



# Robert Gram Hill, UI/UX Designer


Neuroscientist-turned-UI designer with a strong creative sense and a commitment to being a reliable and valuable team member. Interested in turning projects that are practical but mundane into work that is both intuitive and aesthetically pleasing. Skilled in taking a user-centric approach to target a specific audience and create engaging user experiences.

 rgramhill.com

 +1 (862) 202-5913

 rgramhill@gmail.com

 linkedin.com/in/rgramhill

 Brooklyn, NY  
(Open to Remote Work)

## PROJECTS

### Piggy, Financial Mobile App Design

CareerFoundry Case Study, 2022

- Designed a responsive mobile app which provides financial advice for users who are intimidated by working with their finances
- Created a brand identity and defined a visual style which communicates reliability as well as accessibility
- Conducted user research, produced interactive prototypes with InVision, analyzed usability testing results and implemented feedback to create an intuitive user experience
- Applied a mobile-first approach to construct pixel-perfect interface designs with Sketch
- View project: <http://rgramhill.com/piggy.html>

### Scoob, Location-based Recommendation App Design

CareerFoundry Case Study, 2022

- Employed a user-centric design process to develop the interface for an app that helps users find nearby resources for their dogs and connect with other dog owners
- Performed a competitive analysis and user research before creating a series of user personas and a user flow diagram
- Created wireframes and an interactive prototype with InVision to conduct user testing
- Established a style guide and used Sketch to build responsive screen layouts for mobile, tablet, and desktop use
- View project: <http://rgramhill.com/scoob.html>

## EXPERIENCE

### Animal Specialist

American Museum of Natural History; New York, NY – 2017-Present

### Production Specialist

Caffe Vita; Brooklyn, NY – 2015-2017

### Animal Caretaker

Jordan's Pet Care; Brooklyn, NY – 2014-2015

### Research Assistant

Vassar College Psychology Department; Poughkeepsie, NY – 2012-2014

## SKILLS

Branding/Visual Design  
User Research  
(Competitor Analysis, User Testing, Data Analysis)  
User Flows  
Personas  
Wireframing  
Style Guides  
Prototyping  
Responsive Design  
Cross-Platform Design  
Basic Animation

## SOFTWARE

Sketch  
Figma  
Adobe XD  
Adobe Photoshop  
InVision  
Git  
HTML  
CSS  
JavaScript

## EDUCATION

### UI Design Certificate

CareerFoundry, 2022

Intensive program with a focus on UI/UX, animation, and front-end development

### Exhibit Design Certificate

Pratt Institute, 2020

### B.A. in Neuroscience

Vassar College, 2014