

A speaker is **tailored** to **communicate** with a **specific** audience

Computer **enabled** **networks** **enable** **distributed** **groups** to **communicate** **and** **interact** **in** **real** **time**

Two **persons** **may** **exchange** **information** **and** **sign** **contracts** **with** **each** **other** **from** **anywhere**

Interactions **over** **networks** **are** **not** **perfect** **copies** **of** **face** **to** **face** **interactions** **and** **may** **not** **be** **a** **perfect** **analogue** **of** **the** **real** **world** **but** **it** **is** **more** **important** **to** **realise** **that** **the** **technology** **will** **alter** **completely** **the** **nature** **of** **economic** **interactions** **and** **the** **very** **nature** **of** **work** **and** **power**