

Rivalry	Δ	angle at C°
@Budweiser vs. @MillerCoors	Yes	72
@FedEx vs. @UPS	Yes	65
@GM vs. @Ford	Yes	66
@GOP vs. @TheDemocrats	Yes	64
@Hertz vs. @Avis	Yes	76
@InsideFerrari vs. @lamborghini	Yes	65
@jcpenney vs. @Sears	Yes	68
@McDonalds vs. @BurgerKing	No	64
@MercedesBenz vs. @bmw	Yes	68
@Nike vs. @Reebok	No	64
@NikonUSA vs. @CanonUSAimaging	No	68
@pepsi vs. @CocaCola	No	58
@PUMA vs. @adidas	Yes	64
@SamsungMobile vs. @TheAppleInc	Yes	66
@Starbucks vs. @DunkinDonuts	Yes	66
@Target vs. @Walmart	Yes	66
@thewanted vs. @onedirection	No	66
@Visa vs. @MasterCard	No	62