

RHEA MANOCHA

UX Designer & Developer

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rheamanocha.me

(510) 574-6964

EXPERIENCE

Jan 2017 - Present

Purdue Institutional Review Board

UX Consultant

- Redesigning the approval process for the institutional user to be more efficient and allow for better communication
- Conducting user research (interviews, ethnographic research, usability testing)
- Creating deliverables (experience mapping, problem framing, prototyping)

Jan 2015 - Sep 2016

Filters For Me

Graphic Designer, Founder

- Worked with 20+ clients on custom Snapchat geofilters (location-based photo overlays)
- Created graphic designs for community, school, and events

EDUCATION

Aug 2016 - May 2020

Purdue University

Human Centered Design & Development (B.S.)

Minors Computer Science, Psychology, Management

Aug 2012 - Jun 2016

Amador Valley High School

Coursework PLTW Engineering, AP Computer Science

Jun 2015 - Aug 2015

Make School

- Eight week summer iOS Development academy; learned problem definition, prototyping, programming in Swift, and user testing
- Created an app to help friends keep track of what they borrowed from each other

SKILLS

UX User research, persona development, interaction design, sketching, prototyping, documentation

Software Sketch, Photoshop, Illustrator, InDesign, AfterEffects, InVision

Programming Java, HTML/CSS, Bootstrap, Swift