

ROBERT GRANTHAM

Austin, TX | 512-200-3563 | robertgrantham40@gmail.com | [LinkedIn](#) | [Portfolio](#)

Data Analyst | Freelance Consultant

Highly skilled Data Analyst with expertise in data migration, visualization, and system optimization. Extensive experience with SQL, Python, and ETL processes, delivering effective data-driven solutions that enhance operational efficiency and reduce costs. Proven ability to manage complex datasets, ensure data integrity, and collaborate with cross-functional teams to support business intelligence. Advanced skills in Excel, Tableau, and Power BI, with a strong focus on process optimization and cost reduction.

PROFESSIONAL EXPERIENCE

Freelance Data Analyst | Remote | 2020 – Present

Provide tailored data analysis solutions for clients across industries, driving insights and optimizing processes.

- Designed and implemented an efficient database system, streamlining data management for improved operational performance.
- Led data-driven cost-saving initiatives that resulted in a \$50,000 annual reduction in client expenses.
- Delivered research and analysis to resolve potential conflicts, maintaining accurate documentation and compliance standards.
- Trained non-technical clients on data utilization, resulting in a 9% annual overhead reduction through more effective data usage.

Content Data Analyst | BCforward | YouTube | Austin, TX | 2018 – 2020

Specialized in content data analysis to improve YouTube's algorithms and streamline monetization processes.

- Enhanced the accuracy of content analysis, reducing false positives by 15%, significantly increasing overall approval speed.
- Led a team that improved monetization algorithm efficiency by 9%, contributing to better platform performance and user engagement.
- Analyzed data patterns and worked with cross-functional teams to refine algorithms, directly impacting platform policies and standards.

Loss Mitigation Data Analyst | Regions Mortgage | Hattiesburg, MS | 2011 – 2017

Applied data analysis to manage mortgage portfolios and mitigate financial losses.

- Conducted financial data analysis to support defaulted borrowers and identify appropriate loss mitigation solutions.
 - Managed and analyzed loan data using SQL Server and MSP systems, overseeing a portfolio of 80 loans monthly.
 - Developed data pipelines using ETL and SQL, improving data accuracy and process compliance.
 - Maintained exceptional QA scores, receiving recognition for outstanding data integrity and client service.
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EDUCATION & TRAINING

Google Data Analytics Professional Certificate - Coursera, 2021

Bachelor of Arts in History - University of Southern Mississippi, 2009

TECHNICAL SKILLS

- **Data Migration & ETL:** Data Mapping, Data Reconciliation
 - **Database Management:** SQL Server, MySQL, Oracle
 - **Scripting Languages:** Python, Bash, PowerShell
 - **Tools:** Advanced in SQL, Excel, Tableau, Power BI
 - **Languages:** Native English, Fluent in German
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ADDITIONAL INFORMATION

- Currently freelancing, collaborating with multiple clients on diverse data projects.
- Proficient in stakeholder collaboration, translating data into actionable insights for business growth.