

TOPICS TO PRESENT

- Project Overview
- Problem & Solution
- Features & Limitation
- Theme, Fonts, Logo & Technology
- Sitemap
- Mockup | Wireframe
- Actual Site

PROJECT OVERVIEW

Sweet Cake Alabama is an online cake ordering system aims to speed up the process for ordering cakes with just a few mouse click.

THE PROBLEM

- 1. Confusing menu?
- 2. Fewer payment mode?
- 3. Untracked delivery items

THE SOLUTION

- 1. Optimizing the UI.
- 2. Additional payment mode.
- 3. A tracker (real-time tracker | GPS)

SYSTEM FEATURES

- 1. ADMIN
- 2. PAYMENT OPTIONS
- 3. DISCOUNTS & REWARDS
- 4. TRACKER (GPS)

LIMITATIONS

- NO Push Notifications
- NO In-app message integration
- REWARDS can only be converted to another cake.



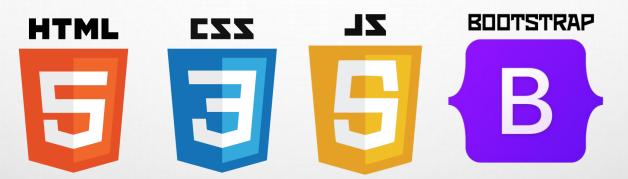
THEME, FONTS, LOGO & TECHNOLOGY



Theme used



Technology:



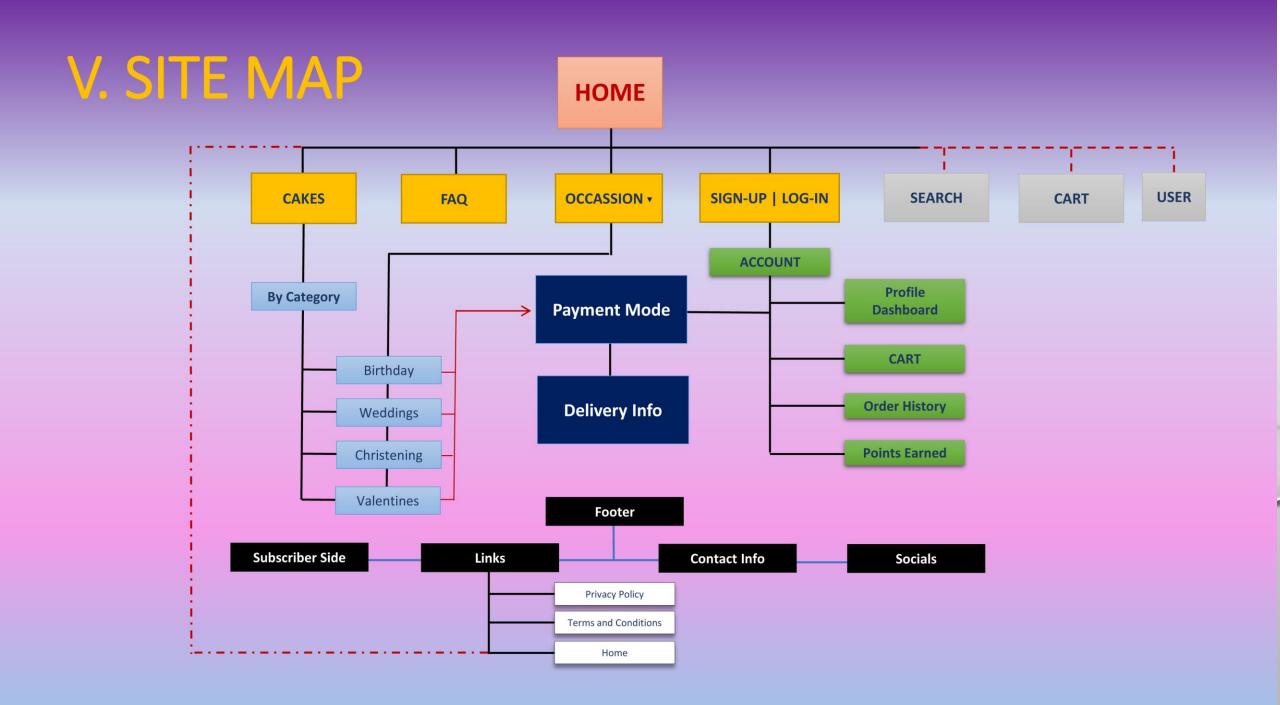
Fonts:

Lato – bold & light Poppins – bold & light

Logo: Customized









MOCKUP | WIREFRAME

HOMEPAGE





GGCash PayPal Cooking WESTERN DAMMAN COMMITTEE COMM

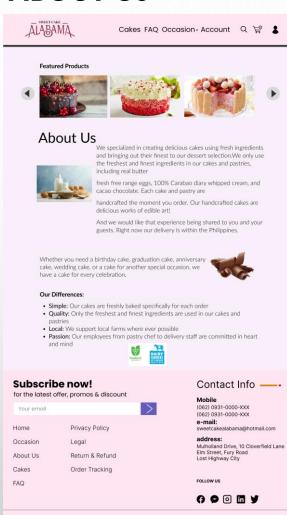
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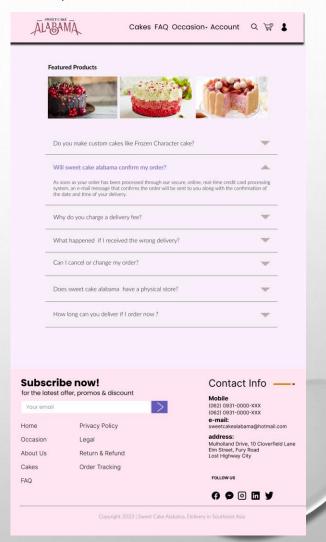
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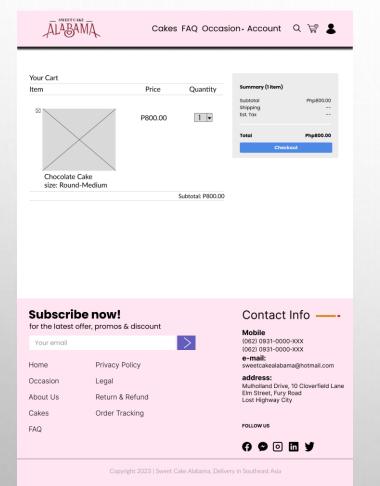
ABOUT US



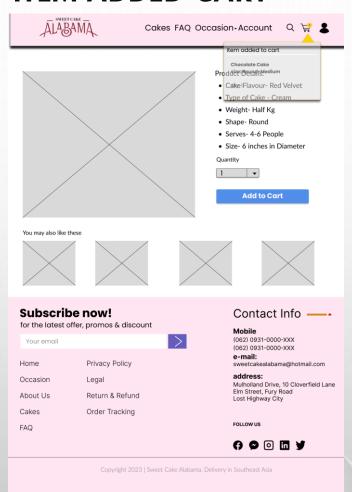
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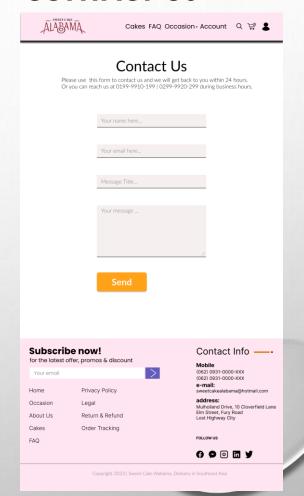
YOUR CART



ITEM ADDED-CART



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SWEET CAKE ALABAMA

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