Variable	Description	Type	Scale	Category
Clone set ID	Unique clone set identifier	–	–	–
Capture time	Time at which this video data was captured	–	–	–
Upload time	Time at which the video was first published	–	–	–
Update time	Time at which the video was last updated	–	–	–
Categories count	Number of categories associated with this video	–	–	–
Next week views	Number of views between two weeks	Predicted	log	Video popularity
Rating average	Average rating (min and max ratings also measured)	Predictor	linear	Video popularity
Total comments	Number of comments	Predictor	log	Video popularity
Total dislikes	Number of 'dislike' events	Predictor	log	Video popularity
Total favourites	Number of time this video was 'favourited'	Predictor	log	Video popularity
Total likes	Number of 'like' events	Predictor	log	Video popularity
Total ratings	Number of ratings	Predictor	log	Video popularity
Total view count	Number of views	Predictor	log	Video popularity
Uploader age	Age of the uploader	Predictor	log	Uploader characteristics
Uploader contacts	Number of (YouTube) 'friends' of the uploader	Predictor	log	Uploader popularity
Uploader followers	Number of followers for the uploader	Predictor	log	Uploader popularity
Uploader video count	Number of videos uploaded by the uploader	Predictor	log	Uploader popularity
Uploader view count	Number of time any of the uploader's videos were viewed	Predictor	log	Uploader popularity
Video age	Age of the video	Predictor	log	Video characteristics
Video keywords	Number of keywords assigned to the video	Predictor	log	Video characteristics
Video quality	The best quality (frame size) available for this video (higher is better)	Predictor	linear	Video characteristics