tid	time	Customer ID	Event (products)
t_1	03-06-2017 10:05:30	C_1	milk, bread
t_2	03-06-2017 10:09:12	C_2	oatmeal
t_3	03-06-2017 10:21:45	C_3	milk, bread, butter
t_4	03-06-2017 11:40:00	C_1	milk, cereal, cheese
t_5	03-06-2017 12:55:30	C_3	$cereal,\ oatmeal$
t_6	03-06-2017 14:38:58	C_2	bread, milk, cheese, butter, cereal
t_{10}	05-06-2017 15:30:00	C_1	$bread,\ oatmeal,\ butter$