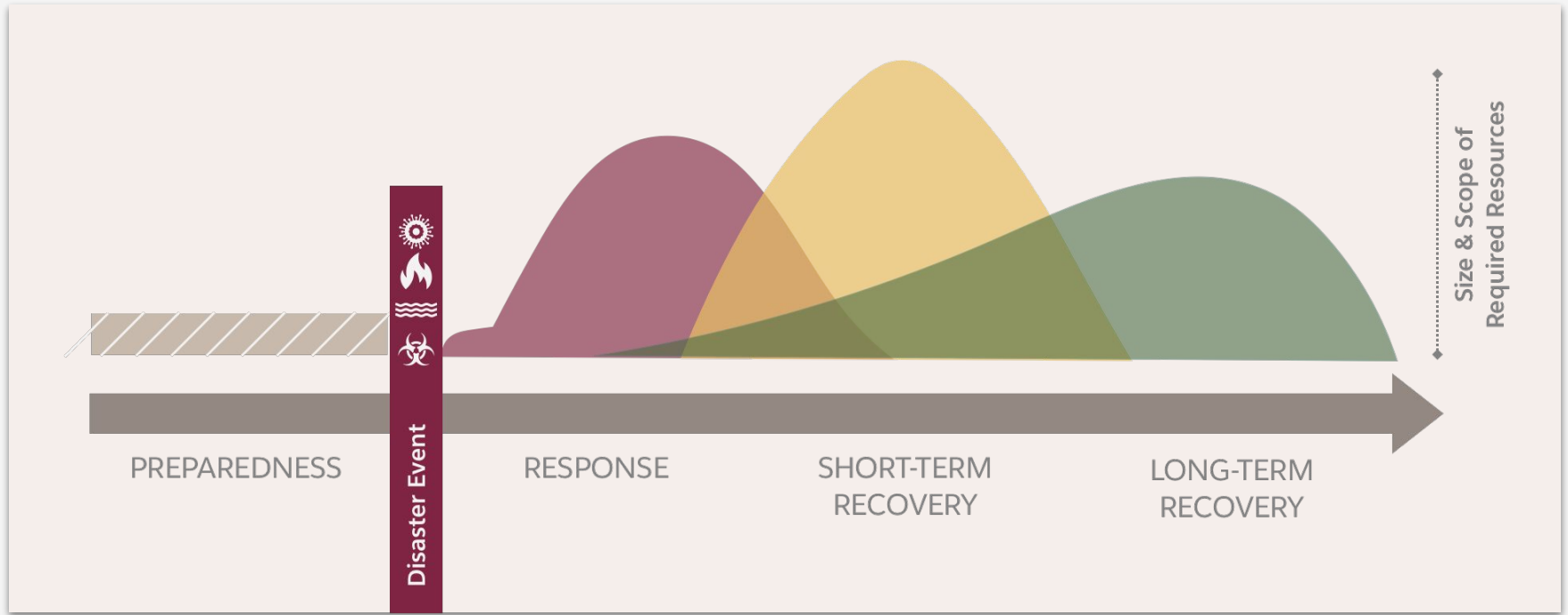
- Storm Surge
- Tidal Surge
- High Tide Flooding

Rise in Coastal Flooding



NOAA Flooding Demo

Challenge



NOAA Flooding Demo

Problem Perspective

salesforce

National Weather Service,
Coastal Safety Supervisor



Sofia Tauss



Ben Bailey



The Stroman's



Allie Arenado

Current State of Affairs

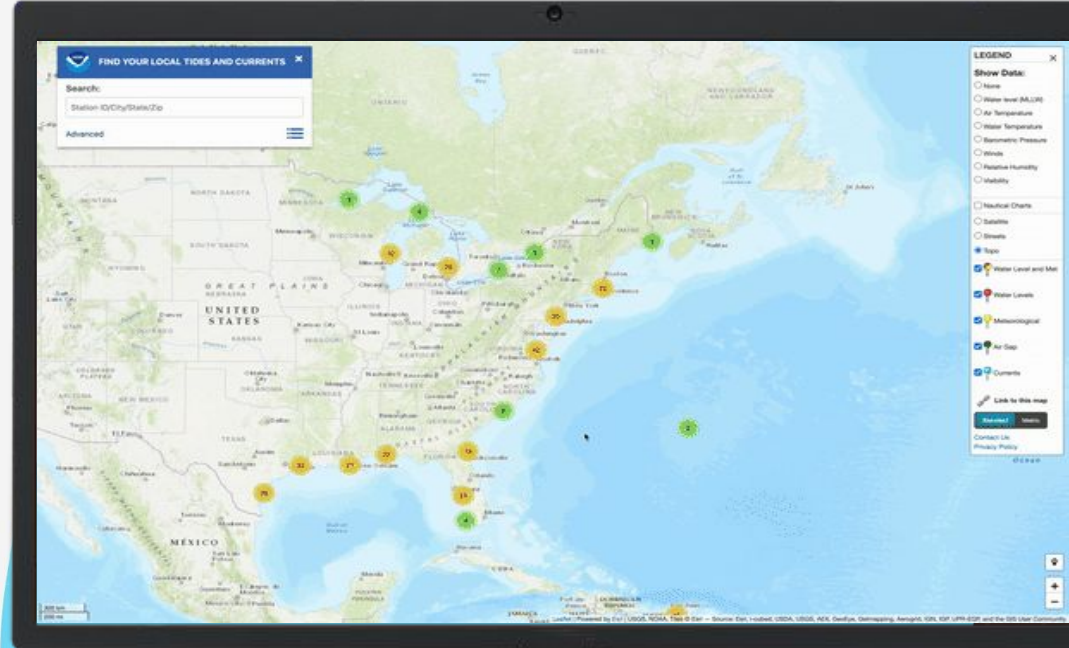
Interface Pictured



Manual Business Processes 🧩

Lack of Automation 🧩

Limited Analytics Capability 🧩





Thank
you

BLAZE
YOUR
TRAIL

salesforce