

# RHEA MANOCHA

UX Designer & Researcher

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## EDUCATION

Aug 2016 - Dec 2019

**Purdue University** UX Design (BS)

Minors - Psychology, Management

## EXPERIENCE

May 2019

**Incoming Design Intern** Microsoft

Feb 2018 - Present

**Undergraduate UX Intern** Freeform

Conducting user research & competitive analysis

Analyzing user data through task flow analysis

Prototyping UI redesign of course website using Sketch and Marvel

Testing prototypes through usability and preference testing

Updating document design of program materials

Jan 2018 - Present

**Undergraduate Research Assistant** UXP2 Lab

Observing design practitioners in context of dark patterns

Analyzing lab study data through linkography data visualizations

Contributing to research papers

May 2018 - Aug 2018

**Product Design Intern** Pivotal Cloud Foundry

Shipped a getting started with integrations guide for Pivotal partners

Conducted user/expert interviews, usability testing, and card sorting

Used Sketch & Figma for pair prototyping

Wrote user stories to communicate with cross-functional team

Taught user research workshop to documentation team

May 2017 - May 2018

**UX Intern** Purdue OIRAE

Wrote reports on usability testing and UX practices

Analyzed user data through statistical analysis

Presented on design strategies

Jan 2017 - Aug 2017

**UX Intern** Zero Systems

Designed low & high fidelity prototypes for product MVP using Sketch and Adobe Illustrator

Applied Material Design patterns to guide UI development

Collaborated through InVision, Zeplin, and Confluence

## SKILLS

UX

User research, problem framing, analysis, journey mapping, ideation, sketching, rapid prototyping, user testing

Tools

Sketch, Figma, InVision, Marvel, Zeplin, Adobe Creative Suite

Development

HTML/CSS, Bootstrap, Java, Github