

	Polarity	Anger	Disgust	Fear	Joy	Sadness	Surprise
Apparel	1.01	0.86	0.73	0.63	0.94	0.96	0.98
Automotive	1.00	1.14	1.75	1.12	1.01	1.05	1.02
Cosmetics	1.00	0.96	0.88	0.83	1.02	1.05	1.08
Electronics	1.00	0.55	0.74	0.77	0.83	1.05	0.98
Food/Beverages	1.01	0.73	1.20	0.72	1.00	0.96	1.24
Sports	1.00	0.94	1.94	0.96	1.03	1.05	0.99
Other	1.02	1.04	0.52	0.85	1.07	0.82	0.90
σ	0.01	0.28	0.30	0.26	0.07	0.09	0.09