

[Deal Title: The Magnetic Field - Asheville] \$12 for Two Tickets to a Theater Performance (Up to \$28 V			
Algorithms	Real purchases	Predicted purchases	Relative error
<b>baseline-1</b> 12-hour observation	251	93	0.63
<b>baseline-2</b> 12-hour observation	251	482	0.92
MLR	251	51	0.80
SP with 12-hour observation	251	355	0.42

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[Deal Title: Lime Leaf Thai Cuisine - Hendersonville] \$10 for \$20 Worth of Thai Fusion Cuisine			
Algorithms	Real purchases	Predicted purchases	Relative error
<b>baseline-1</b> 12-hour observation	384	169	0.56
<b>baseline-2</b> 12-hour observation	384	714	0.86
MLR	384	1,452	2.783
SP with 12-hour observation	384	463	0.21