

# RHEA MANOCHA

UX Designer & Developer

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rheamanocha.me

(510) 574-6964

## EXPERIENCE

Jan 2017 - Present

### **Purdue Institutional Review Board**

UX Consultant

- Redesigning the approval process for the institutional user to be more efficient and allow for better communication
- Conducting user research (interviews, ethnographic research, usability testing)
- Creating deliverables (experience mapping, problem framing, prototyping)

Jan 2015 - Sep 2016

### **Filters For Me**

Graphic Designer, Founder

- Worked with 20+ clients on custom Snapchat geofilters (location-based photo overlays)
- Created graphic designs for community, school, and events

## EDUCATION

Aug 2016 - May 2020

### **Purdue University**

Human Centered Design & Development (B.S.)

**Minors** Computer Science, Psychology, Management

Aug 2012 - Jun 2016

### **Amador Valley High School**

**Coursework** PLTW Engineering, AP Computer Science

Jun 2015 - Aug 2015

### **Make School**

- Eight week summer iOS Development academy; learned problem definition, prototyping, programming in Swift, and user testing
- Created an app to help friends keep track of what they borrowed from each other

## SKILLS

**UX** User research, persona development, interaction design, sketching, prototyping, documentation

**Software** Sketch, Photoshop, Illustrator, InDesign, AfterEffects, InVision

**Programming** Java, HTML/CSS, Bootstrap, Swift