

Factor	Category	$\beta$
Season	Winter (Dec to Feb)	1.88
	Spring (Mar to May)	1.68
	Summer (Jun to Aug)	1.64
	Autumn (Sep to Nov)	1.7
Region	Northeast	1.85
	Midwest	1.65
	South	1.76
	West	1.65
Community	Town and country	1.68
	Suburban	1.63
	Urban and second city	1.78