

QUARTERLY NEWSLETTER



MARCH 2018

KARUTURI KENYA

This newsletter features our operations in Kenya and its impact in the industry as well as the community.

10% MARKET
SHARE OF
EUROPEAN
MARKET

5% OF FLORI
EXPORT BY
VOLUME IN
KENYA

Karuturi invested \$65 million in
2007 to acquire

500 acres of land

with 125 Ha of greenhouses,
producing

330 million roses

annually for export to Europe.

ANNUAL
SALES:
\$ 60 MILLION

FLORI
EXPORTS:
\$56 MILLION

Karuturi accounts for

8.5%

of Kenya's exports of
cut flowers

Karuturi Football Team is

Top 5



National Teams

EMPLOYMENT

Karuturi provides

2,200
houses



for all employees with power, sanitation
and water, free of charge



2,300
employees



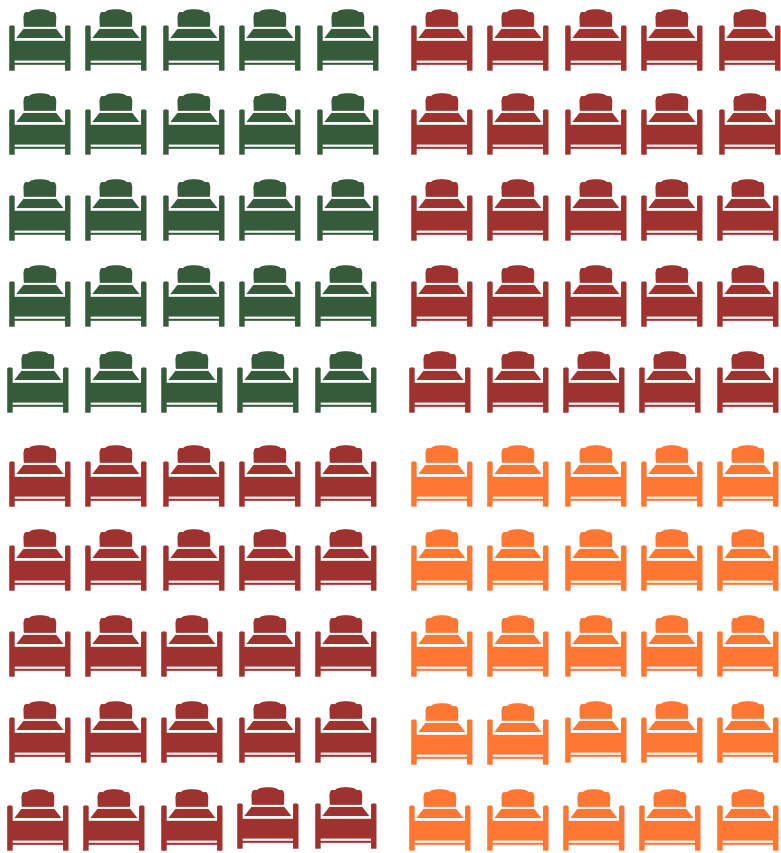
50,000
ecosystem



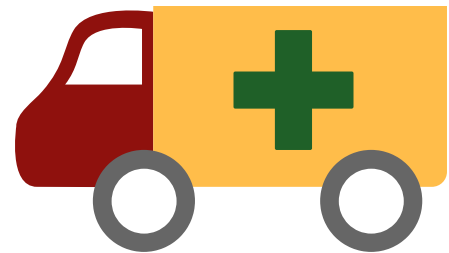
OUTREACH

Karuturi Hospital provides:

100 beds



- NHIF approved
- Operation Theatre
- Micro-biology lab
- X- ray machines
- Facilities for family planning
- AIDS awareness
- In-house pharmacy with an out-patient block



Primary, secondary & high schools
free of charge for:

2,200 children



US AID APTHA
GOLD AWARD:
LEADERSHIP
IN EMPLOYEE
HEALTHCARE

EMPLOYEE SPOTLIGHT: IBRAHIM LUGANDA

Maintenance Manager, Kenya



Ibrahim has worked for Karuturi since 2007, when Karuturi began operations in Kenya. Ibrahim graduated with a diploma in Mechanical Engineering at the Technical University of Kenya and began working in Karuturi as a supervisor in the Maintenance Department. He was then promoted to Manager in the same department and is responsible for building, plumbing, greenhouse construction and electrical work. This department forms the backbone of the farm. Through his active involvement in the farm, Ibrahim is also very familiar with other departments such as gradings and production, leading to his keen interest in flower farming.

