

Mentored by the Visual Analytics Group

Lauren Blackburn

Senior, Graphic Design

Project Objective

Design a mobile app that will serve as a goalsetting and step-tracking tool for individuals with multiple sclerosis in addition to aiding researchers in collecting data.

Status

The mockups are resembling the appearance of a working application. Next steps involve receiving more feedback on the designs from the Kinesiology Department, and making revisions as needed.



Approach

Researched multiple sclerosis causes and effects.

Met with researchers and staff in the Kinesiology department to generate the ideal features and functions of a goal-keeping mobile app.

Created wireframes of the app's structure and mocked up what it would look like visually.

Questions

- What are the key components of successful goal-keeping, and how can these components be enforced by a mobile application?
- What does the collected data reveal about the trends of multiple sclerosos symptoms?
- How can this data be used to the user's advantage, or the researcher's?