Site Purpose:
The purpose is to give the information needed for those going to participate in temple related services. It will give straightforward access to reserving a room or suite and all of the info needed to make that choice. It will also give current weather info and small forecast to help with planning their trip.

Target Audience:
The target audience is adults, of all ages, looking for housing or accommodation near the temple they will be attending.

Site Map:
Home (Landing page)
- Temples
- Reservation
- Services
  o Receptions
  o Full-time Temple Missionary

Color Scheme:
Day/Light Mode Scheme – The day sky for backgrounds, color of earth and grass for foreground, white for fonts
Main Background
#accce5 – sky blue

Sub-background
#374f1b – military green

Small Main Highlights
#d27452 – pumpkin orange
#52415b – purple olive

Sub-highlights
#3c94be – almost blue   **New Color: #488cc5 - better blue**

Text
Black on light colors
White on dark colors

#2a2d14 #dfbb66 #b0a58f #97b2d5 #575c2d #777c87 #cab42a #7294aa #4c3d26 #999d7d #dec09f #918a6c

#71725a #ece4e0 #515d66 #5998ce #c2c4ab #e7d2bb #9b8024 #bbc5d9 #6d7178 #b38e54 #74a1cf #3b88c0

#374f1b #2f343b #b9b3b0 #488cc5 #7a6728 #838c67 #0c0906 #f9f4eb #cfbab5 #8d381d #f9f4f4 #313e5c

#cfcad4 #d1d5e0 #63524a #5c6150 #847f61 #c35d31 #3c94be #798523 #6d6d44 #cd9c8c #acac26 #0a1709

#d27452 #52415b #5a5c07 #6a5c4b #ac8270 #4c4484 #3c664e #accce5 #ac4414 #c4dcf0 #a46c74
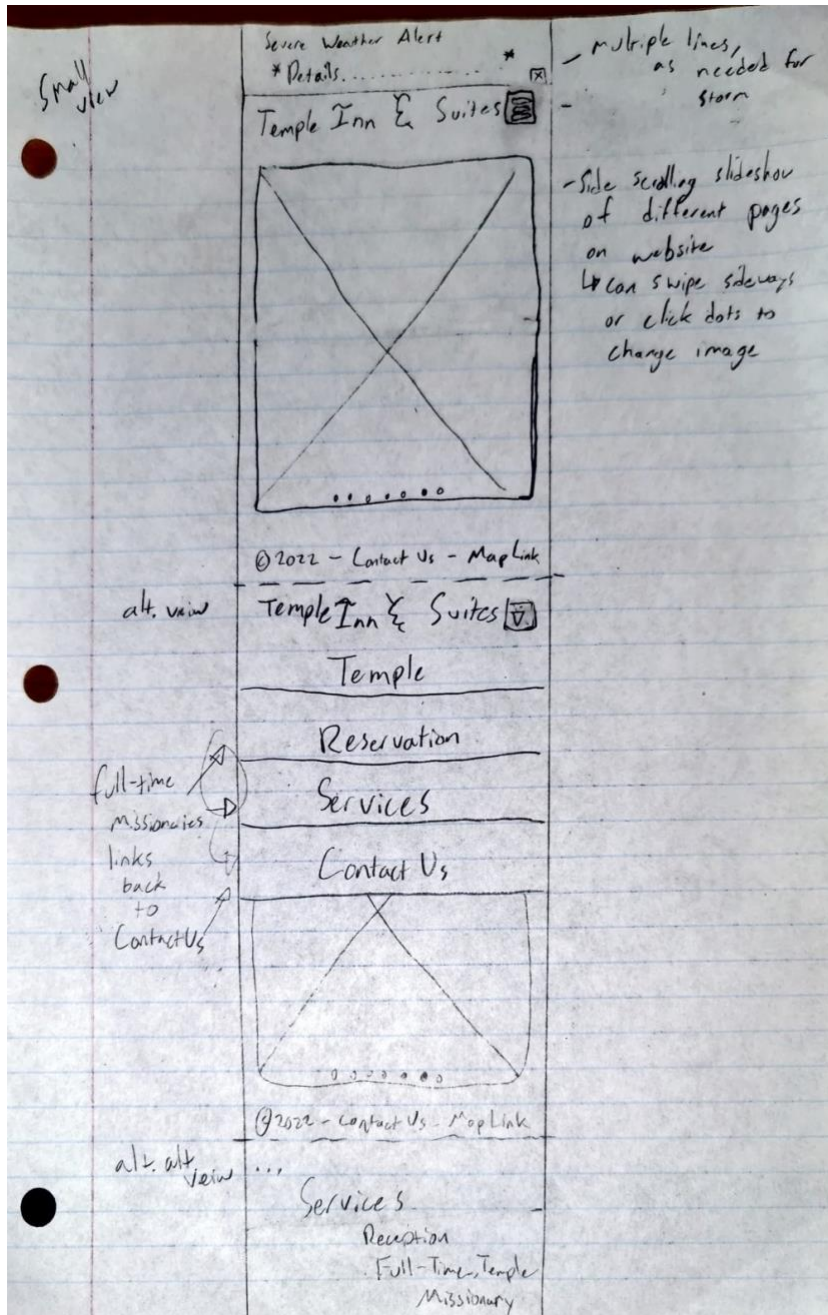
Typography:

Header Fonts – *Lora* – just a little fancy, yet super readable. Most important thing with headers is that they can be read on the way to the content. Should be the easiest thing on the page to read besides images.

Fancy Header - *Monsieur La Doulaise* – Fancy and requires a little more focus to read than usual which will allow it to make an impact in SMALL doses

Main Body Font – *Poppins* – A simple Sans-Serif font can go a long way, and since there will be a lot of text on these pages, this is exactly what we needed.

Wireframe Sketches:

Small:

Small view

Severe Weather Alert
* Details................... *
⊠

Temple Inn & Suites 🗒

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— multiple lines, as needed for storm

— Side scrolling slideshow of different pages on website
↳ can swipe sideways or click dots to change image

alt. view

Temple Inn & Suites 🔽

Temple

Reservation

Services

Contact Us

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full-time missionaries links back to ContactUs

alt. alt. view ...

Services
Reception
Full-Time Temple Missionary

Medium:

Large:

Slideshow includes:
1. Welcome to Temple Inn & Suites
2. Book a Room Now
3. Temple Specific Cool Info
4. Current Weather
5. Full-time Temple Missionary? [click here]

Missing from this document still:
- medium and large views
- wireframe of what each slideshow card will show/look like