


Robert Gram Hill, UI/UX Designer

Neuroscientist-turned-UI designer with a strong creative sense and a commitment to being a reliable and valuable team member. Interested in turning projects that are practical but mundane into work that is both intuitive and aesthetically pleasing. Skilled in taking a user-centric approach to target a specific audience and create engaging user experiences.

 rgramhill.com

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 Brooklyn, NY

EXPERIENCE

Animal Specialist

American Museum of Natural History; New York, NY – 2017-Present

- Designed over 70 live animal displays and defined a consistent visual style for their labels targeting a young audience
- Presented advanced biological concepts to museum visitors of all ages in weekly public demonstrations
- Oversaw animal care staff, interns, and volunteers

Production Specialist

Caffe Vita; Brooklyn, NY – 2015-2017

- Developed a new system for managing, tracking, and shipping commercial orders to maximize efficiency
- Developed a visual brand identity and designed product packaging for coffee bags, shipping boxes, and other merchandise

Animal Caretaker

Jordan’s Pet Care; Brooklyn, NY – 2014-2015

Lead Researcher

Vassar College Neuroscience Department; Poughkeepsie, NY – 2012-2014

- Studied the effects of naloxone on conditioning, navigational learning through olfactory cues, and odor recognition in Japanese quail
- Studied numerical concept formation in pigeons

RECENT PROJECTS

Piggy, Financial Mobile App Design

CareerFoundry Case Study, 2022

- Conducted user research/testing and produced interactive prototypes
- Created a brand identity and defined a visual style which communicates reliability as well as accessibility
- View project: <https://rgramhill.com/piggy.html>

Scoob, Location-based Recommendation App Design

CareerFoundry Case Study, 2022

- Performed a competitive analysis and user research, created user personas and an interactive prototype to conduct user testing
- Established a style guide and built responsive screen layouts for mobile, tablet, and desktop use
- View project: <https://rgramhill.com/scoob.html>

SKILLS

User Research
User Testing
Competitor Analysis
User Flows
Personas
Wireframing
Branding/Visual Design
Style Guides
Prototyping
Responsive Design
Cross-Platform Design
Keyframe Animation

SOFTWARE

Sketch
Figma
Adobe XD
Adobe Photoshop
InVision
Proto.io
Git
HTML
CSS
JavaScript

EDUCATION

UI Design Certificate

CareerFoundry, 2022

Intensive program with a focus on UI/UX, animation, and front-end development

Exhibit Design Certificate

Pratt Institute, 2020

B.A. in Neuroscience

Vassar College, 2014