

Movie / TV Shows Hub

Team Members:

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Description:

With a plethora of streaming services, one tends to waste time in searching for a platform to stream their favorite movies and TV shows. This website is a one-stop hub for all the information about your favorite movies and shows.

Here you can search information like the release year, rating, cast, the streaming platform, comments written by other viewers about any movie and TV shows.

Core Features:

1. The landing page will display the purpose of the website. This will also have a Sign-in option for users.
2. A search bar
3. Top 5 trending based of likes given by the users
4. List of movies and TV shows sorted by genres/ streaming services
5. Each item will have a page which will have details like ratings, comments, trailer about that item.
6. Users having account can create a watchlist
7. Signed-in users can like/ dislike, write comments and rate their favorite shows/ movies

Extra Features:

1. Users having account can request to add movie/ show on the website
2. Autocomplete/ smart search

Target Users:

Anyone who prefers to watch shows/ movies on-demand and prefers to buy subscriptions of OTT platforms.

Anyone above 16 years of age or above and eligible to buy an OTT subscription is our target user.

Value addition:

1. Instead of searching for various programs on the internet, users can save their precious time by using our app which shows a consolidated list of all programs sorted by genres
2. Based on user ratings and comments, the decision making for the user becomes easier so as to whether the particular entertainment program is worth watching or not
3. A 'Trending' feature will be available to the user to quickly go through programs that are currently popular

Why the project is worthwhile:

- The OTT platform has revolutionized our TV / Movie watching experience over the years. People are preferring to watch entertainment programs at home rather than going to the big screen. This makes our application an exciting prospect to attract users as they are constantly searching for good programs to binge on.
- As the user base increases, there is great scope to monetize our app by introducing user-specific advertisements
- This app can then be expanded to tie-up with various streaming services so that user can stream programs on our app
- There is a scope to add another feature like bundled services. The user can pay a nominal fee to select only those platforms he / she is interested in watching and pay for only those services to stream the platform's content right on our application

Competitors:

- Rotten Tomatoes
- Metacritic
- JustWatch
- TV Time
- IMDb

SWOT Analysis:



Thank you