

Personas - Kim Callahan

19 years old

College student



Kim Callahan is a Sophomore at University of Washington. Kim is planning to major in **Applied Physics**, and will carry **12 credits** during her sixth quarter at University of Washington.

Kim has been experiencing low-vision since age 10. Because Kim was already using smart devices when her vision turned bad, she is familiar using smart phone and other smart devices to communicate with friends, family and academic instructors. Kim lives in a residence hall on campus, and she is a little anxious about her when having conversation with her the instructors on the first day of classes.

Kim has been using a **tablet** which she got from the disabled student office on the during her college orientation. To save time, she also brought a **portable page magnifier** from home which she has been used for years.



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Always enthusiastic about trying something new, Kim worked diligently to figure out how to use the new technology with her page magnifier. The most difficult part was

understanding those STEM diagrams and convincing instructors that she could only see partial of the image. She had a hard time understanding the overall concept when zooming into one part of those complicated physic diagrams.

Kim has become familiar with the tablet given by the university to communicate with the instructors for academic purposes. Kim can retrieve for course material really fast using the tablet, but she had a hard time gathering those information and organizing those collected resources using the tablet. She prefers text messaging because it allows her to use her phone without drawing attention to her low vision. She would like to have a smaller tablet which has a smart phone size since smart phones are everywhere and everyone on campus seems to be "texting" and Kim would prefer the communication between she and her instructor could have less friction in the future.

Example Personas | Accessibility in User-Centered Design | Just Ask: Integrating Accessibility Throughout Design. (2018). [_Uiaccess.com](http://www.uiaccess.com). Retrieved 26 February 2018, from http://www.uiaccess.com/accessucd/personas_eg.html#collegep