

Discussion 7

Article: How E-Commerce Is Raising Pay and Creating Jobs around the Country

Link: [Forbes](#)

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Synopsis:

We have a pre conceded notion that e-commerce is killing jobs especially in the retail market. There are some studies that prove otherwise. For example, this forbes article, it shows that the ecommerce growth in Indiana, Tennessee, South Carolina and Kentucky saw a significant growth in jobs and also growth in the lifestyle of people.

When the ecommerce warehouses opened in the aforementioned areas the jobs had a minimum growth of 20% as compared to the retail job counterparts. Giving a better pay in job. For example Amazon in Kentucky gave 12,000 new jobs with an average income of \$39,575 per annum as compared to its retail counterpart which had an average income of \$21,534. It should be noted that median household income in Kentucky in 2015 was \$45215, meaning that the average e-commerce worker in Kentucky may very well be making a middle class salary.