LOGOMAKR'S
HIGH RESOLUTION
DIRECTIONS

A Guide on Using Your Logo

How to use your high resolution files
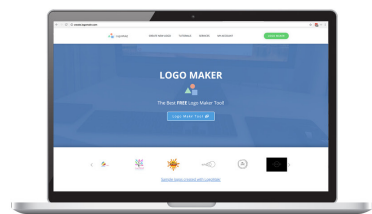
1) Where to access your high resolution files

• Once you've placed your order your files can be located in the order confirmation page that comes up after your order has been confirmed and in the LogoMakr My Account login area.

• A separate email was delivered with a link to log into your LogoMakr account along with the username that you created at checkout.

• The password will not be found within this email for security/privacy purposes, but note that this is the password that you created at checkout. If you forgot your password you'll be prompted to reset it in the My Account login area. Kindly follow the steps to reset your password and login.

• Now that you've logged in go to My Logos > Download Logo > Download files. Now select each file that you would like to download directly to your computer

• Each user sets the settings on their own computers of where to find files that they have downloaded. Note: Most set their settings to receive files in the following areas:
1) Download Folder, 2) Desktop, 3) Documents, 4) Photos

• Aside from the areas noted above you can find your files in other areas of your computer that you may have designated files to download to

• If you're unable to locate your file within your computer complete a search with the LogoMakr name

• Note: A receipt email with your purchase details and a PDF instruction manual was delivered to the email that you provided at checkout. You can also locate a more formal receipt under purchases in the My Account area

How to locate your files video

2) How to use your high resolution files

- The PDF and SVG files are your vector files. These are for professional printing. Use these files to print business cards, banners, posters, T-shirts and more

- Depending on the printing company that you use some will take the PDF and others will take the SVG. Either way each of these files is a vector and serve the same purpose

- The higher resolution PNG file is for web purposes

- The PNG & JPG files are for web and home printing items such as your website, letterhead, email and more

- The bonus social media icons are for your social platforms such as Facebook, Twitter, Instagram and more

- The bonus Fav Icon is for your website browser

3) How to locate and use the social icon creator

• To use the social icon creator login to your LogoMakr My Account area

• Once you've logged in go to the My Logos tab > Download logo > Download Files > Select social icon creator

• **Note**: You'll need to access the social icon creator under each design that you have purchased in high resolution

• Now that you have followed the steps to locate the social icon creator the social icon creator has come up on a separate tab

• Select the crop and edit button to start editing the elements that you would like as an icon within your logo design. Use the square image that comes up to select the area that you would like included in your icon.

• Adjust this square to fit the area of your preference then click on crop

• Now you can erase unwanted elements and add a background if you so please. You can always select the revert back icon to return to the previous settings

• Once you've completed any edits select confirm and the download icon button will appear. To download your social icon files select the download icon button.
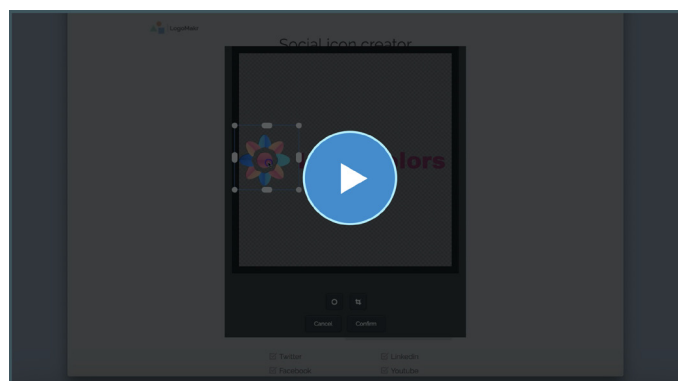
(Continues below)

How to locate and use the social icon creator

• **Note:** In order for your files to download to your computer you'll need to ensure that you allow pop-ups. If you do not allow pop-ups your files will not download.

• Your files will download in a zip file directly to your computer. You can double click on the file to open the contents within the zip file and a new folder will come up

• Each user sets the settings on their own personal computers of where to find files that they have downloaded. **Note**: Most set their settings to receive files in the following areas: 1) Download Folder, 2) Desktop, 3) Documents, 4) Photos

• Aside from the areas noted above you can find your files in other areas of your computer that you may have designated files to download to

• If you're unable to locate your zip file within your computer complete a search with the LogoMakr name

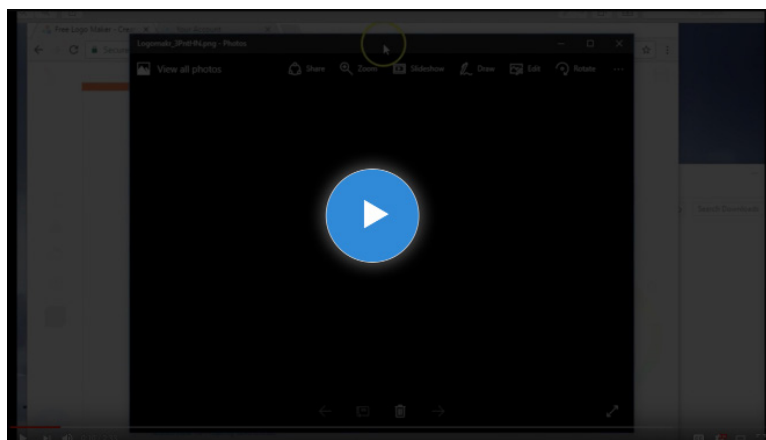## Locate and use the social icon creator

4) Why does my file background appear black

• Your logo will download in transparent format unless you added a background to your design.

• If you are noticing a black background note that this is simply a viewing background placed by the third party software that you are using to preview your file. In this case its likely that you are using Windows to preview your design as this software gives PNG files a black viewing background.

• Chrome and Adobe will add a white viewing background and Firefox will add a checkered or gray background

• In all instances viewing backgrounds are outside of our control as they are placed by the third party software that you're using to preview your PNG file

• The only file that has a background is the jpg file. All jpg files have a white background associated to them. This is not controlled by LogoMakr.

• Note: If you're noticing a different colored background to your design this is because you added this background prior to placing your order. All files will download in transparent format unless the user adds a background.

Why your logo looks black

5) How to edit my high resolution files

• The vector PDF and SVG files can be edited using the paid software Illustrator. Most professional printing companies will have the software needed to edit these files

• You can also edit your files using the LogoMakr canvas, however if you would like your file in high resolution the $19 fee will apply

• To edit your vector files using the LogoMakr canvas login to LogoMakr's My Account area and to go My Logos > under edit click on the pencil icon for the logo design that you would like to edit and your design will appear in a separate tab on the LogoMakr canvas

• Once you're on the LogoMakr canvas proceed to edit your file and save it in either the high resolution for $19 or for free in low resolution

• **Note**: The beauty of having vector files is that you can edit every layer of the file with the appropriate software Illustrator unlike image PNG and JPG files

• If you contact LogoMakr within the first month of completing your purchase, we will complete one courtesy edit within the parameters of color, font and or positioning changes only. **Note**: These files will be delivered via email as attachments and you will not have the ability to access them in the My Account area. You also will not be able to use the social icon creator for these files.
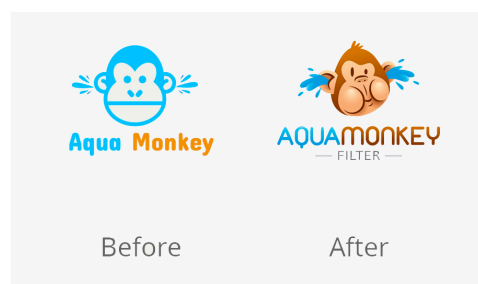
6) Copyright and Trademark Information

• Your high resolution files are free of royalties so no credit is required.

• You can freely use your files for commercial and personal use without restrictions, however;

• **Note**: That you may not claim ownership of graphics that were designed by a third party and can be accessed by the masses. This is goes for any template graphic from any logo maker platform.

• Although your design is original to you and its highly unlikely that another's design is identical to yours, logos that include template graphics cannot be trademarked or copyrighted.

7) How to convert your logo into an original design

• If you would like to trademark, copyright and or have full rights to your design we encourage you to purchase our Redesign option for $195.

• With this design option we will give your design a facelift with enough variations that will allow you to claim your design as original and have the means to copyright and or trademark it.

• No templates are used in this design option and the copyright assignment for your design is transferred to you at completion

• To have our team of professional designers redesign your logo click on the link below or sign into your LogoMakr My Account, select My Logos > Download files > and click on "Let us redesign your logo!"

Before   After

Upgrade to a Logo Redesign

8) How to promote your logo design and business

• To promote your design/business tag LogoMakr with your design on social media. This is the simplest and most cost effective (free) way to increase your business' visibility. LogoMakr will gladly send your business some social Love.

• To achieve this create a post about your logo and tag us on social media platforms by using the tags below:

Instagram: @logomakr_com
Twitter: @logomakr
Facebook: @logomakr

• Businesses today are finding that the web is the most active way to spread the word about ones business. Branding your business starts with your Logo design so start sharing your work of art with the world online.

Enjoy your logo design!

We hope this information was helpful in using your LogoMakr design. If you have further questions contact support@logomakr.com. We encourage you to view our tutorials on YouTube and our Website. We update them frequently.

Be sure to check us out and send us some social love on:

Instagram: @logomakr_com
Twitter: @logomakr
Facebook: @logomakr

With Love and Sugar on top!

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