



## **ECT WP MOD CONS by Ecommerce Templates**

### **Getting Started**

First of all we would like to thank you for purchasing the Ecommerce Templates shopping cart software and want to wish you success with your new store.

This document will provide an overview of how to simply set up your WordPress integrated shopping cart.

For the integration you will need to have downloaded a copy of WordPress from [wordpress.org](http://wordpress.org), uploaded it to your host and set up the WordPress database.

The next step is to upload the shopping cart files you received in the zip file from Ecommerce Templates. Unzip the file `php3cpwpmmodcons.zip` and upload the store files (`affiliate.php`, `cart.php`, `categories.php` etc) and the folders called `vsadmin`, `prodimages` and `images` to the store root. This will be the place where your store is located.

Upload the folder `ectwpmmodcons` to the `wp-content/themes` folder.

Log into your WordPress admin and go to **Appearance > Themes**. Choose **ECT WP Mod Cons** and click on the activate link. This means you are now using the store theme for your WordPress site.

The last step at this stage is to make the database connection for your Ecommerce Templates store. Log into your hosting control panel and select the option for MySQL databases. Create a new database by providing the database name, user name and password – these three items should be copied and pasted into the file `vsadmin/db_conn_open.php` after opening it up in a text editor. You will also need to copy in the `db_name` provided by your host. This will often be “localhost” but may be something like “db.myhost.com”.

Upload the file `db_conn_open.php` to the `vsadmin` folder and then in your browser open the page `www.yourstoreurl.com/createdb.php` - hit the install button there to create the database tables.

Once that process is finished remove the file `createdb.php` from the server so it doesn't get run accidentally again and overwrite any of your changes.

There are more in depth instructions and video tutorials on setting the database connection in our [online help files](#).

Once complete you should be able to see your store with sample products at `yourstoreurl.com/products.php` and have the ability to log into your store control panel at

`yourstoreurl.com/vsadmin/login.php`

User: mystore

Password: changeme

You can start adding categories and products now and changing the default settings or you can leave all that until later. We have some help on the admin pages in the [admin help files](#).

## Setting up the store in WordPress

Now that you have the store set up and the theme uploaded you will probably want to get started on customizing the store. The first thing to do is to define the home page.

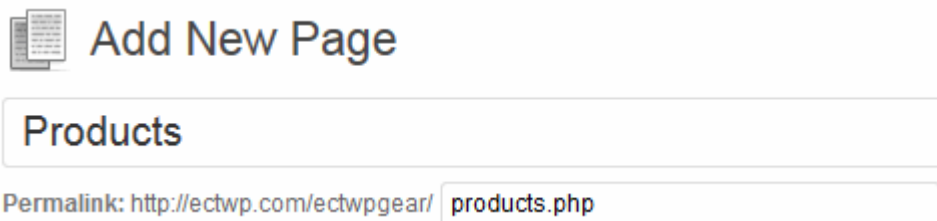
In the WordPress admin go to Pages > Add New and call the new page Home

Now go to Settings > Reading and under Front page displays choose “static” and Front page: Home.

Once you have saved your settings you should see your store home page at yourstoreurl.com but you’ll see there are no menus and no footer links – we’ll deal with those next.

The store pages such as products.php, cart.php and categories.php have already been set up so all we need to do now is add them to the menus. To do this we use the [ECT Custom URLs plugin](#) – download the plugin and upload it to your WordPress plugins folder. Then in your WordPress admin activate the plugin on the page Plugins > Installed plugins

Now go to Pages > New Page and for the title enter “products” and in the permalinks field enter “products.php



Now do the same for all the other store pages

- Affiliates – affiliate.php
- Cart – cart.php
- Categories – categories.php
- Client Login – clientlogin.php
- Gift Certificates – giftcertificate.php
- Order Status – orderstatus.php
- Product Detail – proddetail.php
- Products – products.php
- Search – search.php
- Sorry – sorry.php

Thanks – thanks.php  
Tracking – tracking.php

The theme comes with two main menus which you'll find in the WordPress admin under Appearance > Menus. The Primary Menu is the main top navigation bar. The Secondary Menu is the left hand footer column. You can choose which of your pages you want to add to those two locations. Make sure you don't add the Product Detail page to either menu.

You can now set up the rest of footer section too.

Go to Appearance > Widgets in the WordPress admin and on the right hand side you should see Footer Area #1

Any of the store widgets can be dragged to the footer area but typically you'd want to drag the "Text Widget" to Footer Area #1 and add some links like this

```
<ul>
<li><h2>My Account</h2></li>
<li><a href="clientlogin.php"><span>Customer Login</span></a></li>
<li><a href="affiliate.php"><span>Affiliate Program</span></a></li>
<li><a href="giftcertificate.php"><span>Gift Certificates</span></a></li>
</ul>
```

Save your changes there and you should see that your store is beginning to take shape.

If you want to add a Blog go to Pages > New Page and enter "Blog" in the title field. Now go to Settings > Reading and under Posts Page, choose "Blog" from the drop down menu.



## Reading Settings

Front page displays

☐ Your latest posts

☒ A [static page](#) (select below)

Front page:

Posts page:

## Tweaking the display

Now that you have the menus, store files and footer in place you'll probably want to start really personalizing the store. The theme comes with 9 different color combinations as well as the choice of setting a fixed or fluid header and footer as well as a dark / light background and a choice of a right or left hand sidebar.

These options can be found under Appearance > ECT WP Settings. You can change those as much as you like until you get the starting point you are happy with. From that page you can also upload your own logo.

The place holding logo which comes with the theme has dimensions of 266px x 44px which means it will look good on tablet, computer and smartphone screens. Although that is the recommended size, more advanced users can of course do something different here.

Now if you go to Appearance > Widgets you'll see the Ecommerce Templates widgets available such as the dynamic menu, search field, mini cart etc. Drag those to the sidebar where you would like them to appear. The colors and formats of the widgets can be changed through the css file and we have a lot of help on the css classes in our [css help page](#).

The home page can be edited under Appearance > Editor > Home Page Page Template (page-home.php)

Many of the store tweaks and options to turn on or off the store features can be added to the file vsadmin/includes.php and we have a full list of parameters available [here](#).

There are also Ecommerce Templates WordPress plugins available. The details are at our [plugins page](#) and available from our [downloads page](#). Please note the ECT Store Widgets plugin is already integrated with this theme so isn't required as a separate plugin.

## **Additional help files**

[Setting the database connection](#)

[Admin help files](#)

[Video tutorials](#)

[Store tweaks](#)

[User Manual](#)

[Online support](#)

[CSS products and category layout help](#)

[Store generated css classes](#)

[WordPress plugins](#)

[Search engine friendly features](#)

[WordPress troubleshooting](#)