


# Robert Gram Hill, UI/UX Designer

Neuroscientist-turned-UI/UX designer with an instinct for user psychology and a passion for creating brand identities that tell a story. Interested in building products that are intuitive, enjoyable, and beautiful. Skilled in taking a user-centric approach to target a specific audience and create engaging user experiences.

 rgramhill.com

 +1 (862) 202-5913

 rgramhill@gmail.com

 linkedin.com/in/rgramhill

 Brooklyn, NY

## RECENT PROJECTS

### Piggy, Financial Mobile App Design

CareerFoundry Case Study, 2022

- Conducted user research/testing and produced interactive prototypes
- Created a brand identity and defined a visual style which communicates reliability as well as accessibility
- View project: <https://rgramhill.com/piggy.html>

### Scoob, Location-based Recommendation App Design

CareerFoundry Case Study, 2022

- Performed a competitive analysis and user research, created user personas and an interactive prototype to conduct user testing
- Established a style guide and built responsive screen layouts for mobile, tablet, and desktop use
- View project: <https://rgramhill.com/scoob.html>

## EXPERIENCE

### Animal Specialist

American Museum of Natural History; New York, NY – 2017-Present

- Designed over 70 live animal displays and defined a consistent visual style for their labels targeting a young audience
- Presented advanced biological concepts to museum visitors of all ages in weekly public demonstrations
- Oversaw animal care staff, interns, and volunteers

### Production Specialist

Caffe Vita; Brooklyn, NY – 2015-2017

- Developed a new system for managing, tracking, and shipping commercial orders to maximize efficiency
- Developed a visual brand identity and designed product packaging for coffee bags, shipping boxes, and other merchandise

### Animal Caretaker

Jordan’s Pet Care; Brooklyn, NY – 2014-2015

### Lead Researcher

Vassar College Neuroscience Department; Poughkeepsie, NY – 2012-2014

- Studied the effects of naloxone on conditioning, navigational learning through olfactory cues, and odor recognition in Japanese quail
- Studied numerical concept formation in pigeons

## SKILLS

User Research  
Competitive Analyses  
User Personas  
User Flows  
Usability Testing  
Wireframing  
Visual Identity/Branding  
Style Guides  
Prototyping  
Responsive Web Design  
Cross-Platform Design  
Keyframe Animation  
Frontend Development

## SOFTWARE

Sketch  
Figma  
Adobe XD  
Adobe Photoshop  
Adobe InDesign  
InVision  
Balsamiq  
Proto.io  
Git  
HTML  
CSS  
JavaScript

## EDUCATION

### UI Design Certificate

CareerFoundry, 2022

Intensive program with a focus on UI/UX, animation, and front-end development

### Exhibit Design Certificate

Pratt Institute, 2020

### B.A. in Neuroscience

Vassar College, 2014