

# Ryan Hartanto

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## UX DESIGNER

Analytic and problem-solving professional with the ability to assess needs, perform research, and design impactful solutions that delight customers and help drive business function and growth. An excellent communicator with a high level of integrity, initiative, efficiency, and customer focus.

Core competencies include:

UI Design | UX Design | Graphic Design | Visual Design | VUI Design | Wireframing | Mockups  
Prototyping | UX Research | User Interviews | User Flows | Figma | Adobe XD | Unity | HTML | CSS

## EXPERIENCE

### Amazon Alexa

June 2021 - January 2023

UX Designer / August 2022 - January 2023

UX Design Intern / June 2021 - September 2021

- Designed features with gesture and voice interactions for Echo Buds.
- Used customer research to make design decisions.
- Presented work to stakeholders to receive feedback and iterated on it.
- Moderated usability studies of Alexa products to measure customer satisfaction and determine if products were market-ready.
- Prepared qualitative and quantitative research for Qualtrics and UserTesting to identify customer needs.

### UCI Student Center and Event Services

February 2021 - June 2022

UI/UX Designer

- Designed high-fidelity web and mobile UI mockups on Figma.
- Led stakeholder meetings to understand user needs and document design requirements.
- Applied style guidelines to maintain visual consistency.

### Hack at UCI

February 2021 - February 2022

Design Lead

- Designed graphics and websites to market workshops and events.
- Designed a sponsorship prospectus that earned a \$2.25K event sponsorship from Figma.

### UCI Commit the Change

October 2020 - June 2021

UI/UX Designer

- Worked in a team of designers on an internal management website and video hosting website for Child Creativity Labs, a local nonprofit organization.
- Participated in biweekly cross-functional design and development sprints to meet deadlines and ensure smooth handoff to developers.

## EDUCATION

University of California, Irvine  
Bachelor of Science, B.S. Computer Science, Minor in Informatics