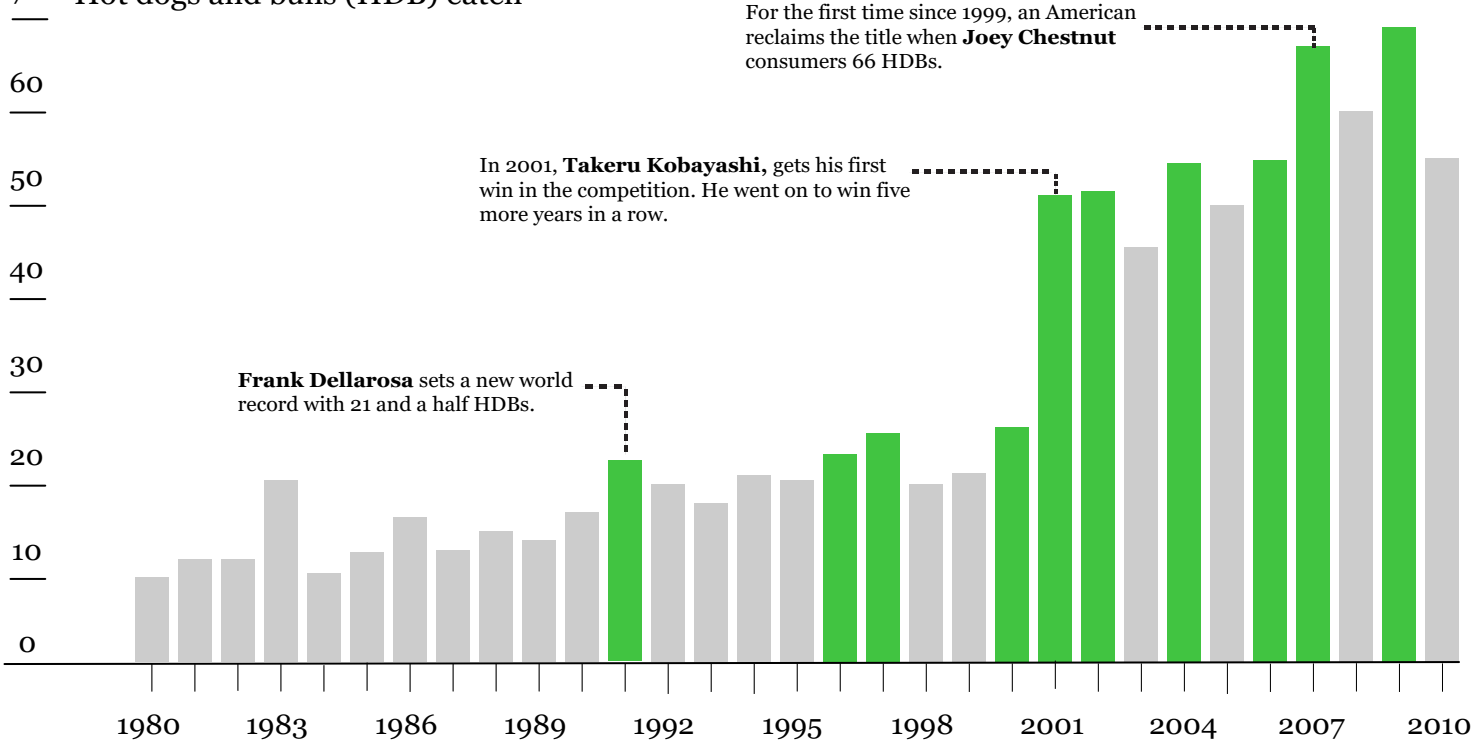


HOT DOG EATING

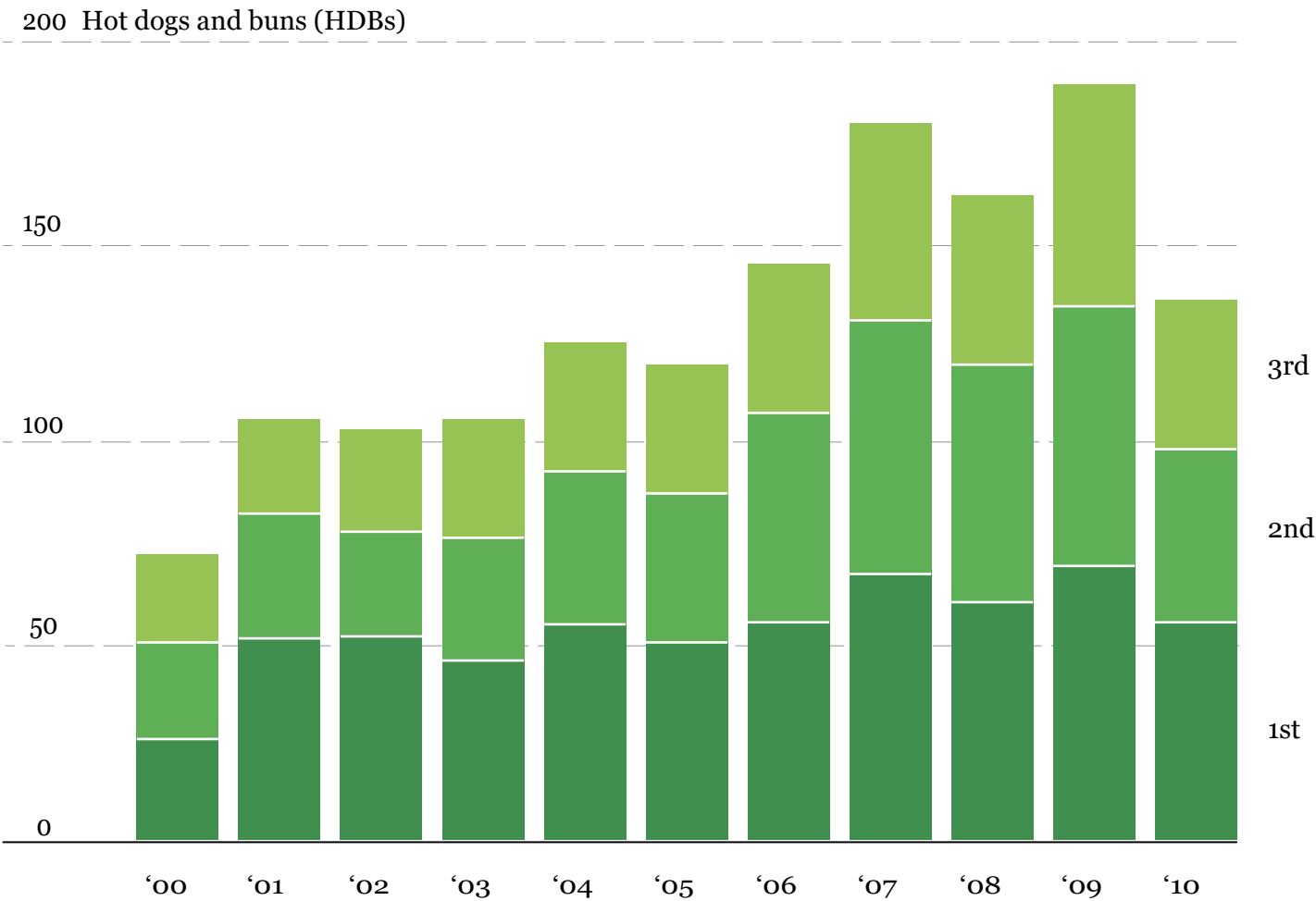
Nathan's hot dog eating contest every July 4th has been going on since the early 1900s, but it wasn't until 2001 when things got serious. Takeru Kobayashi from Japan raised the bar, more than doubling the previous world record. Highlighted bars indicate new records.

70 Hot dogs and buns (HDB) eaten



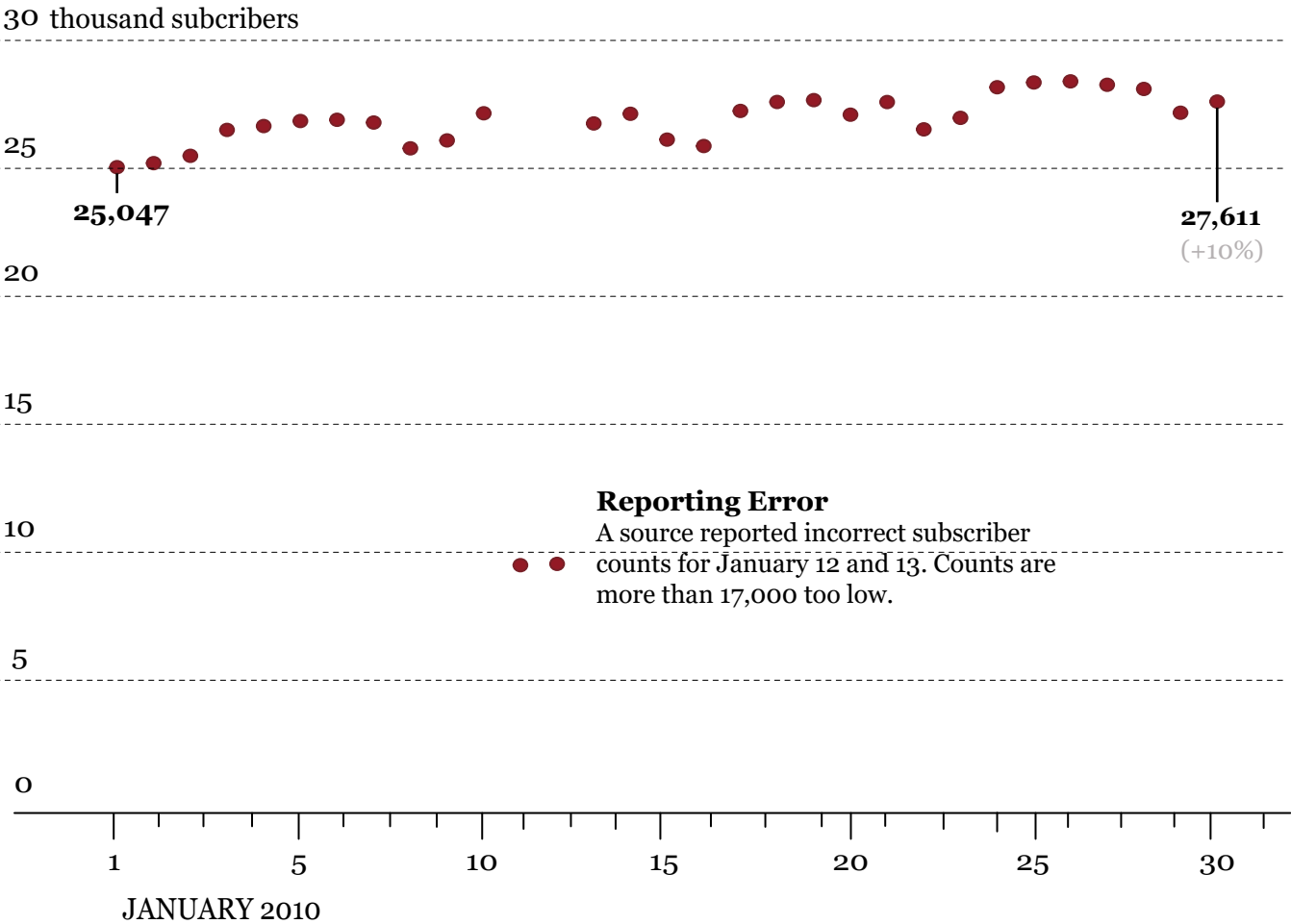
TOP THREE HOT DOG EATERS

The year before Takeru Kobayashi started to compete in Nathan’s Hot Dog Eating Contest, the top three eaters were close in skills. However, from 2001 to 2005, Kobayashi always had a substanstial lead. That changed in 2006 when Joey Chestnut started competing.



INCREASE IN SUBSCRIBERS

In January 2010, the number of subscribers via RSS and email increase to 27,611, making it the tenth month in a row with at least a ten percent increase.



WORLD POPULATION

7 billion people

6

5

4

3

2

1

0

The world population has grown from just over 3 billion to nearly 7 billion over the past five decades.

1960

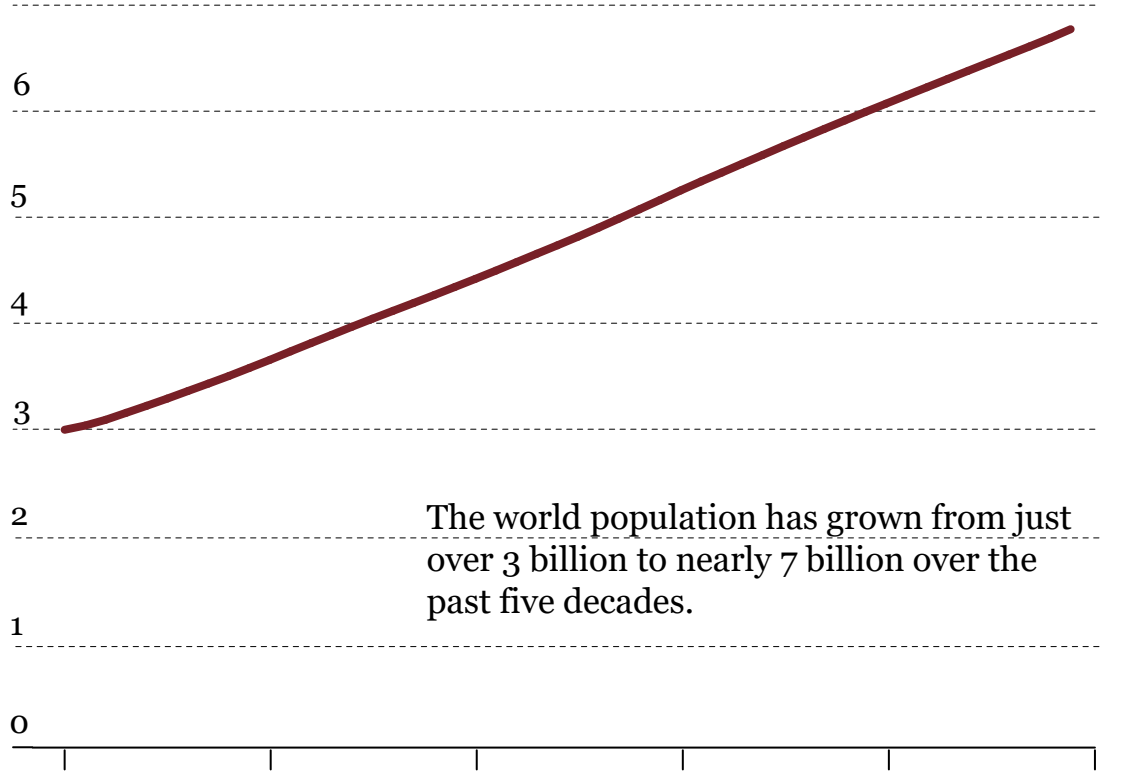
1970

1980

1990

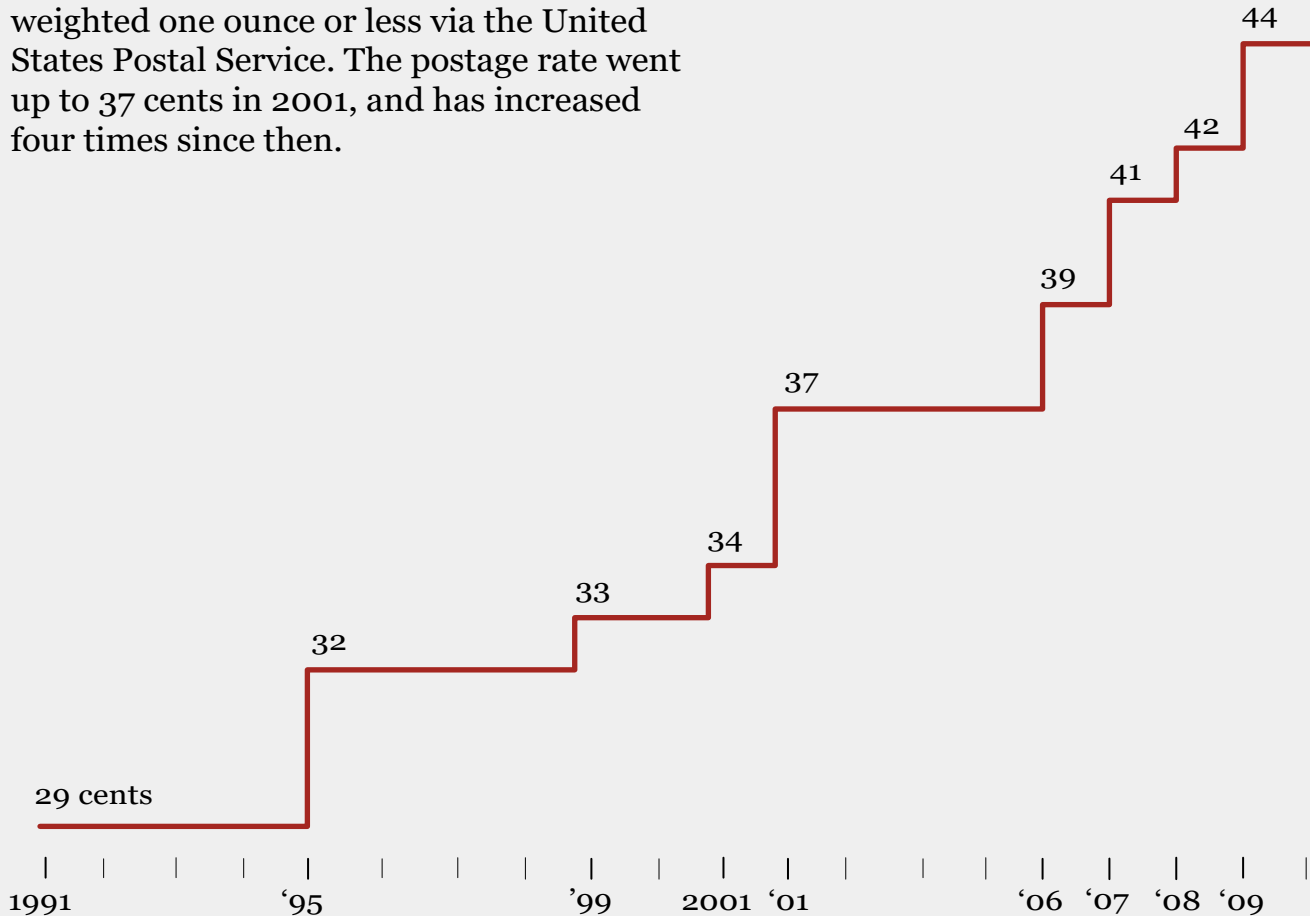
2000

2010



UNITED STATES POSTAGE RATE

In 1991, it cost 29 cents to mail a letter that weighted one ounce or less via the United States Postal Service. The postage rate went up to 37 cents in 2001, and has increased four times since then.



UNITED STATES UNEMPLOYMENT RATE, 1948-2010

