

Variable	Description
S	number of active friends
ND	network diversity
O	volume of outgoing info. (# votes by user)
I	volume incoming info. (friend recommendations)
B	avg friend activity
uB	user activity (# adopted recommendations)
TD	friend topic diversity
NRI	novel information
NRI^{frds}	novel information friends are exposed to
NAR	fraction of novel information adopted by user
$FNAR$	fraction of novel information adopted by friends