

DVT- Project Guidelines

The grading criteria will be as follows

Project Presentation—30 marks

Presentation and Communication Skills	10 Marks
Use of the correct chart	5 marks
Avoiding visual clutter and whitespace	5 marks
Clarity on insights	10 marks

For Discussion—10 marks

Communication Skills	5 marks
Technical know-how	5 marks

Please find below DVT Project instructions:

1. **Insights/Findings** ---Make sure you articulate your insights in the story caption.
2. **Story layout** ---The story must be logical and address a specific purpose and audience.
3. **Usability/Elimination of Visual Clutter** ---Do ensure your story is interactive (Use of filters Parameters, Actions, etc) and the overall view contains minimal clutter (Appropriate selection of Colours, size, tooltips).
4. **Appropriate chart / Table selection** --Your selection of charts needs to aid in cognition.

Additional Guidelines:

Where do I start?

Start with making a plan on 'what is that you want to visualize in a Story as a management person'

- Understand the Data and Data Dictionary
- Make small plots in Tableau Sheets
- Take out insights and write them down somewhere
- Make another plot and do the same as above
- Keep doing it and you will find your way
- Final view must be a Story containing all your desired plots, or Dashboards ,and Insights

1.How to make a Story?

https://help.tableau.com/current/pro/desktop/en-us/story_example.htm

2.Where do I see a Sample Story?

Go to Tableau Public:

https://public.tableau.com/profile/alice.mai#!/vizhome/AirbnbNYAnalysis_15873199768940/Story