Rickardo Henry COM210 08/12/2019

Presentation Anxieties

There are three aspects that make me uncomfortable in crafting an engaging presentation about my final projects. First, I am not sure on the type of topic to choose, whether persuading, entertaining, informing, or demonstrating. Secondly, will the topic I have selected attract maximum attention of the audience? In developing my presentation, I am not sure if the contents and images or graphics I will use will attract the audience and make them part of the process. Thirdly, will I be able to present the work within the allocated time and pass the message effectively and efficiently? Maybe my presentations will be too long or short which in both cases, I will not have fulfilled my objective.

I understand that we are many with the same problem in class. Therefore, my advice to the class is that it is appropriate to understand yourself first and the target audience before compiling the presentation. In understanding yourself, you will be able to identify key areas you are competent. On the other hand, understanding the audience will enable you to understand their preferences, attitudes, and their needs in order to capture their attention. In addition, observing the two aspects will help in saving time in the form of offering a short and concise presentation.