

# RAGIP GÜRLEK

Emory University's Goizueta Business School  
Information Systems & Operations Management  
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 [GitHub profile](#)

## EDUCATION

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<b>Ph.D.</b>	Emory University's Goizueta Business School, Information Systems & Operations Management	2019 -
<b>Ph.D.</b>	Koç University, Operations and Information Systems (Completed coursework)	2019
<b>BA</b>	Boğaziçi University, Business Management	2016
<b>BA</b>	Ghent University, Erasmus Program	2015

## PUBLICATIONS

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“Can customer arrival rates be modelled by sine waves?” with Ningyuan Chen, Donald Lee, and Haipeng Shen - Joint issue in Service Science and Stochastic Systems, forthcoming

“Automatic Interpretable Retail Forecasting with Promotional Scenarios” with Özden Gür Ali – International Journal of Forecasting, 2020

## WORKING PAPERS

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“Impact of Temporary Store Closures on Online Sales: Evidence from a Natural Experiment” with Diwas Singh KC and Paolo Letizia. Under review (2<sup>nd</sup> round) at Manufacturing & Service Operations Management

“Designing and Comparing Custom Interventions to Mitigate Product Returns” with Diwas Singh KC and Paolo Letizia

“To Choose Is to Refuse: The Role of Variety Seeking and Regret in Product returns” with Diwas Singh KC and Paolo Letizia

“Optimal Design and Pricing of Sequenced Bundles in the Presence of Satiation” with Manel Baucells and Nikolay Osadchiy

“Modelling Customer Asset Balances: Evidence from the Banking Sector” with Daniel McCarthy, Stephen Samaha, Rex Yuxing Du, and Donald K.K. Lee

## PRESENTATIONS

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“Designing and Comparing Custom Interventions to Mitigate Product Returns” , Annual POMS-Conference, 2023.

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“Optimal Design and Pricing of Sequenced Bundles in the Presence of Satiation” Behavioral Operations Conference, 2023.

“How Much Did Store Closures Boost Online Sales During COVID-19?”, INFORMS Annual Meeting, 2022.

“The Omnichannel Effect of Store Closures on Sales and Consumer Behavior”, Annual POMS-Conference, 2022.

“Automatic Forecasting of Category-Store Sales with Cross-Category Interactions: Combining Inferential and Predictive Analytics for Retail Planning”, European Conference on Operational Research, 2018.

### TEACHING EXPERIENCE

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**Emory University**, Atlanta  
*Graduate Teaching Assistant*

Aug 2019 -

- Superforecasting (ISOM 655 – MBA Course)
- Introduction to Business Analytics (ISOM 672 – MSBA Course)
- Management Science in Spreadsheets (ISOM 557 – MBA Course)

**Koç University**, Istanbul  
*Graduate Teaching Assistant*

Sept 2016 to Aug 2019

- Big Data for Business and Public Sector (QMBU 420/520)
- Intro to Management Science (QMBU 501 – MBA Course)
- Quantitative Methods in Business (QMBU 301)

**Boğaziçi University**, Istanbul  
*Student Assistant*

Feb 2016 to Jun 2016

- Management Science (AD 353)

### SERVICE

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Journal referee: Production and Operations Management, Service Science

### SOFTWARE

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**FAIR\_forecast**, [R Package](#) for Automatic Interpretable Retail Forecasting with Promotional Scenarios

**sine-NHPP** [Python software](#) for predicting customer arrivals with sine waves. Cycles are automatically discovered and coefficients are estimated accordingly.

## RAGIP GÜRLEK

### OTHER WORK EXPERIENCE

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<b>Proofstack</b> (formerly Copyrobo), Istanbul <i>Intern</i>	Jul 2016 to Sept 2016
<b>Akbank</b> , Istanbul <i>Reporting Intern</i>	Jul 2015 to Sept 2015
<b>Turkish Football Federation</b> <i>Football Referee</i>	Sep 2013 to Nov 2015

### HONORS AND ACHIEVEMENTS

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<b>Finalist for Best Student Paper Competition by POMS College of SCM</b> How Much Did Store Closures Boost Online Sales During COVID-19?	2023
<b>Elfrink PhD Fellowship</b>	2022
<b>Dean's High Honors List</b> Boğaziçi University	2016
<b>Sabancı Foundation Scholarship</b>	2011-2016

### OTHER SKILLS

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Programming Languages	R, Python, Java, Microsoft VBA
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