RHEA MANOCHA

UX Designer & Developer

rheamanocha5@gmail.com rheamanocha.me (510) 574-6964

EDUCATION

Aug 2016 - May 2020 Purdue University

UX Design (BS)

Minors Computer Science, Psychology, Management Clubs Purdue UX, Women In Tech, Purdue Hackers

EXPERIENCE

May 2017 - Present **UX Intern**

Office of Institutional Research, Assessment, and Effectiveness

- Performing user research through observations and interviews
- Conducting usability and accessibility testing on current project prototypes
- Identifying design problems and proposing solutions

Stealth Startup - Cybersecurity

- Created user flows for product components
- Designed low to high fidelity prototypes for the minimum viable product using Sketch and Adobe Illustrator
- Utilized Material Design style standards to guide UI development
- Collaborated with cross-disciplinary teams through InVision, Zeplin, and Confluence

Jan 2017 - May 2017 UX Project

Purdue Institutional Review Board

- Redesigned the approval process for the receiver to be more efficient and allow for better communication
- Conducted ethnographic user research
- Prototyped wireframes for a desktop application concept
- Created mockups to demonstrate how to integrate existing software into workflow as a companion tool

SKILLS

UX User research, problem framing, user flow/journey mapping, sketching, prototyping, usability testing, documentation

Software Sketch, InVision, Zeplin, Photoshop, Illustrator, InDesign, AfterEffects

Development Java, HTML/CSS, Bootstrap, Swift