

Features	Books	Health	Electronics	Movies	Macro Average
UP + POS	41/62/49	40/58/48	49/53/51	47/55/50	44.3/56.9/49.8
With New Features					
UP + POS + ad	45/71/55	45/66/ 54	63/58/60	59/60/59	52.9/63.6/57.8
UP + POS + ad + comp	45/73/ 56	44/67/53	62/60/ 61	59/62/ 60	52.4/65.4/ 58.2