## I. Types of Clustering

<u>Partitional clustering:</u> splits data into distinct, non-overlapping groups where each point belongs to exactly one cluster.

<u>Hierarchical clustering:</u> builds a tree of nested clusters that show relationships at multiple levels of granularity.

<u>Density-based clustering:</u> forms clusters as dense regions of points separated by areas of low density, handling noise well.

<u>Soft (probabilistic) clustering:</u> assigns each point to clusters with certain probabilities instead of a single label.

## II. K-means clustering - Lloyd's Algorithm

K-means clustering is an algorithm that groups data into k clusters by minimizing the distance between points and their cluster centers (means).

Algorithm Steps:

- 1. Choose k: Decide how many clusters you want.
- 2. Initialize centers: Randomly pick *k* points as the initial cluster centers (called centroids).
- 3. Assign points: For each data point, find the closest centroid (using Euclidean distance) and assign the point to that cluster.
- 4. Update centers: Recalculate each centroid as the mean of all points in that cluster. Now we forget about each datapoints previous cluster, and assign it to whichever centroid is closest.
- 5. Repeat: Keep reassigning and updating until the centroids stop changing (the algorithm converges).

## **III. K-means Cost Function**

In K-means, the cost function measures how well the data points fit into their assigned clusters -- it's aiming to minimize intra-cluster distance (distance between points within a cluster).

Cost function: 
$$\sum_{i=1}^{k} \sum_{x \in Ci} d(x, \mu i)^{2}$$

k = number of clusters
Ci = set of points in cluster i
x = a datapoint  $\mu i$  = the mean (center) of cluster i  $d(x, \mu i)^2$  = squared euclidean distance between the datapoint and its cluster center

<u>Basically:</u> it adds up all the squared distances between the point and its cluster center (this is the result of the cost function). Smaller cost = points are close to their centers = better clustering. K-means algorithm keeps updating assignments and centers to reduce this cost until it can't get any lower. The cost function is evaluated after each full iteration to check if it's still decreasing.

## IV. K-means and Convergence

K-means <u>always converges</u> because each iteration reduces the cost function and there are only a finite number of possible cluster assignments. However, it <u>does not always converge to the optimal solution</u> -- it can get stuck in a local minimum depending on how the initial cluster centers are chosen. In other words, it will always stop, but not always at the best clustering.