<u>**Website Planning Document**</u>

Weather Forecast On Demand

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<u>Site Purpose</u>

The purpose of this site is to provide weather updates to the user. The home page will have a current weather information with images as well as city information. The city pages will have current weather conditions and forecasts as well as other relevant city information. All the pages will have images that are used to show the current weather conditions.
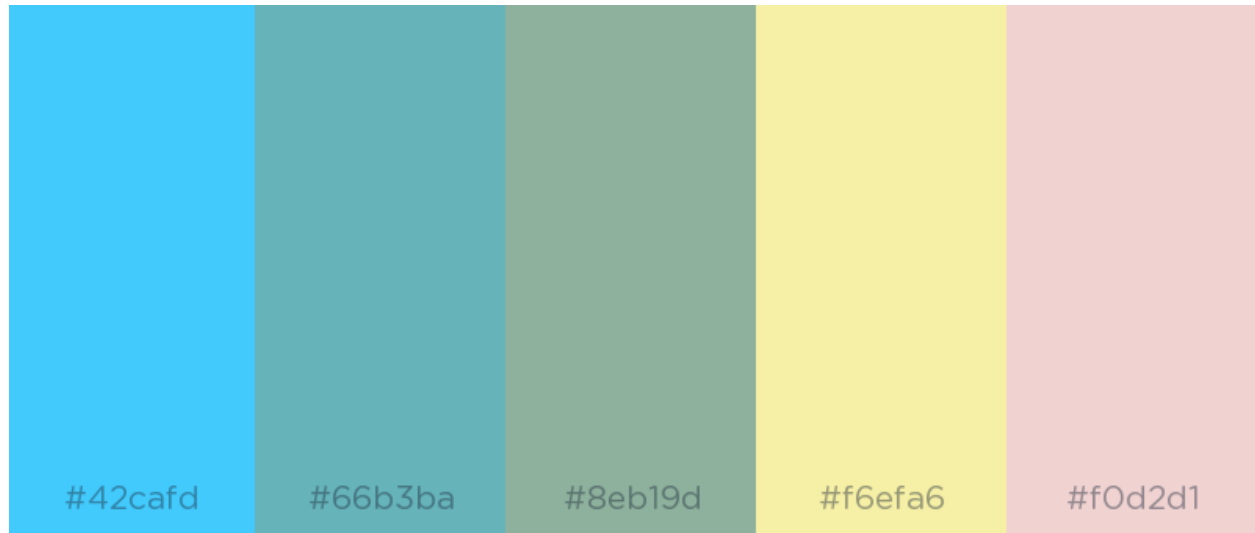
<u>Target Audience</u>

The target audience will be people who live in those cities, or who are looking into visiting the cities. The target age range will be between 21 and 50 who will be looking for a website with clear and easy to find and easy to understand information.

<u>Site Map</u>

Color Scheme

#42cafd	#66b3ba	#8eb19d	#f6efa6	#f0d2d1
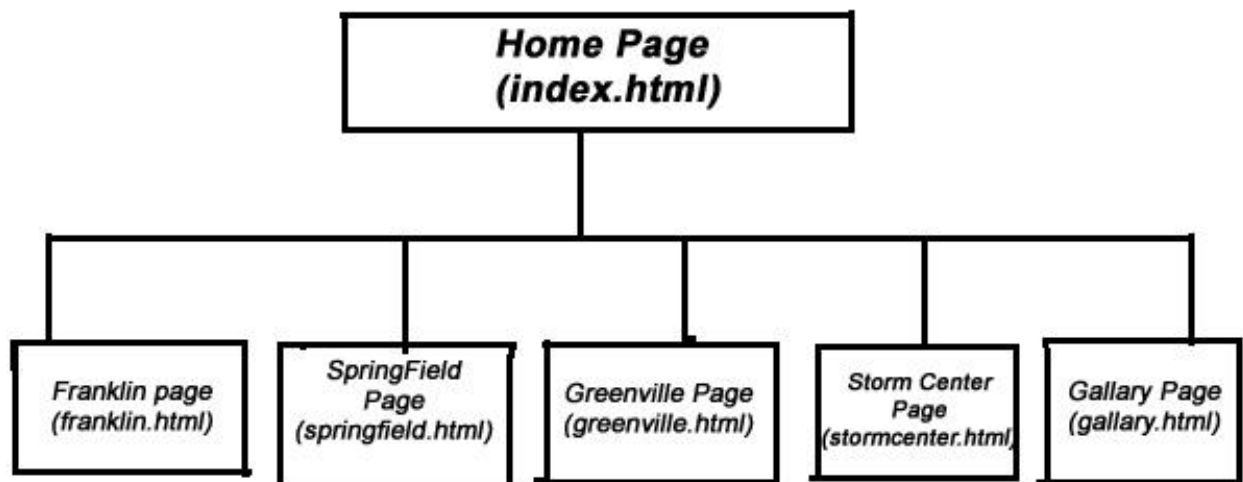
Typography

Headings and Titles:

Impact, Charcoal, sans-serif
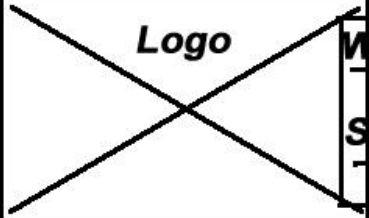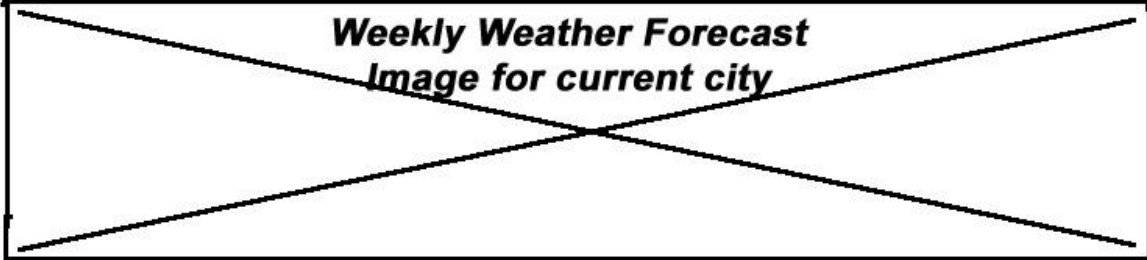
Impact, Charcoal, sans-serif

Information and Subtitles:

Arial, Helvetica, sans-serif

Arial, Helvetica, sans-serif bold

Wire-Frame Sketches

Computer View

Logo

Weather Forecast On Demand

Site Motto

Home	Franklin	Greenville	Springfield	Storm Center	Gallery

Weekly Weather Forecast Image for current city

Text field of specific weather news for the current city.

Text field for ideas of local things to do for the current city based on what the weather currently is.

Website contact info and social media links.

Copyright info

Tablet View

Logo

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Home	Franklin	Greenville
Springfield	Storm Center	Gallery

Weekly weather forecast image for the current city

Scroll

Text field of specific weather news for the current city

Text field for ideas of local things to do for the current city based on what the weather currently is.

Website contact infor and social media links	Copy right info

Mobile view

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Storm Center
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