

CHAPTER 21: THE ART OF MODELING WITH SPREADSHEETS

21.1.

LT Rate	5%										
ST Rate	7%										
Savings Interest	3%										
Start Balance	1	(all cash figures in millions of dollars)									
Minimum Cash	0.5										
	Cash	LT	ST	LT	ST	LT	ST	Savings			
Year	Flow	Loan	Loan	Interest	Interest	Payback	Payback	Interest	Balance		Minimum Balance
2014	-8	7.50	0.00						0.50	>=	0.50
2015	-2		2.36	-0.38	0.00		0.00	0.02	0.50	>=	0.50
2016	-4		6.89	-0.38	-0.17		-2.36	0.01	0.50	>=	0.50
2017	3		4.73	-0.38	-0.48		-6.89	0.02	0.50	>=	0.50
2018	6		0.00	-0.38	-0.33		-4.73	0.01	1.08	>=	0.50
2019	3		0	-0.38	0.00		0.00	0.03	3.74	>=	0.50
2020	-4		1.02	-0.38	0		0	0.11	0.50	>=	0.50
2021	7		0	-0.38	-0.07		-1.02	0.01	6.04	>=	0.50
2022	-2		0	-0.38	0		0	0.18	3.85	>=	0.50
2023	10		0	-0.38	0		0	0.12	13.59	>=	0.50
2024				-0.38	0	-7.50	0	0.41	6.12	>=	0.50

21.2.

(a) The COO will need to know how many of each product to produce. Thus, the decisions are how many end tables, how many coffee tables, and how many dining room tables to produce. The objective is to maximize total profit.

(b) Pine wood used = (3 end tables)(8 pounds/end table)
+ (3 dining room tables)(80 pounds/dining room table)
= 264 pounds

Labor used = (3 end tables)(1 hour/end table)
+ (3 dining room tables)(4 hours/dining room table)
= 15 hours

(c)

	End Tables	Coffee Tables	Dining Room Tables			
Unit Profit						
	Resource Used per unit Produced			Total Used		Available
Pine Wood					<=	
Labor					<=	
	End Tables	Coffee Tables	Dining Room Tables			Total Profit
Units Produced						

(d)

Starting Cash	10			all cash numbers are in \$millions						
				Total						
	Cash Flow (at full participation, \$million)			Cash Flow	Other	Ending		Minimum		
Year	Project A	Project B	Project C	From ABC	Projects	Balance		Balance		
1	-4	-8	-10	0	6	16	>=	1		
2	-6	-8	-7	0	6	22	>=	1		
Participation	0%	0%	0%							
	<=	<=	<=							
	100%	100%	100%							

(e)

Starting Cash	10			all cash numbers are in \$millions						
				Total						
	Cash Flow (at full participation, \$million)			Cash Flow	Other	Ending		Minimum		
Year	Project A	Project B	Project C	From ABC	Projects	Balance		Balance		
1	-4	-8	-10	-10.75	6	5.25	>=	1		
2	-6	-8	-7	-8.125	6	3.125	>=	1		
3	-6	-4	-7	-8.125	6	1	>=	1		
4	24	-4	-5	-0.5	6	6.5	>=	1		
5	0	30	-3	-3	6	9.5	>=	1		
6	0	0	44	44	6	59.5	>=	1		
Participation	18.75%	0%	100%							
	<=	<=	<=							
	100%	100%	100%							

21.5.

(a) Web Mercantile needs to know each month how many square feet to lease and for how long. The decisions therefore are for each month how many square feet to lease for one month, two months, three months, etc. The objective is to minimize the overall leasing cost.

(b) Total Cost = (30,000 sq feet)(\$190/sq foot) + (20,000 sq feet)(\$100/sq foot) = \$7.7 million

(c)

	Month Covered by Lease?															Total	Space
Month of Lease:	1	1	1	1	1	2	2	2	2	3	3	3	4	4	5	Leased	Required
Length of Lease:	1	2	3	4	5	1	2	3	4	1	2	3	1	2	1	(sq. ft.)	(sq. ft.)
Month 1																>=	
Month 2																>=	
Month 3																>=	
Month 4																>=	
Month 5																>=	
Cost of Lease (per sq. ft.)																	
Lease (sq. ft.)																	Total Cost

(d)

	Month Covered by Lease?			Total		Space
Month of Lease:	1	1	2	Leased		Required
Length of Lease:	1	2	1	(sq. ft.)		(sq. ft.)
Month 1	1	1		30,000	>=	30,000
Month 2		1	1	20,000	>=	20,000
Cost of Lease (per sq. ft.)	\$65	\$100	\$65			
Lease (sq. ft.)	10,000	20,000	0			Total Cost
						\$2,650,000

(e)

	Month Covered by Lease?															Total	Space
Month of Lease:	1	1	1	1	1	2	2	2	2	3	3	3	4	4	5	Leased	Required
Length of Lease:	1	2	3	4	5	1	2	3	4	1	2	3	1	2	1	(sq. ft.)	(sq. ft.)
Month 1	1	1	1	1	1											30,000	>= 30,000
Month 2		1	1	1	1	1	1	1	1							30,000	>= 20,000
Month 3			1	1	1		1	1	1	1	1	1				40,000	>= 40,000
Month 4				1	1			1	1		1	1	1	1		30,000	>= 10,000
Month 5					1				1			1		1	1	50,000	>= 50,000
Cost of Lease (per sq. ft.)	\$65	\$100	\$135	\$160	\$190	\$65	\$100	\$135	\$160	\$65	\$100	\$135	\$65	\$100	\$65		
Lease (sq. ft.)	0	0	0	0	30,000	0	0	0	0	10,000	0	0	0	0	20,000		Total Cost
																	\$7,650,000

21.6.

(a) Larry needs to know how many employees should work each possible shift. Therefore, the decision variables are the number of employees that work each shift. The objective is to minimize the total cost of the employees.

- (b) Working 8 A.M.-noon: 3 FT morning + 3 PT = 6
 Working Noon-4 P.M.: 3 FT morning + 2 FT afternoon + 3 PT = 8
 Working 4 P.M.-8 P.M.: 2 FT afternoon + 4 FT evening + 3 PT = 9
 Working 8 P.M.-midnight: 4 FT evening + 3 PT = 7

Total cost per day = (9 FT)(8 hrs)(\$40/hr) + (12 PT)(4 hrs)(\$30/hr) = \$4,320

(c)

	Full Time 8am-4pm	Full Time noon-8pm	Full Time 4pm-midnight	Part Time 8am-noon	Part Time noon-4pm	Part Time 4pm-8pm	Part Time 8pm-midnight			
Cost per Shift										
	Shift Covers Time of Day? (1=yes, 0=no)							Total Working	Total Needed	
8am-noon								>=		
noon-4pm								>=		
4pm-8pm								>=		
8pm-midnight								>=		
Workers per Shift										
	Total Full Time		Times Total Part Time				Total Cost			
8am-noon		>=								
noon-4pm		>=								
4pm-8pm		>=								
8pm-midnight		>=								

(d)

	Full Time 8am-4pm	Full Time noon-8pm	Full Time 4pm-midnight	Part Time 8am-noon	Part Time noon-4pm	Part Time 4pm-8pm	Part Time 8pm-midnight			
Cost per Shift	\$320	\$320	\$320	\$120	\$120	\$120	\$120			
	Shift Covers Time of Day? (1=yes, 0=no)							Total Working	Total Needed	
8am-noon	1			1				4	>=	4
noon-4pm	1	1			1			8	>=	8
4pm-8pm		1	1			1		10	>=	10
8pm-midnight			1				1	6	>=	6
Workers per Shift	3	3	4	1	2	3	2			
			2							
	Total Full Time		Times Total Part Time				Total Cost			
8am-noon	3	>=	2				\$4,160			
noon-4pm	6	>=	4							
4pm-8pm	7	>=	6							
8pm-midnight	4	>=	4							

21.7.

(a) AI will need to know how much to invest in each possible investment each year. Thus, the decisions are how much to invest in investment A in year 1, 2, 3, and 4; how much to invest in B in year 1, 2, and 3; how much to invest in C in year 2; and how much to invest in D in year 5. The objective is to accumulate the maximum amount of money by the beginning of year 6.

(b)

Ending Cash(Y1) = (\$60,000)(Starting Balance)-(\$20,000)(A in Y1) = \$40,000

Ending Cash(Y2) = (\$40,000)(Starting Balance)-(\$20,000)(B in Y2)-(\$20,000)(C in Y2) = \$0

Ending Cash(Y3) = (\$0)(Starting Balance)+(\$20,000)(1.4)(investment A) = \$28,000

Ending Cash(Y4) = (\$28,000)(Starting Balance)

Ending Cash(Y5) = (\$28,000)(Starting Balance)+(\$20,000)(1.7)(investment B) = \$62,000

Ending Cash(Y6) = (\$62,000)(Starting Balance)+(\$20,000)(1.9)(investment C) = \$100,000

(c)

Beginning Balance													
Minimum Balance													
Investment	A	A	A	A	B	B	B	C	D	Ending		Minimum	
Year	1	2	3	4	1	2	3	2	5	Balance		Balance	
Year 1											>=		
Year 2											>=		
Year 3											>=		
Year 4											>=		
Year 5											>=		
Year 6											>=		
Dollars Invested													

(d)

Beginning Balance	\$60,000									
Minimum Balance	\$0									
Investment	A	A	A	B	B	B	C	Ending		Minimum
Year	1	2	3	1	2	3	2	Balance		Balance
Year 1	-1			-1				\$0	>=	\$0
Year 2		-1			-1		-1	\$0	>=	\$0
Year 3	1.4		-1			-1		\$84,000	>=	\$0
Dollars Invested	\$60,000	\$0	\$0	\$0	\$0	\$0	\$0			

(e)

Beginning Balance	\$60,000											
Minimum Balance	\$0											
Investment	A	A	A	A	B	B	B	C	D	Ending		Minimum
Year	1	2	3	4	1	2	3	2	5	Balance		Balance
Year 1	-1				-1					\$0	>=	\$0
Year 2		-1				-1		-1		\$0	>=	\$0
Year 3	1.4		-1				-1			\$0	>=	\$0
Year 4		1.4		-1	1.7					\$0	>=	\$0
Year 5			1.4			1.7			-1	\$0	>=	\$0
Year 6				1.4			1.7	1.9	1.3	\$152,880	>=	\$0
Dollars Invested	\$60,000	\$0	\$84,000	\$0	\$0	\$0	\$0	\$0	\$117,600			

21.8.

In the poor formulation, the data are not separated from the formula - they are buried inside the equations in column C. In contrast, the spreadsheet in Figure 21.6 separates all of the data in their own cells, and then the formulas for hours used and total profit refer to these data cells.

In the poor formulation, no range names are used. The spreadsheet in Figure 21.6 uses range names for UnitProfit, HoursUsed, TotalProfit, etc.

The poor formulation uses no borders, shading, or colors to distinguish between cell types. The spreadsheet in Figure 21.6 uses borders and shading to distinguish the data cells, changing cells, and target cell.

The poor formulation does not show the entire model on the spreadsheet. There is no indication of the constraints on the spreadsheet (they are only displayed in the Solver dialogue box). Furthermore, the right-hand-sides of the constraints are not on the spreadsheet, but buried in the Solver dialogue box. The spreadsheet in Figure 21.6 shows all of the constraints of the model in three adjacent cells on the spreadsheet.

21.9.

Cell F16 has -0.23 for LT Interest, rather than $-LTRate * LTLoan$.

Cell G14 for the 2017 ST Interest uses the LT Loan amount rather than the ST Loan amount.

Cell H21 for the LT Payback refers to the 2017 ST Loan rather than the LT Loan to determine the payback amount.

21.10.

Cell G21 for the 2024 ST Interest uses $LTRate$ instead of $STRate$.

Cell H21 for the LT Payback in 2024 has -4.65 instead of $-LTLoan$.

Cell I15 for ST Payback in 2018 has $-LTLoan$ instead of $-E14$ (STLoan for 2017).

CASES

CASE 21.1 Prudent Provisions for Pensions

(a) PFS needs to know how many units of each of the four bonds to purchase, how much to invest in the money market, and their ending balance in the money market fund each year after paying the pensions. The decisions are how many units of each bond to purchase, as well as the initial investment in 2014 in the money market. The objective is to minimize the overall initial investment necessary in 2014 in order to meet the pension payments through 2023.

(b)

$$\begin{aligned}\text{Payment received from Bond 1 (2015)} &= (10,000 \text{ units})(\$1,000 \text{ face value}) \\ &\quad + (10,000 \text{ units})(\$1,000 \text{ face value})(0.04) \\ &= \$10.4 \text{ million}\end{aligned}$$

$$\text{Payment received from Bond 1 (2016)} = \$0$$

$$\begin{aligned}\text{Payment received from Bond 2 (2015)} &= (10,000 \text{ units})(\$1,000 \text{ face value})(0.02) \\ &= \$0.2 \text{ million}\end{aligned}$$

$$\begin{aligned}\text{Payment received from Bond 2 (2016)} &= (10,000 \text{ units})(\$1,000 \text{ face value})(0.02) \\ &= \$0.2 \text{ million}\end{aligned}$$

$$\begin{aligned}\text{Balance in money market fund (2014)} &= \$28 \text{ million (initial investment)} \\ &\quad - \$8 \text{ million (pension payment)} \\ &= \$20 \text{ million}\end{aligned}$$

$$\begin{aligned}\text{Balance in money market fund (2015)} &= \$20 \text{ million (starting balance)} \\ &\quad + \$10.4 \text{ million (payment from Bond 1)} \\ &\quad + \$0.2 \text{ million (payment from Bond 2)} \\ &\quad - \$12 \text{ million (pension payment)} \\ &\quad + \$0.4 \text{ million (money market interest)} \\ &= \$19 \text{ million}\end{aligned}$$

$$\begin{aligned}\text{Balance in money market fund (2016)} &= \$19 \text{ million (starting balance)} \\ &\quad + \$0.2 \text{ million (payment from Bond 2)} \\ &\quad - \$13 \text{ million (pension payment)} \\ &\quad + \$0.38 \text{ million (money market interest)} \\ &= \$6.58 \text{ million}\end{aligned}$$

Money Market Rate											
Minimum Required Balance											
Bond Cash Flows (per unit)					Bond	Initial	Required	Money	Money		
Bond 1	Bond 2	Bond 3	Bond 4	Flow	Investment	Flow	Interest	Market	Market		
2014										>=	0
2015										>=	0
2016										>=	0
2017										>=	0
2018										>=	0
2019										>=	0
2020										>=	0
2021										>=	0
2022										>=	0
2023										>=	0
Units Purchased											

If just years 2014 through 2016 are considered, then 23.79 thousand units of Bond 1 should be purchased at a cost of \$23.32 million, along with an initial \$8 million investment in the money market fund on January 1, 2014.

21-10

(e) Expanded to consider all years through 2023, the spreadsheet is as shown below. PFS should purchase 20.26 thousand units of Bond 1, 26.53 thousand units of Bond 2, 52.89 thousand units of Bond 3, and 44.20 thousand units of Bond 4 (at a cost of \$119.29 million), and invest an additional \$8 million in the money market on January 1, 2014.

						Money Market Rate	2%			
						Minimum Required Balance	0			
							Required	Money	Money	
	Bond Cash Flows (per unit)				Bond	Initial	Pension	Market	Market	
	Bond 1	Bond 2	Bond 3	Bond 4	Flow	Investment	Flow	Interest	Balance	
2014	-0.98	-0.92	-0.75	-0.80	-119.29	127.29	-8		0.00	>= 0
2015	1.04	0.02		0.03	22.92		-12	0.00	10.92	>= 0
2016		0.02		0.03	1.86		-13	0.22	0.00	>= 0
2017		1.02		0.03	28.39		-14	0.00	14.39	>= 0
2018				0.03	1.33		-16	0.29	0.00	>= 0
2019			1.00	0.03	54.22		-17	0.00	37.22	>= 0
2020				0.03	1.33		-20	0.74	19.29	>= 0
2021				0.03	1.33		-21	0.39	0.00	>= 0
2022				1.03	45.53		-22	0.00	23.53	>= 0
2023					0.00		-24	0.47	0.00	>= 0
Units Purchased (thousands)	20.26	26.53	52.89	44.20	all cash figures in \$millions					