

Ogulcan Gündüz

Web & Mobile Developer

Career History

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Sept 2022 - Jul 2024
(1 year 11 Months)

Co-founder & Developer, DAO Teknoloji ve Bilisim, Istanbul, Türkiye
5+ employees, industry: internet, mobile, digital publishing

- Spearheaded the development and launch of a mobile application using **React Native** for a webcomic reading and publishing platform, incorporating advanced features like a monetization model (content paywalls, early access, subscriptions), integrated social media functionalities (posts, timelines, comments, friend connections, user profiles), and a comprehensive chat system (contact management, user presence, instant messaging).
- Engineered and oversaw a robust backend system utilizing Symfony framework, ensuring seamless **REST API** support for both mobile and web applications, including a dedicated producer's panel. Employed a range of technologies including **PHP, MariaDB, Redis, SupervisorD, StimulusJS, React, Less, Docker**, and **Docker Swarm** for optimal performance and scalability.
- Successfully deployed and customized an **Ejabberd XMPP** server to support enhanced messaging features, such as authentication processes and offline push notifications, improving user engagement and platform reliability.
- Founded and managed a technology startup. Oversaw all aspects of business and product development, team building, and strategic direction.
- Recruited, trained, and mentored junior staff, including a React Native Developer and a PHP Developer, fostering a collaborative and skill-enhancing work environment.

May 2021 - Sept 2022
(1 year 5 Months)

Web Developer & Systems Integrator, Gerekli Seyler, Istanbul, Türkiye
30+ employees, industry: publishing, marketing

- Led the design and development of web services for a comprehensive Magento E-commerce application, focusing on both back-end and front-end components to enhance functionality and user experience.
- Implemented and customized an Akeneo Product Information Management (PIM) system, seamlessly integrating it with the Magento E-commerce platform.
- Managed data reorganization and migration to new systems, ensuring seamless transitions and maintaining data integrity.
- Provided ongoing remote support for E-commerce and PIM systems, ensuring system reliability and performance.

Mar 2017 - Jan 2019
(1 year 11 Months)

Production Manager, Gerekli Seyler, Istanbul, Türkiye
30+ employees, industry: publishing, commerce

- Coordinated with translation and editorial teams to streamline content production workflows.
- Managed print production processes, including liaising with external providers and overseeing quality control to ensure high standards.
- Maintained consistent design and color management across ongoing series of over 40 volumes, ensuring brand coherence and visual integrity.
- Implemented digital solutions and workflows to complement traditional production processes, enhancing efficiency and modernizing operations.

Jan 2016 - Jan 2019
(3 year 1 Months)

Graphic Artist, Gerekli Seyler, Istanbul, Türkiye
30+ employees, industry: publishing, commerce

- Managed the production of graphic novels, including cleaning, redrawing, lettering, and cover redesigns, ensuring adherence to localization and aesthetic standards.
- Oversaw the printing process and quality control, maintained consistent design across series of over 40 volumes, and developed reusable assets and scripts to enhance efficiency.
- Designed graphics for web, catalogs, and social media, alongside creating custom titles, logos, and fonts, bolstering brand identity and market presence.
- Developed reusable media assets and batch scripts to streamline production and increase operational efficiency.

Jun 2015 - Jan 2016
(8 Months)

Art Director, Pixelplus Interactive, Istanbul, Türkiye
60+ employees, industry: software, internet, marketing

- Managed the production of daily visual content for social media platforms, enhancing online engagement and brand visibility.
- Designed landing pages to optimize user experience and support marketing and sales objectives.

Sept 2011 - Mar 2015
(3 year 7 Months)

Freelance Designer / Wordpress Developer
industry: software, internet, design

- Specialized in web design and full-stack development, creating visually appealing and functional websites with WordPress.
- Developed user interfaces and user experiences (UI/UX), enhancing site usability and customer engagement across multiple projects.

Education

2009 - 2015

Yildiz Technical University
Communication Design

Skills

PHP, HTML, Typescript/Javascript, CSS, Less, Symfony, WordPress, Magento Commerce, Pimcore, React, React Native, StimulusJS, jQuery, Docker, Git, MySQL, Redis, GraphQL, REST API

Languages

English (Professional Working)
German (B1)
Turkish (Native)