

Ref / Year	# paid apps	Market	Object	Analytical purpose
/ 2011	100	Google	Code	To detect overprivilege
/ 2012	2	Google	Code	To detect pirated apps
/ 2013	171,493	Google	Metadata	To understand preferences
/ 2013	1,223	Apple	Metadata	To infer rank-demand relationships
/ 2014	486	Apple	Metadata	To analyze review trends
/ 2015	234	Google	Code	To analyze location privacy