

# Ryo Hasegawa

Sep 26, 2002, Japan, United States (Permanent Residency), 988 Indigo Ct, Hanover Park, United States, 60133, (847)877-0339, ryo20020926@outlook.com

## Professional summary

Business Analytics and Information Management graduate with a strong foundation in data visualizations, databases, and web technologies. Experienced in project management and market research, with hands-on contributions to enhancing search algorithms and evaluating AI-generated content. Passionate about leveraging data-driven insights to innovate and support strategic growth in fast-paced, data-centric environments.

## Education

### Bachelor of Science in Management, Aug 2021 - May 2025

Purdue University-Main Campus, West Lafayette, IN

Major: Business Analytics and Information Management

Minor: Economics

Awards: Semester Honors

GPA: 3.36/4.0

Relevant Coursework: Statistics, Calculus, Information Systems, Data Mining, Analytics, Management, Data Science, Accounting, Marketing

## Working history

### Coding Expertise/ Japanese Writers - Contractor, May 2023 - Present

Outlier, Remote

- Provided detailed feedback to boost AI language processing capabilities.
- Collaborated remotely, meeting objectives with flexible hours and independent work.
- Analyzed AI-generated content for accuracy, enhancing model relevance in Japanese text. Provided in-depth feedback to improve language processing capabilities.

### Freelance Analyst, May 2022 - Present

Remote

- Analyze data trends to inform strategy, achieving measurable insights and enhancing client decisions.
- Conducted in-depth market analysis to identify growth opportunities, leading to strategic recommendations that enhanced client portfolios.
- Streamlined data collection processes, resulting in more accurate insights and quicker decision-making for clients.

### Search Quality Rater - Part time, Jul 2024 - Feb 2025

RWS, Remote

- Assessed search results, enhancing algorithm efficiency and user satisfaction.
- Ensured web content quality, maintaining search result integrity.
- Collaborated with teams, refining search metrics and evaluation processes.

### Clerk/Business Assistant - Part time, May 2021 - Jul 2023

Bakery Crescent, Arlington Heights, IL

- Managed daily bakery operations, ensuring product quality and customer satisfaction for vacation seasons.
- Streamlined inventory processes, reducing waste and optimizing stock levels.
- Resolved customer inquiries promptly, boosting repeat business in both Japanese and English.

## Internships and Externships

### HappySneeze Market Research Externship, Aug 2024 - Oct 2024

HappySneeze, Remote

- Conducted market research, analyzed consumer trends, and presented findings to improve product strategies at HappySneeze.
- Developed creative research methodologies to gather insights on sneeze-related products, contributing to HappySneeze's market positioning.
- Executed data-driven market analysis, identifying key opportunities for HappySneeze to expand its product line and increase market share.

## Additional information

### Leadership & Extracurricular Activities, Japanophile - Founder

- Founded a closed online network with more than 200 members to assist Japanese people navigate social issues in the United States
- Orchestrated various events as the lead administrator, consistently garnering positive feedback exceeding 95% satisfaction rates in post-event surveys

### Leadership & Extracurricular Activities, Help Me Analysis - Head Analyst

- Led an online analytics and data science community, facilitating peer-to-peer support, project collaboration, and knowledge sharing among students and aspiring professionals
- Participated in multiple online data and programming competitions with cross-functional teams, contributing to model development, data storytelling, and solution presentation

## Skills

Python,  
R,  
MySQL,  
MongoDB,  
PHP,  
JavaScript,  
Statistics,  
Data Analysis,  
Market Research,  
Project Management,  
Data Visualization.

## Languages

Japanese,  
English.

## Links

Portfolio: [rhasegaw.github.io](https://rhasegaw.github.io),

LinkedIn: [www.linkedin.com](https://www.linkedin.com).