

Feature	Source	Info. Gain
Presence of Facebook.com URL	Metadata	0.240
Post type	Metadata	0.219
Length of parameter(s) in URL	Link	0.216
Application used to post	Metadata	0.209
Length of <i>link</i> field	Metadata	0.201
Number of parameters in URL	Link	0.178
Number of sub-domains in URL	Link	0.110
Length of URL path (after domain)	Link	0.093
Number of hyphens in URL	Link	0.084
Presence of <i>story</i> field	Metadata	0.071