| Feature | Starbucks | Dun.Don. | McDon. |
|---|---|---|---|
| **Geographic Features** | | | |
| Density | 0.60 | 0.79 | 0.73 |
| Entropy | 0.65 | 0.60 | 0.69 |
| Competitiveness | **0.70** | 0.68 | **0.78** |
| Jensen Quality | 0.54 | **0.81** | 0.72 |
| **Mobility Features** | | | |
| Area Popularity | 0.54 | 0.77 | 0.78 |
| Transition Density | 0.62 | 0.79 | 0.78 |
| Incoming Flow | 0.60 | 0.75 | **0.79** |
| Transition Quality | **0.66** | **0.81** | 0.73 |
| **Random Baseline** | | | |
| | 0.48 | 0.51 | 0.53 |