


Robert Gram Hill, UI Designer


Neuroscientist-turned-UI designer with a strong creative sense and a commitment to being a reliable and valuable team member. Interested in turning projects that are practical but mundane into work that is both intuitive and aesthetically pleasing. Skilled in taking a user-centric approach to target a specific audience and create engaging user experiences. Based in Brooklyn, NY, but open to remote work.

 rgramhill.com

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 Brooklyn, NY
(Open to Remote Work)

PROJECTS

Piggy, Financial Mobile App Design

CareerFoundry Case Study, 2022

- Designed a responsive mobile app which provides financial advice for users who are intimidated by working with their finances
- Created a brand identity and defined a visual style which communicates reliability as well as accessibility
- Conducted user research, produced interactive prototypes with InVision, analyzed usability testing results and implemented feedback to create an intuitive user experience
- Applied a mobile-first approach to construct pixel-perfect interface designs with Sketch
- View project: rgramhill.github.io/portfolio/piggy.html

Scoob, Location-based Recommendation App Design

CareerFoundry Case Study, 2022

- Employed a user-centric design process to develop the interface for an app that helps users find nearby resources for their dogs and connect with other dog owners
- Performed a competitive analysis and user research before creating a series of user personas and a user flow diagram
- Created wireframes and an interactive prototype with InVision to conduct user testing
- Established a style guide and used Sketch to build responsive screen layouts for mobile, tablet, and desktop use
- View project: rgramhill.github.io/portfolio/scoob.html

EXPERIENCE

Animal Care Specialist

American Museum of Natural History; New York, NY – 2017-Present

Production Specialist

Caffe Vita; Brooklyn, NY – 2015-2017

Animal Caretaker

Jordan's Pet Care; Brooklyn, NY – 2014-2015

Research Assistant

Vassar College Psychology Department; Poughkeepsie, NY – 2012-2014

SKILLS

Branding/Visual Design
User Research
(Competitor Analysis, User Testing, Data Analysis)
User Flows
Personas
Wireframing
Style Guides
Prototyping
Responsive Design
Cross-Platform Design
Basic Animation

SOFTWARE

Sketch
Figma
Adobe XD
Adobe Photoshop
InVision
Git
HTML
CSS
JavaScript

EDUCATION

UI Design Certificate

CareerFoundry, 2022

Intensive program with a focus on UI/UX, animation, and frontend development

Exhibit Design Certificate

Pratt Institute, 2020

B.A. in Neuroscience

Vassar College, 2014