

Category	Covariate	SB
<i>User</i>	Indegree	+0.16
	Outdegree	+0.21
	Number of photos uploaded	−0.16
	Number of group memberships	+0.21
	Number of favorites given	+0.18
	Number of favorites received	+0.17
	Average photo beauty	−0.07
	Weeks elapsed from join date	+0.19
<i>Neighbors</i>	Number of photos uploaded	+0.18
	Average photo beauty	+0.22
<i>New neighbors</i>	Number of photos uploaded	+0.18