

## **Rebecca A. Gourevitch, PhD**

Assistant Professor  
Department of Health Policy and Management  
School of Public Health  
University of Maryland, College Park

3310 SPH Building #255  
College Park, MD 20742  
(301) 405-1676 (office)  
rgourevi@umd.edu  
www.rgourevitch.com

### **ACADEMIC APPOINTMENTS**

2022-present    Assistant Professor. Department of Health Policy and Management, School of Public Health, University of Maryland, College Park

### **EDUCATION**

2022            Ph.D. in Health Policy (Methods for Policy Research)  
Harvard University  
2016            M.S. in Health Policy and Management  
Harvard T.H. Chan School of Public Health  
2012            B.A. in Psychology  
Carleton College

### **HONORS AND AWARDS**

2021            Best Abstract, Women and Gender Health Interest Group, AcademyHealth Annual Research Meeting  
2021            Joan P. Curhan Citizenship Award, Harvard Interfaculty Initiative in Health Policy  
2020            Merit/Graduate Society Term-time Research Fellowship, Harvard Graduate School of Arts and Sciences  
2019            Graduate Society Summer Predissertation Fellowship, Harvard Graduate School of Arts and Sciences

### **PEER REVIEWED PUBLICATIONS**

**Gourevitch RA, Hatfield LA.** (2022). "Changes in Prenatal Care and Birth Outcomes After Federally Qualified Health Center Expansion." *Health Services Research*. 58(2):489-497. <https://doi.org/10.1111/1475-6773.14099>.

Rokicki S, Steenland MW, Geiger CK, **Gourevitch RA**, Chen L, Martin MW, Cohen JL. (2022). “Trends in Postpartum Mental Health Care before and during COVID-19.” *Health Services Research*. 57(6):1342-1347. <https://doi.org/10.1111/1475-6773.14051>.

McConnell MA, Rokicki S, Ayers S, Allouch F, Perreault N, **Gourevitch RA**, Martin MW Zera C, Hacker MR, Chien A, Bates MA, Baicker K. (2022). “Effect of an Intensive Nurse Home Visiting Program on Adverse Birth Outcomes in a Medicaid-Eligible Population: A Randomized Clinical Trial.” *JAMA*. 328(1):27-37. <https://doi.org/10.1001/jama.2022.9703>.

**Gourevitch RA**, Natwick T, Chaisson CE, Weiseth A, Shah NT. (2022). “Variation in Guideline-Based Prenatal Care in a Commercially Insured Population.” *American Journal of Obstetrics and Gynecology*. 226(3):e1-e19. [10.1016/j.ajog.2021.09.038](https://doi.org/10.1016/j.ajog.2021.09.038)

**Gourevitch RA**, Chien AT, Bambury EA, Shah N, Rosenthal MB, Sinaiko AD. (2021). “Trends and Patterns in the Use of a Price Transparency Tool for Childbirth by Commercially Insured Pregnant People, 2011-2016.” *JAMA Network Open*. 4(8): e2121410–e2121410. [10.1001/jamanetworkopen.2021.21410](https://doi.org/10.1001/jamanetworkopen.2021.21410)

Steenland MW, Geiger CK, Chen L, Rokicki S, **Gourevitch RA**, Sinaiko AD, Cohen JL. (2021). “Declines in Contraceptive Visits in the United States during the COVID-19 Pandemic” *Contraception*. 104(6):593-599. [10.1016/j.contraception.2021.08.003](https://doi.org/10.1016/j.contraception.2021.08.003)

McConnell MA, Zhou A, Martin MW, **Gourevitch RA**, Steenland M, Bates MA, Zera C, Hacker M, Chien A, Baicker K. (2020). “Evaluating the Impact of the Nurse-Family Partnership’s Home Visiting Program in South Carolina on Maternal and Child Health Outcomes: Protocol for a Randomized Controlled Trial.” *Trials*. 21(1):997. [10.1186/s13063-020-04916-9](https://doi.org/10.1186/s13063-020-04916-9)

Peahl AF, **Gourevitch RA**, Luo EM, Fryer KE, Moniz MH, Dalton VK, Fendrick AM, Shah N. (2020) “Right-Sizing Prenatal Care to Meet Patients’ Needs and Improve Maternity Care Value.” *Obstetrics and Gynecology*. 135(5):1027-1037. [10.1097/AOG.0000000000003820](https://doi.org/10.1097/AOG.0000000000003820)

**Gourevitch RA**, Mehrotra AM, Galvin G, Plough A, Shah N. (2019) “Does Comparing Cesarean Delivery Rates Influence Women’s Choice of Obstetric Hospital?” *American Journal of Managed Care*. 25(2):e33-e38. <http://ajmc.com/link/3688>

Ezaz G, Leffler DA, Beach S, Schoen RE, Crockett SD, **Gourevitch RA**, Rose S, Morris M, Carrell DS, Greer JB, Mehrotra A. (2019). “Association Between Endoscopist Personality and Rate of Adenoma Detection.” *Clinical Gastroenterology and Hepatology*. 17(8):1571-1579.e7. [10.1016/j.cgh.2018.10.019](https://doi.org/10.1016/j.cgh.2018.10.019)

Crockett SD, **Gourevitch RA**, Morris M, Carrell DS, Rose S, Shi Z, Greer JB, Schoen RE, Mehrotra A. (2018). “Endoscopist Factors that Influence Serrated Polyp Detection: A Multicenter Study.” *Endoscopy*. 50(10):984-922. [10.1055/a-0597-1740](https://doi.org/10.1055/a-0597-1740)

**Gourevitch RA**, Rose S, Crockett SD, Morris M, Carrell DS, Greer JB, Pai RK, Schoen RE, Mehrotra A. (2018). "Variation in Pathologist Classification of Colorectal Adenomas and Serrated Polyps." *American Journal of Gastroenterology*. 113(3):431-439. [10.1038/ajg.2017.496](https://doi.org/10.1038/ajg.2017.496)

Carrell DS, Schoen RE, Leffler DA, Morris M, Rose S, Baer A, Crockett SD, **Gourevitch RA**, Dean KM, Mehrotra A. (2017). "Challenges in Adapting Existing Clinical Natural Language Processing Systems to Multiple, Diverse Health Care Settings" *Journal of the American Medical Informatics Association*. 24(5): 986-991. [10.1093/jamia/ocx039](https://doi.org/10.1093/jamia/ocx039)

**Gourevitch RA**, Desai S, Hicks AL, Hatfield LA, Chernew ME, Mehrotra A. (2017). "Who Uses a Price Transparency Tool? Implications for Increasing Consumer Engagement." *INQUIRY*. 54:1-5. [10.1177/0046958017709104](https://doi.org/10.1177/0046958017709104)

**Gourevitch RA**, Mehrotra A, Galvin G, Karp M, Plough A, Shah N. (2017). "How Do Pregnant Women Use Quality Measures When Choosing their Obstetric Provider?" *Birth*. 44(2):120-127. [10.1111/birt.12273](https://doi.org/10.1111/birt.12273)

Semigran HL, **Gourevitch R**, Sinaiko AD, Cowling D, Mehrotra A. (2017). "Patients Views on Price Shopping and Price Transparency." *American Journal of Managed Care*. 23(6):e186-192. [ajmc.com/link](https://ajmc.com/link)

Mehrotra A, Morris M, **Gourevitch RA**, Carrell DS, Leffler DA, Rose S, Greer JB, Crockett SD, Baer A, Schoen RE. (2017). "Physician Characteristics Associated with Higher Adenoma Detection Rate." *Gastrointestinal Endoscopy*. 87(3):778-786.e5. [10.1016/j.gie.2017.08.023](https://doi.org/10.1016/j.gie.2017.08.023)

Sommers BD, **Gourevitch R**, Maylone B, Blendon RJ, Epstein AM. (2016). "Insurance Churning Rates for Low-Income Adults Under Health Reform: Lower Than Expected but Still Harmful for Many." *Health Affairs (Millwood)*. 35(10): 1816-1824. [10.1377/hlthaff.2016.0455](https://doi.org/10.1377/hlthaff.2016.0455)

O'Malley AS, Draper K, **Gourevitch R**, Cross DA, Scholle SH. (2015). "Electronic Health Records and Support for Primary Care Teamwork." *Journal of the American Medical Informatics Association*. 22(2):426-34. [10.1093/jamia/ocu029](https://doi.org/10.1093/jamia/ocu029)

O'Malley AS, **Gourevitch R**, Draper K, Bond A, Tirodkar MA. (2015). "Overcoming Challenges to Teamwork in Patient- Centered Medical Homes: A Qualitative Study" *Journal of General Internal Medicine*. 30(2):182-192. [10.1007/s11606-014-3065-9](https://doi.org/10.1007/s11606-014-3065-9)

## GRANTS AND FUNDING

### Active

**Title:** Access and Barriers to Prenatal Telehealth During the Early COVID-19 Pandemic

**Sponsor:** University of Maryland, Faculty Student Research Award

**Project period and amount:** 07/2023-07/2024; \$10,000

**Role:** Principal Investigator

We will leverage novel survey data to understand variation in access to telehealth for prenatal care among patients who gave birth in 2020. We will examine self-reported barriers to telehealth access and variation by insurance and race/ethnicity.

**Title:** Improving Health Insurance Design to Reduce Racial/Ethnic Inequities in Maternal Health

**Sponsor:** The Donaghue Foundation

**Project period and amount:** 12/2022-12/2024; \$399,442

**Role:** Co-Investigator (PI: Sinaiko)

This project will produce new evidence on racial/ethnic differences in out-of-pocket spending for high-value prenatal care and the extent that utilization of high-value prenatal care and features of benefit design explain downstream disparities in adverse maternal outcomes, and design and prepare to pilot an intervention targeting the reduction of racial/ethnic inequities in maternity care in a commercially insured population.

### Completed

**Title:** Prenatal Care in the United States: Improving Quality Measurement, Access to Care, and Outcomes

**Sponsor:** Harvard Graduate School of Arts and Sciences

**Project period and amount:** 8/2020-5/2021; \$15,280

**Role:** Primary Investigator

This competitive Merit/Graduate Society Term-time Research Fellowship supported the development of my doctoral dissertation research.

**Title:** Exploring Patterns in Prenatal Care to Inform Strategies to Reduce Maternal Morbidity and Mortality

**Sponsor:** The Robert Wood Johnson Foundation

**Project Period:** 11/2019-1/2021; in-kind grant of access to the OptumLabs Data Warehouse

**Role:** Co-Primary Investigator

This project developed new measures of prenatal care quality and documented their variation in a commercially insured population.

**Title:** Investigating Variation in the Quality of Prenatal Care and its Relationship with Maternal Health Outcomes

**Sponsor:** Harvard Graduate School of Arts and Sciences

**Project period and amount:** 6/2019-8/2019; \$3,000

**Role:** Primary Investigator

This competitive summer fellowship supported the development of my doctoral dissertation research.

### **INVITED SEMINARS**

2022 Agency for Health Care Research and Quality, Center for Financing, Access and Cost Trends (CFACT)

2022 University of Maryland, College Park, Department of Health Policy and Management

2021 Robert Wood Johnson Foundation “RELevent” convening of grantees

## CONFERENCE PRESENTATIONS

### Oral Presentations

- 2021 “Demand for Price Information for Medical Services: The Case of Childbirth.” Annual Conference of the American Society of Health Economists (ASHEcon).
- 2021 “Trends and Patterns in Searching for Childbirth Price Information on a Commercial Insurance Price Transparency Tool, 2011-2016.” AcademyHealth Annual Research Meeting, Women and Gender Health Interest Group.
- 2021 “Association of Number of Prenatal Visits & Guideline-Based Care in a Commercially Insured Population.” AcademyHealth National Health Policy Conference and Health Datapalooza
- 2017 “Use of a Price Transparency Tool for Selecting an Obstetric Hospital.” AcademyHealth Annual Research Meeting  
“Variation in Physician Colonoscopy Quality Across Multiple Health Systems.” Digestive Disease Week

### Poster Presentations

- 2023 “Changes in Prenatal Care and Birth Outcomes after Federally Qualified Health Center Expansion” International Conference of Health Policy Statistics (Declined)
- 2021 “Association of Number of Prenatal Visits & Guideline-Based Care in a Commercially Insured Population.” AcademyHealth Annual Research Meeting
- 2019 “Who is Harmed When Labor Floors as Busy? A Racial Disparities Analysis.” American College of Obstetricians and Gynecologists Annual Clinic and Scientific Meeting
- 2018 “Effects of Comparing Hospital Cesarean Rates on Where Women Deliver: A Randomized Controlled Trial.” AcademyHealth Annual Research Meeting
- 2017 “Who Uses a Price Transparency Tool? Implications for Increasing Consumer Engagement.” AcademyHealth Annual Research Meeting
- 2016 “Churning Among Low-Income Adults: Causes and Consequences in the Post-ACA Landscape.” AcademyHealth Annual Research Meeting

## POLICY BRIEFS AND COMMENTARY (NON-PEER REVIEWED)

**Gourevitch RA**, Shah N. “For Prenatal Care, More Doesn’t Necessarily Mean Better.” *STAT First Opinion*. October 25, 2021. [buff.ly/3pyYBDU](https://buff.ly/3pyYBDU)

**Gourevitch RA**, Peahl AF, McConnell M, Shah N. “Understanding the Impact of Prenatal Care: Improving Metrics, Data, and Evaluation.” *Health Affairs Blog*, February 26, 2020. [10.1377/hblog20200221.833522](https://doi.org/10.1377/hblog20200221.833522)

**Gourevitch R**, Sommers BD. “Medicaid Expansion in Kentucky: Early Successes, Future Uncertainty.” To the Point, *The Commonwealth Fund*. July 2016. <https://bit.ly/3cr4kny>

Tu HT, Felland LE, Ginsburg PB, Liao K, Draper K, **Gourevitch R**. “Washington DC Area Health Care Market Sticks to Fee for Service; Dips Toe into Value-Based Payment.” Community Report, Washington, DC: Jayne Koskinas and Ted Giovannis Foundation for Health Policy &

Mathematica Policy Research, December 2014.

Felland LE, Carrier E, **Gourevitch R**. “Health Plans Prepare for Pent-Up Demand Under Medicaid Expansion.” Robert Wood Johnson Foundation Issue Brief, November 2014.

Grossman JM, **Gourevitch R**, Cross DA. “Hospital Experiences Using Electronic Health Records to Support Medication Reconciliation.” Research Brief No. 17. Washington, DC: National Institute for Health Care Reform, July 2014.

Tu HT, **Gourevitch R**. “Moving Markets: Lessons from New Hampshire’s Health Care Price Transparency Experiment.” California Health Care Foundation & Robert Wood Johnson Foundation, April 2014.

Lechner AE, **Gourevitch R**, Ginsburg PB. “The Potential of Reference Pricing to Generate Health Care Savings: Lessons from a California Pioneer.” HSC Research Brief No. 30. Washington, DC: Center for Studying Health System Change, December 2013.

Felland LE, Carrier E, Boukus ER, **Gourevitch R**. “Federal Exchange Option and Indecision on Medicaid Expansion Create Uncertainty for Richmond, Va., Market.” RWJF Community Report no. 6. Washington, DC: Center for Studying Health System Change, October 2013.

Felland LE, Mechanic R, Lechner AE, **Gourevitch R**. “Minneapolis-St. Paul: Health Care Market Overcomes Early State Resistance to National Reform.” RWJF Community Report no. 4. Washington, DC: Center for Studying Health System Change, August 2013.

Felland LE, Carrier E, Lechner AE, **Gourevitch R**. “Denver: Competitive Insurance Market Awaits National Health Reform.” RWJF Community Report no. 2. Washington, DC: Center for Studying Health System Change, June 2013.

Felland LE, White C, Lechner AE, **Gourevitch R**. “Baltimore: Health Insurance Market Primed for National Health Reform.” RWJF Community Report no. 1. Washington, DC: Center for Studying Health System Change, May 2013.

## TEACHING

### University of Maryland

Health Policy Analysis and Advocacy (HLSA 723)

Instructor: Spring 2023

### Harvard University

Introduction to Methods and Applications in Health Services Research

Course Assistant: Summer 2020 (Instructors: Arnold Epstein and Joel Weissman)

Core Course in Health Policy

Teaching Fellow: Academy Year 2019-2020 (Instructor: Joe Newhouse)

## **MENTORING**

### *University of Maryland*

#### *Department of Health Policy and Management*

Doctoral Student Advisor: Oluwasegun Akinyemi

Doctoral Dissertation Committee Member: Elsie Essien, Makeda Waleo

#### *Department of Family Science*

Doctoral Dissertation Committee Member: Gabriela Barber

## **DEPARTMENT AND UNIVERSITY SERVICE**

2023        Member, PhD Student Admission Committee, Department of Health Policy and Management

2023        Lead faculty, policy track of PhD student qualifying exam, Department of Health Policy and Management

## **PROFESSIONAL SERVICE**

*Ad Hoc Referee:* Health Affairs, JAMA Network Open, JAMA Internal Medicine, Health Services Research, American Journal of Managed Care, Social Science & Medicine, Journal of Women's Health

*Conference Abstract Reviewer:* AcademyHealth Women and Gender Health Interest Group (2019)

*Professional Memberships:* AcademyHealth, ASHEcon

## **PREVIOUS EMPLOYMENT**

2016-2017   Research Assistant III (PI: Mehrotra)  
Department of Health Care Policy, Harvard Medical School

2015        Policy Intern  
Massachusetts Health Connector

2014        Research Assistant  
Center for Studying Health System Change (Mathematica Policy Research)