

Bastiaan Wakker

Build, Market and Grow Web Companies

0031 6 233 484 11 Amsterdam, Netherlands b.r.wakker@gmail.com



EXPERIENCE

Founder & CEO SilkSage

Dec/2017 – Feb/2019

Key Contributions:

- Obtained partnership contracts with 23 sustainable fashion brands spread over 5 countries.
- Fulfilled 20+ Media & PR interviews: Telegraaf, Knack, Linda, ...
- Coordinated the development and UI/UX of biggest sustainable fashion webshop of NLD offering more than 1k sustainable fashion products. (MongoDB, GraphQL Express, Vue.js, Node.js)
- Conducted 50+ employee interviews and coordinated the recruitment of 8 people.

General Manager (Interim) PhilDutch Polymer

Nov/2016 – Nov/2017

Davao, Philippines

Key Contributions:

- Oversaw HR, operations, construction, funding, and licensing.
- Coordinated the construction of two recycling lines with a total capacity of 2000 MT of polymer granulates per year.
- Coordinated the hiring of 148 employees. 17 on medium and high-level.
- Secured preliminary certifications for social and environmental standards; ISO14001; OHSAS; First Aid; Quality Control

Head of E-commerce Mipacha

Oct/2013 – Aug/2015

Key Contributions:

- Designed, implemented, and managed an order-, stock- and production system (1400+ SKUs) for handling more than 100 B2B customers spread over 20 countries.
- Headed E-commerce and online marketing: Increased Facebook followers from roughly 0 to 200k, and improved online sales with >200% in a 3 month period while stuck to the same budget.

SKILLS



Communication

Sales; BizDev; Presenting; Email; Cold/DM; Writing; Listening



Web Development

NodeJS; Express; ReactJS; CSS; MongoDB; JavaScript; HTML; jQuery; Git; REST



Branding/Design

Consumer Behaviour; Layout; User Interface/ Experience



Marketing

SEM; S. & Display; SEO; A/B; Analytics; Content; Affiliate; Email; Influencer; PR

EDUCATION

Full Stack Web Development Bootcamp Ironhack Amsterdam

Jan/2019 – Apr/2019

BSc. Systems Engineering (SEPAM) Delft University of Technology

2012 – 2016

Technology & Business Management Korean Advanced Institute of Science and Technology

2015 – 2016

STRENGTHS



Interdisciplinary Skillset

Thanks to almost 10 jobs I have developed a diverse skillset relevant for improving internet companies: web development, communication & sales, online marketing, branding, and project management.



Results & Business Oriented

Through my entrepreneurial family and experiences I have learned to prefer action over theory. I get things done.



Self-Actualisation & Education

Thanks to e-Readers, podcasts and e-Learning I have been able to cultivate rounded knowledge about business, arts and philosophy.

INTERESTS



Health & Sports

Sport 4/w. Boxing, Fitness, Snowboarding, Triathlon, Kitesurfing.



Learning & Discovery

Traveled through 38 countries, worked in 3. Read +/- 18 non-fiction books per year.

[\(Link to favourite books\)](#)