RHEA MANOCHA

UX Designer & Researcher

rheamanocha5@gmail.com
rheamanocha.me
(510) 574-6964

EDUCATION

Aug 2016 - May 2020

Purdue University
UX Design (BS)
Minors   Computer Science, Psychology, Management
Clubs   Purdue UX (Secretary), Purdue Hackers (Media Team)

EXPERIENCE

Jan 2018 - Present

Undergraduate Research Assistant
UX Pedagogy and Practice Lab

NSF-funded project on Dark Patterns
Researching design practitioners

Jan 2018 - Present

Student Grader
Computer Graphics Technology Department - UX Design

Evaluating student work and providing feedback

May 2017 - Present

UX Intern
Purdue OIRAE

Performing user research through observations and interviews
Conducting usability and accessibility testing on current
project prototypes
Identifying design problems and proposing solutions
Presenting on design strategies

Jan 2017 - Aug 2017

UX Intern
Stealth Startup - Cybersecurity
Created user flows for product components
Designed low to high fidelity prototypes for the minimum viable
product using Sketch and Adobe Illustrator
Utilized Material Design style standards to guide UI development
Collaborated with cross-disciplinary teams through InVision,
Zeplin, and Confluence

SKILLS

UX   User research, problem framing, analysis, journey mapping, ideation,
prototyping, user testing, documentation

Software   Sketch, Marvel, InVision, Zeplin, Adobe Creative Suite

Development   Java, HTML/CSS, JavaScript, Bootstrap, Swift