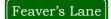
(709)743-7083
rgreene@feaverslane.com
https://www.linkedin.com/in/randalgreene/

## Summary



- 25+ years of **software** application and development in leadership and technical roles.
- Has helped conceive, plan and execute projects, products and strategies in diverse sectors including conservation biology, natural resource management, environmental non-profit, marine technology, transportation, tourism and healthcare.
- Works closely with clients and collaborators on geographic information systems (GIS) analysis and cartography for **conservation** and restoration planning, trail **mapping**, watershed **planning**, web-based crowdsourcing and delivery, and other applications.
- Master of Science (Geography), focused on GIS for land management decision support.
- Skilled in spatial analysis and geoprocessing automation on **ArcGIS**, QGIS, IDRISI, PostGIS and other platforms.
- Expertise in business modelling, **database systems** and object-oriented development.

## **Employment**



### 2010-

Feaver's Lane Enterprises Inc., St. John's

### GIS Analyst, Software Developer, President

- Provides independent GIS analysis, design, customization, mapping and training.
- Provides information systems planning, integration and development for non-profit, private-sector and public-sector organizations.
- Works with the Nature Conservancy of Canada (<u>natureconservancy.ca</u>) on conservation assessment and prioritization for Arctic marine areas, Eeyou Istchee (the Cree Territory) in Quebec and the Boreal Plains ecozone of western Canada. Models consider a variety of biotic and enduring conservation features and threats, and support a range of land-use planning from government protected areas and wildlife management, to oil and gas rights relinquishment, to private land acquisition by land trusts, to climate change mitigation and adaptation, to environmental impact assessment of proposed projects.
- Works with World Wildlife Fund Canada (wwf.ca) to facilitate prioritization of potential sites for coastal restoration and enhancement in Newfoundland and Labrador. Spatial multi-criteria decision analysis is being used to support the process by incorporating existing data as well as traditional, local and other expert knowledge on priority aquatic species, other biotic factors (birds, vegetation, invasive species, etc.), existing degradation and threats.
- Worked with the Conservation Biology Institute (<u>consbio.org</u>) to enhance the Linkage Mapper (<u>circuitscape.org/linkagemapper</u>) tools to incorporate climate change projections, custom data and expert opinion in the corridor prioritization process.
- Worked with the Canadian Boreal Forest Agreement (<u>cbfa-efbc.ca</u>) to help the forest products industry and environmental organizations find compromises that enhance protection of natural values while supporting industry and communities.
- Worked with Canadian Parks and Wilderness Society, International Model Forest Network, Nunatsiavut Government, Northeast Avalon Atlantic Coast Action Plan, Pippy Park Commission, East Coast Trail Association, Islands Trust and others.

#### 2013-2015



Too Big To Ignore project, Memorial University of Newfoundland, St. John's

### Senior Information Systems Analyst (part-time)

- Supported an international research network and knowledge mobilization partnership to promote small-scale fisheries and argue against their marginalization.
- Designed, developed and managed the Information System on Small-scale Fisheries (<u>issf.toobigtoignore.net</u>), which uses crowdsourced data collection and supports information discovery through maps and queries.



#### 2010-2013

Nature Conservancy of Canada (NCC), St. John's

### **GIS and Conservation Planning Analyst**

- Applied GIS to systematic conservation planning at provincial (<u>Labrador Nature Atlas</u>), regional and local scales.
- Supported conservation land "securement" (fundraising, acquisition, stewardship).
- Represented NCC on municipal and provincial environmental advisory committees.



#### 2004-2008

International Communications and Navigation Ltd. (ICAN), Mount Pearl (now CNS Systems)

# **Software Engineering Team Leader**

- Led the project researching and prototyping the next generation of ICAN's marine navigation and surveillance products.
- Helped architect and build key components including data management, communications, reporting and user interface for 2D and 3D graphical displays.
- Modelled, designed and developed products using C# and SQL Server.
- Understood and documented customer requirements and high-level system design of products and components.
- Mentored staff in database design, Structured Query Language and C#.

#### 1998-2004

International Communications and Navigation Ltd. (ICAN), St. John's (now CNS Systems)

## Systems Engineering Manager, Information Systems Manager, Technical Services Manager

- Contributed to, edited and coordinated ICAN's investor business plan, which resulted in a seven-figure capital infusion.
- Worked with other company leaders in strategic planning, project management, human resource scheduling and management, proposal writing and reporting.
- Managed Systems Engineering staff responsible for customer requirements, high-level systems design, customer proposal development, systems integration and training.
- Analyzed, designed, developed and managed information systems for all business functions. Key tools included SQL Server, Exchange, Visual Basic, Access and Outlook.
- Headed ICAN's product Technical Support with responsibility for testing, integration, installation, customer training, help desk and field support.
- Supported ICAN's business processes and administration functions including accounting systems, operations management and facilities management.



### 1991-1998

Newtel Information Solutions Limited, St. John's (previously Newfoundland and Labrador Computer Services; subsequently xwave; now Bell)

# Systems Analyst, Programmer/Analyst

- Consulted to public- and private-sector clients on numerous software applications, as detailed in CV.
- Progressed steadily from a programmer to a systems analyst skilled in technical and application architecture for Windows client/server and web applications.
- Regularly involved with project budgeting, proposal writing, developer mentoring, user training and documentation development.

### Education



2008-2010

Memorial University of Newfoundland, St. John's

## Master of Science (Geography)

- Academic focus in GIS, decision support, spatial analysis and natural resources.
- Research focus in using GIS-based multiple-criteria decision analysis (MCDA) for integrated land management.
- Internship with Canadian Forest Service.

2004-2005

Memorial University of Newfoundland, St. John's

### Geography and Math (part-time)

• Undergraduate courses as prerequisites for a Master of Science program.

1985-1991

Memorial University of Newfoundland, St. John's

### **Bachelor of Commerce (Co-operative) Honours**

- Elective courses in Management Information Systems, Management Science, International Business, Small Business, Finance, Computer Science and Geography.
- Three industry work terms.

# Complete CV

Available at <a href="http://feaverslane.com/">http://feaverslane.com/</a>