	Likes	Comments
Power law	$\mathbf{-222,763}.1$	$\mathbf{-42,901.23}$
Poisson	$-5,027,337$	$-260,162.7$
Lognormal	$-231,319.1$	$-46,752.34$
Exponential	$-249,771.4$	$-51,345.45$