



RHEINA PUTRI FERDIANSYAH

Bachelor of Applied Business Information Systems — State Polytechnic of Malang

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PROFILE

Hello, I am Rheina, I have a deep interest in design, programming, and data science. I enjoy learning new technologies, applying analytical thinking, and collaborating within a team to achieve effective results. With a strong commitment to continuous growth, I aim to contribute positively to the field of information technology through innovation and collaboration.

WORK EXPERIENCE

Dumbways Indonesia (Education Technology)— Tangerang

2022

Graphic Designer, Content Creator & Digital Marketing

- Created engaging digital content and social media campaigns using Figma, Photoshop, and Premiere. Designed visuals such as banners, brochures, ID cards, and other promotional materials while maintaining consistent brand identity.

Ibra Creative Studio (Creative Industry)— Malang

2021

Illustrator (Internship)

- Produced digital illustrations and visual assets using Adobe Illustrator, collaborating closely with the creative team to ensure visuals met client branding, project requirements, and deadlines.

EDUCATION & ORGANIZATION

Telkom Vocational High School Malang — Malang, Indonesia

2019 - 2022

Major in Software Engineering

- Studied software development, programming fundamentals, and IT project implementation while developing strong technical and teamwork skills through project-based learning.

State Polytechnic of Malang — Malang, Indonesia

2023 - Present

Bachelor of Applied Business Information Systems (D4 Business Information Systems)

- Focused on business analysis, software development, programming, and data-driven applications to support effective decision-making.

Informatics Research Workshop — State Polytechnic of Malang

2023 - Present

Member & Event Committee

- Created social media content, publications, and event visuals for campus activities.
- Enhanced design and communication skills through active participation in organizational projects and event management.

TECHNICAL SKILLS

Programming & Web Development

- **Laravel** (Routing (web/api, grouping), MVC Architecture (Model, View, Controller), Middleware (Auth, Role-based, Custom), Eloquent ORM, Validation & Form Request, Blade Templating, Authentication & Authorization, Database Migrations & Seeders)

- HTML, CSS, JavaScript, PHP, Python, React.js, and Node.js
- Database management using MySQL, phpMyAdmin, and SQL Server
- Version control and collaborative development with Git and GitHub

Data Science & Analytics

- Data visualization and analysis using Python (Pandas, Matplotlib)
- SQL for data processing, querying, and reporting
- Basic implementation of machine learning models

UI/UX & Design

- User interface design and prototyping using Figma
- Graphic design and visual communication with Adobe Photoshop and Illustrator
- Brand identity and visual design to support marketing and communication needs
- Creation of social media and digital marketing visual content

SOFTSKILLS

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|---------------------------|-----------------------|------------------------|
| • Effective communication | • Creativity | • Discipline |
| • Teamwork | • Initiative | • Critical thinking |
| • Adaptability | • Time management | • Teamwork |
| • Problem-solving | • Responsibility | • Empathy |
| • Analytical thinking | • Attention to detail | • Willingness to learn |

CERTIFICATION

National Professional Certification Agency (BNSP) — Associate Data Scientist

PORTFOLIO & PROJECT

 [Github Repository](#)

 [LinkedIn Profile](#)