

Interested in product design? Indian handicrafts?
Innovation and Development?

Apply to be a Research Assistant for Professor Aruna Ranganathan, of the Stanford Graduate School of Business!



Historically, handicraft artisans in developing countries have relied on a few, traditional product designs in their production process. However, innovating and adopting new product designs could improve their economic livelihoods by opening up new markets. Motivated by this observation, we ask: under what conditions do handicraft artisans innovate and adopt new designs in their production process to cater to urban and global markets?



The student will conduct research in the wood and lacquerware cluster of Channapatna in India and the nearby city of Bangalore. The research will consist of interviewing and surveying designers in Bangalore who work with artisans and spending some time in Channapatna interviewing and observing artisans at work. The internship will span from January to the end of March (with a possibility for a more long term commitment until September). Spoken language skills in Hindi or Kannada a plus. This position will be compensated. Compensation can be negotiated based on experience.

If interested, contact:

Aruna Ranganathan at arunar@stanford.edu

Or Rhea Karuturi at rheakaru@stanford.edu

Please include a resume & details of availability.

