# **Ryan Hartanto**

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#### **EXPERIENCE**

### **Amazon Alexa**

UX Designer / August 2022 - Present

UX Design Intern / June 2021 - September 2021

- Designed two features with gesture and voice interactions for Echo Buds
- Used customer research to make design decisions
- Presented work to stakeholders to receive feedback
- Moderated usability studies of Alexa products to measure customer satisfaction and determine if products were market-ready
- Prepared qualitative and quantitative research for Qualtrics and UserTesting to identify customer needs

## **UCI Student Center & Event Services**

UI/UX Designer / February 2021 - June 2022

- Designed high-fidelity web and mobile UI mockups on Figma
- Led stakeholder meetings to understand user needs and document design requirements
- Interviewed and trained junior designers for recruitment and onboarding

## **Hack at UCI**

Design Lead / February 2021 - February 2022

- Designed graphics and websites for workshops, events and hackathons
- Designed a sponsorship prospectus that earned a \$2.25K sponsorship from Figma

## **UCI Commit the Change**

UI/UX Designer / October 2020 - June 2021

- Worked in a team of designers on an internal management website and video hosting website for Child Creativity Labs, a local nonprofit organization
- Participated in biweekly cross-functional design and development sprints to meet deadlines and ensure smooth handoff to developers

#### **EDUCATION**

University of California, Irvine B.S. Computer Science, Minor in Informatics June 2022 GPA: 3.75

#### **SKILLS**

UI Design • UX Design • VUI Design • Graphic Design • Visual Design • Web Design • Prototyping • User Research • User Interviews • Competitive Analysis • Wireframing • Mockups • User Flows • Figma • Adobe XD • Unity • Krita