RAGHAV **SETHI**

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Education

The University of Melbourne   *Melbourne, AU*
MC-IT in Human-Computer Interaction   *2018 – 2020*
GPA: Result Awaited

Symbiosis International University   *Pune, IN*
BCA in Computer Software & Applications   *2014 – 2017*
GPA: 82%

Delhi Public School   *Noida, IN*
High School in Commerce   *2014*
GPA: 90.2%

Projects

Cognition, Cognitive Load and Measurement using Biometric Sensors   *Systematic Literature Review*
Master's thesis (slr) about the use of biometric sensors to track the body's biological responses   *http://gg.gg/ThesisVideo*

Unfold - Reimagine the Student Experience   *Adobe XD, User Studies, Surveys*
Bridging university students together to elevate their education through a mobile app   *http://gg.gg/UnfoldVideo*

Lumos   *Leap Motion, JavaScript, HTML5*
A system to interact with large-screen public displays using mid-air gestures   *http://gg.gg/LumosVideo*

PEGGY - Your Personal Gallery Guide   *Paper Prototyping, Interviews*
Prototyping and designing of a personalized navigation guide for a science museum   *http://gg.gg/PEGGYVideo*

Factors responsible for successful ERP implementation in SMEs   *Weka, Apriori Algorithm*
Research article discussing different erp-based approaches to maximize output and efficiency   *http://gg.gg/SMEArticleLink*

Experience

Lenskart.com   *Faridabad, IN/Remote*
User Experience Intern   *Dec 2019 – Present*
- Conducted a survey of around 1500 people to gather statistics related to their perception about the human face and its different features (hair color, face shape, eyes etc)
- R&D on a Recommendation Engine which would derive various features from a user's image and then provide recommendations based on facial parameters
- Carried out a UX redesign of a still in-development mobile application

ZS Associates   *Pune, IN*
Operations Delivery Associate (ODA)   *June 2017 – Feb 2018*
- Responsible for creating high-quality, intuitive Tableau dashboards (along with mockups, data-sources and graphics)
- Automated reports and migrated from a manual step-based system in MS Excel to an automated one-click system in Tableau.
- Awarded a Certificate of Recognition for Excellence in Business Operations.

Skills

UX-based Skills: Interviewing, Persona Creation, Heuristic Evaluation, Information Architecture, Card Sorting
Programming Languages: HTML, CSS, Python (basics), Javascript
Software Proficiency: Tableau, Adobe XD, Axure RP

Certifications and Awards

Year		
2018	**Excellence in Business Operations**, Awarded for outstanding performance in BizOps	*ZS Associates*
2018	**Google Analytics for Beginners**, Introductory course on Google Analytics	*Google*
2016	**UX Jumpstarter Course**, A Design Thinking and Research-based Certification	*ImaginXP*
2015	**CS101.1xA15: Introduction to Computer Programming**, MOOC regarding the basics of Python	*IITBombayX*