

WEB101 Prework

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Individual Brainstorm

 **Question #1:** Describe your website subject in detail:

What do you already know about it? (50+ words)

Minority groups are significantly underrepresented in the technology industry workforce within the United States, accounting for less than 38% of the total workforce. Specifically, Black and Latinx individuals only represent 8% of the workforce in the technology sector. The lack of representation of Black, Latinx, and Indigenous individuals in technical roles contributes to the lack of diversity in the industry. Furthermore, these minority groups frequently encounter lower pay, limited opportunities for career advancement, and biases and discrimination in the workplace. Addressing these disparities is of utmost importance in promoting diversity, equity, and inclusiveness within the technology industry, thereby creating a more representative and efficient workforce.

What do you need to find out? (20+ words)

I need to find out the root of this issue at hand and how can we reach the users who truly need it the most in order to provide a service. I need to know the percentage of tech career interested students that attend public university in the United States.

Who is impacted by this issue? (20+ words)

Students in minority groups such as African Americans, Latinx, Indigenous peoples, and Asian Americans. Individuals with disabilities as well as religious group members and LGBTQIA+ people are affected.

 **Question #2:** Describe your proposed website in detail:

What is the purpose of your website? (30+ words)

The purpose of my website is to bring further resources to college/university students who face under-representation within the technology industry. I wish to bring forth opportunities such as fellowship programs, scholarships, and personalized professional development for these students.

Who is your intended user? (30+ words)

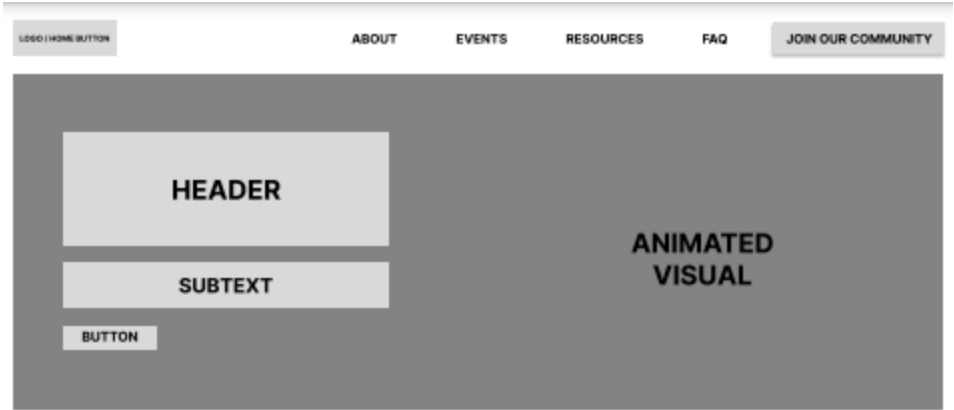
The intended users of this website would be for college students who are accessible to college campuses as well as those specifically who share an interest in potentially beginning a career in technology.

How will your user interact with your website? (30+ words)

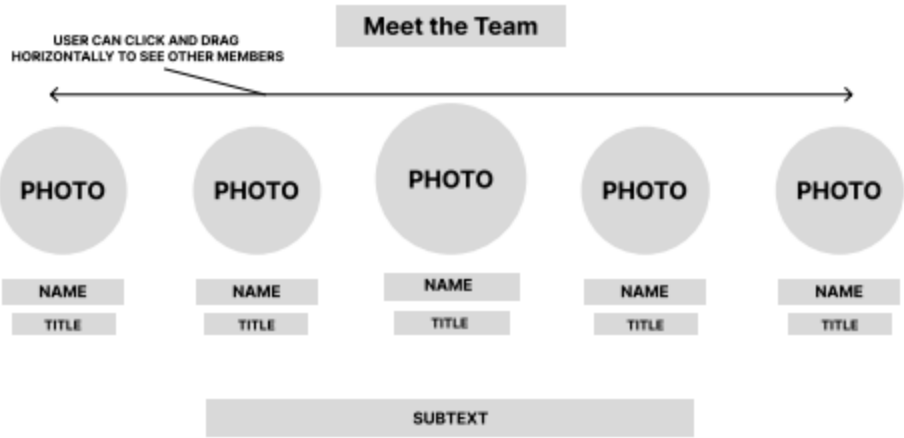
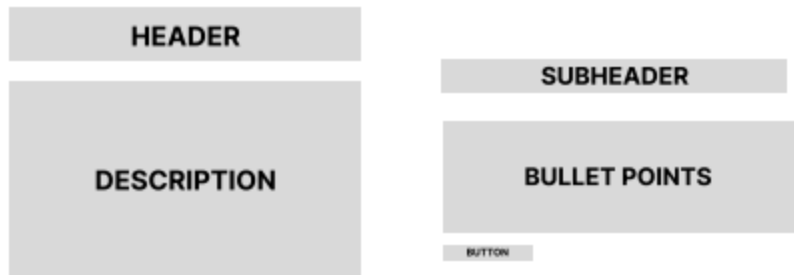
Users can operate my website in order to learn more about the following topics of social inequality within the Technology space as well as general guidelines regarding resources offered on the website for those who fall in that category. Users are able to click through the various tabs located on the homepage menu as well as scroll down to other sections which showcase functions such as buttons and click/drag features.

Wireframe

<https://www.figma.com/file/7u1stzwiG23atbn5xSy54w/Codepath-WEB101-Project?node-id=40%3A7&t=X0XFCws2KUzZOUz2-1>



Our Mission Statement

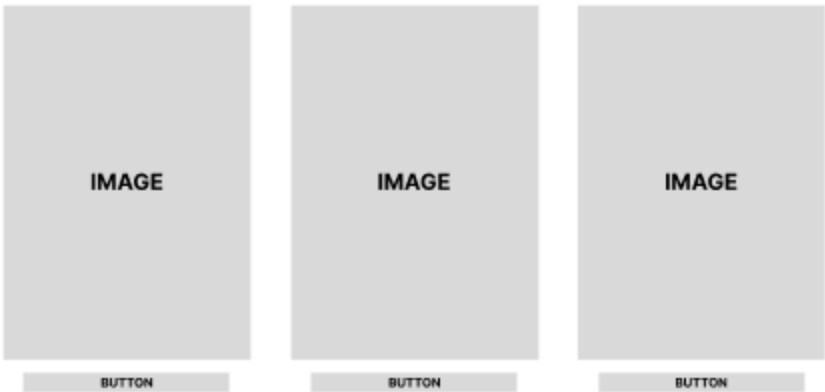


Upcoming Events





Resources We Offer



Frequently Asked Questions

