

Rhett Palmore

Summary

Working background in business process development and data / operations analysis. Passionate about organizing data, drawing insights, and getting creative with dashboards to make informed business decisions. With my business background and analytic approach, I have been able to optimize operational processes through curriculum development, budget streamlining, and targeting profit drivers. This has enabled me to contribute meaningfully to my own and others' companies' growth and success.

Skills

Data / BI Analytics

- SQL & Relational Databases
- Excel and Pivot Tables
- Tableau / Power BI / Sigma
- Python

Analytics Engineering

- Google BigQuery / Snowflake
- Selenium / BeautifulSoup (data collection)
- dbt (ELT process)

Data Science

- Jupyter Notebooks / VSCode
- Python:
 - Pandas, Matplotlib, NumPy, & Seaborn
 - StreamLit web applications
 - Scikit-Learn (Machine Learning)

Other

- GitHub / Version Control
- Snowflake
- Azure DevOps
- Microsoft Office Suite

Contact Information



Address

Charlotte, North Carolina, USA
(Willing to relocate)



Phone

Message me



Email

Message me



Website

rhettpalmore.streamlit.app



LinkedIn

www.linkedin.com/in/rhettpalmore



Kaggle

<https://www.kaggle.com/rhettap1/code>



GitHub

<https://github.com/rhettap>

Data Scientist, Data/BI Analyst ML

Experience

• Coca Cola Consolidated — BI Developer II

June 2023 - Present, Charlotte, NC, USA

At Coca-Cola, I support the Revenue Growth team by analyzing and reporting on KPIs, growth, profitability, and pricing metrics. I oversee ETL processes for data extraction and manage data within Snowflake. Additionally, I've developed StreamLit web apps with Python for user-friendly data interaction, while leveraging Tableau, PBI, and Sigma for more advanced visualization.

• Evolved Buildings — Data Analyst (Volunteer)

January 2023 - May 2023, Remote

I've used SQL and Excel to analyze equipment surveys for construction projects in the mid-Atlantic in order to identify outdated components that could be replaced by more energy efficient counterparts.

• Latantha Cafe — Owner / BI Analyst

January 2020 - October 2022, Yinchuan, Ningxia, China

As the founder of Latantha cafe, I utilized data analytics to establish profits by removing underperforming items and strategically investing in top-performing assets. In this way, I was able to generate net profit margins of 65-70% within the first year. At the time of my departure, Latantha was generating over \$80,000 in annual revenue and positioned among the top three coffee shops in the city, despite continuous prolonged quarantine protocols.

• Kiddie Foreign English School — Instructor / Business developer

July 2017- August 2019, Yinchuan, Ningxia, China

At Kiddie, I managed and trained new teachers while providing ongoing support to ensure successful classroom development. My tailored curriculum and innovative demo class significantly improved student retention rates and drove an 75%+ increase in sign-up rates. I thoroughly enjoyed working with students to create meaningful impact in their lives and futures.

• Contreras Design Build — Construction Worker

August 2013 - May 2017, Nashville, TN, USA

Experienced construction worker with a track record of delivering projects on time and on budget, while maintaining a commitment to safety and quality. Skilled in project planning, execution, and completion, and dedicated to meeting the needs of clients.

Certifications

• Complete Machine Learning & Data Science Bootcamp

• SQL for Data Analysis: MySQL Business Intelligence

• Tableau Desktop for Data Analysis and Data Visualization

• Microsoft Power BI Desktop for Business Intelligence 2022

• Python Data Analysis & Visualization Masterclass

• Analytics Engineering Bootcamp

*More certificates on LinkedIn

Education

• University of Southern Mississippi — Business Administration

August 2009 - June 2013, Hattiesburg, MS, USA

Received a Bachelors of Science in Business Administration

• Google Professional Data Analytics Certification

May 2022 - July 2022, Online

Studied essential data analysis processes and tools