bank	1.0	apple	1.0	so	1.0	bad	1.0	perfect	1.0
banks	.718	iphone	.687	but	.879	good	.727	perfection	.681
banking	.672	ipad	.649	it	.858	worse	.718	perfectly	.670
hsbc	.599	microsoft	.603	if	.842	lousy	.717	ideal	.644
citibank	.586	ipod	.595	even	.833	stupid	.710	flawless	.637
lender	.566	imac	.594	do	.831	horrible	.703	good	.622
lending	.559	iphones	.578	just	.808	awful	.697	always	.572