Ryan Hartanto

San Diego, CA | ryhartanto@gmail.com | 858-207-7774
ryanhartanto.com | linkedin.com/in/ryan-hartanto

UX DESIGNER

Analytic and problem-solving professional with the ability to assess needs, perform research, and design impactful solutions that delight users and help drive business function and growth. An excellent communicator with a high level of integrity, initiative, efficiency, and customer focus.
Core competencies include:

UI Design | UX Design | Graphic Design | Visual Design | VUI Design | Wireframing | Mockups
Prototyping | UX Research | User Interviews | User Flows | Figma | Adobe XD | Unity | HTML | CSS

EXPERIENCE

Amazon Alexa   **June 2021 - Present**
UX Designer / August 2022 - Present
UX Design Intern / June 2021 - September 2021
- Designed two features with gesture and voice interactions for Echo Buds.
- Used customer research to make design decisions.
- Presented work to stakeholders to receive feedback and iterated on it.
- Moderated usability studies of Alexa products to measure customer satisfaction and determine if products were market-ready.
- Prepared qualitative and quantitative research for Qualtrics and UserTesting to identify customer needs.

UCI Student Center and Event Services   **February 2021 - June 2022**
UI/UX Designer
- Designed high-fidelity web and mobile UI mockups on Figma.
- Led stakeholder meetings to understand user needs and document design requirements.
- Applied style guidelines to maintain visual consistency.

Hack at UCI   **February 2021 - February 2022**
Design Lead
- Designed graphics and websites to market workshops and events.
- Designed a sponsorship prospectus that earned a $2.25K event sponsorship from Figma.

UCI Commit the Change   **October 2020 - June 2021**
UI/UX Designer
- Worked in a team of designers on an internal management website and video hosting website for Child Creativity Labs, a local nonprofit organization.
- Participated in biweekly cross-functional design and development sprints to meet deadlines and ensure smooth handoff to developers.

EDUCATION

University of California, Irvine
Bachelor of Science, B.S. Computer Science, Minor in Informatics