

RHEA MANOCHA

UX Designer & Developer

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rheamanocha.me

(510) 574-6964

EXPERIENCE

- Jan 2017 - Present **Purdue Institutional Review Board**
UX Consultant
- Redesigning the approval process on the receiver side to be more efficient and allow for better communication
 - Conducting user research (interviews, ethnographic research, usability testing)
 - Creating deliverables (experience mapping, problem framing, prototyping)
- Jan 2017 - Present **Stealth Startup, Security**
UX Intern
- Jan 2015 - Sep 2016 **Filters For Me**
Graphic Designer, Founder
- Worked with 20+ clients on custom Snapchat geofilters (location-based photo overlays)
 - Created graphic designs for community, school, and events

EDUCATION

- Aug 2016 - May 2020 **Purdue University**
Human Centered Design & Development (B.S.)
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| Minors | Computer Science, Psychology, Management |
| GPA | 3.46 |
| Major GPA | 3.58 |
- Aug 2012 - Jun 2016 **Amador Valley High School**
Coursework PLTW Engineering, AP Computer Science
- Jun 2015 - Aug 2015 **Make School**
- Eight week summer iOS Development academy; learned problem definition, prototyping, programming in Swift, and user testing
 - Created an app to help friends keep track of what they borrowed from each other

SKILLS

- UX** User research, persona development, user flow/journey mapping, sketching, prototyping, documentation
- Software** Sketch, Photoshop, Illustrator, InDesign, AfterEffects, InVision
- Programming** Java, HTML/CSS, Bootstrap, Swift