	east	expensive	$\operatorname{British}$
Before	west	pricey	American
	north	cheaper	Australian
	south	costly	Britain
	southeast	overpriced	European
	northeast	inexpensive	England
After	eastward	costly	Brits
	eastern	pricy	London
	easterly	overpriced	BBC
	-	pricey	UK
	-	afford	Britain