Model	TripAdvisor Data		OpenTable Data	
	log LL	RMSE	log LL	RMSE
Ordinal Aspect Bias	**-557.08**	**1.00**	**-493.79**	**1.03**
Continuous Aspect Bias	-1050.32	3.13	-560.14	2.21
Ordinal No Bias	-689.76	1.47	-546.25	1.95
Continuous No Bias	-1904.64	3.52	-651.16	2.39
Ordinal Global Bias	-2438.52	2.85	-570.28	2.37
Continuous Global Bias	-2632.95	3.91	-595.62	2.41