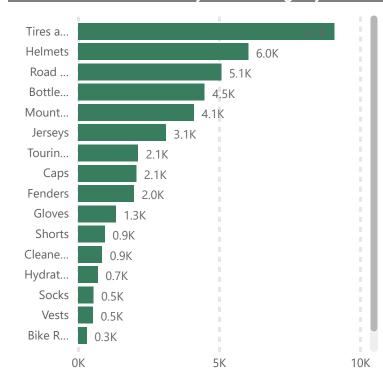
1/1/2016

6/30/2017



Accessories Bikes Clothing

Total Orders by Subcategory



ProductName	Total Orders ▼	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black. 42	524	3.63%
Total	22,534	2.14%

View Product Detail



Monthly Revenue

\$1.83M~

Goal: 1.77M (+3.31%)

Monthly Orders

2, 146!

Goal: 2165 (-0.88%)

Monthly Returns

166 Goal: 169 (+1.78%)

Top Product(Orders)

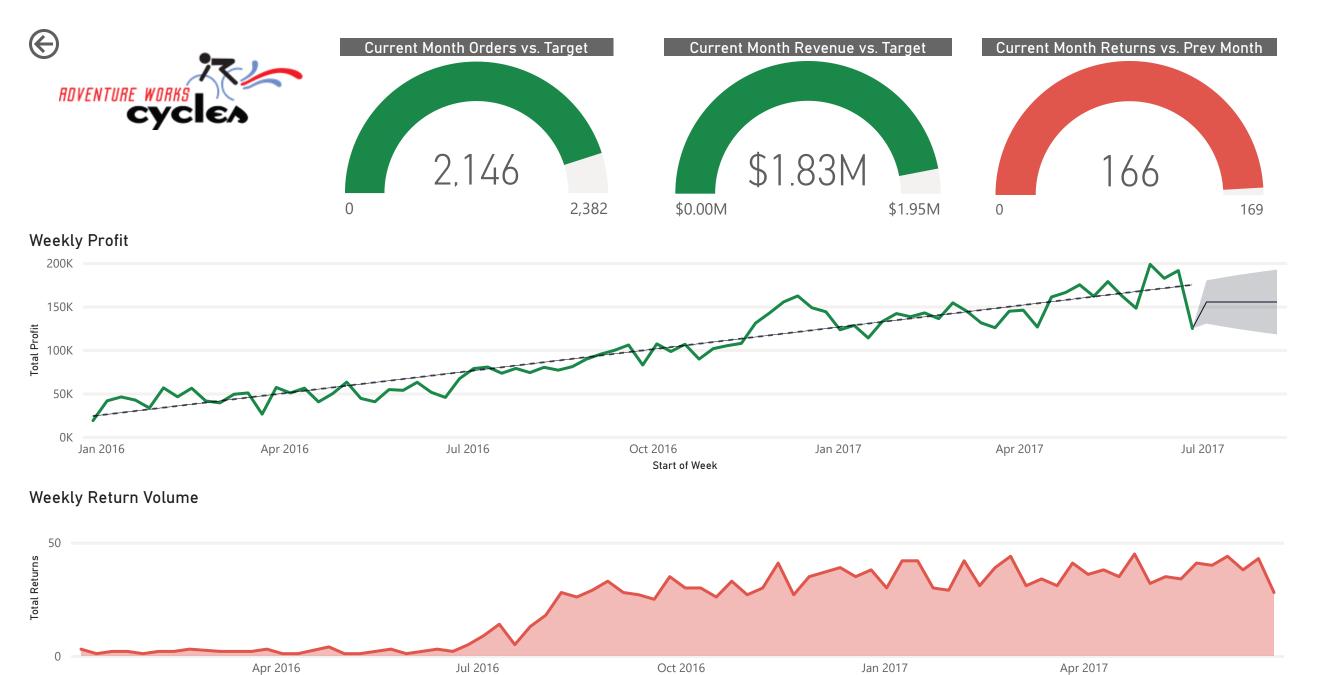
Water Bottle - 30 oz.

Top Product(Profit)

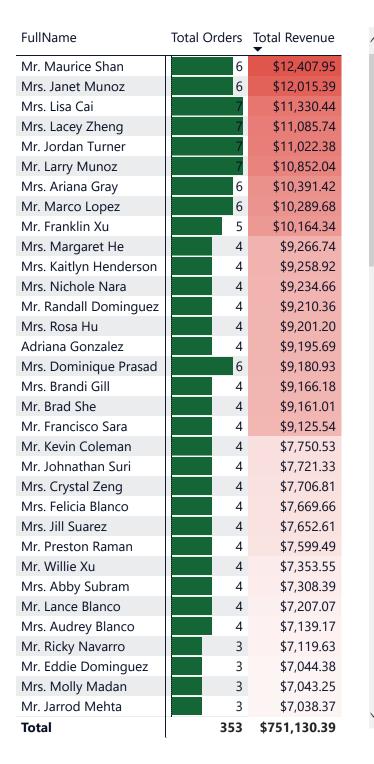
Mountain-200 Black, 46

Select all Europe North America Pacific





Start of Week



Exec Summary \rightarrow

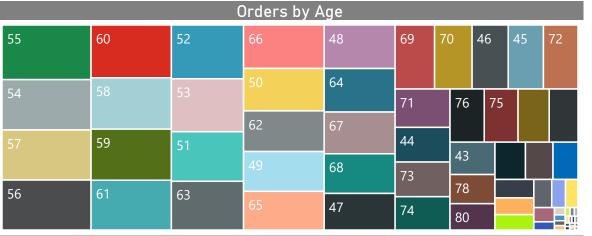
Customer Orders Total Revenue

6

\$12.41K

Top Customer

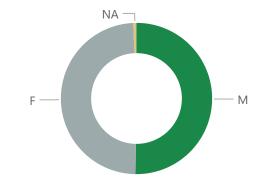
Mr. Maurice Shan



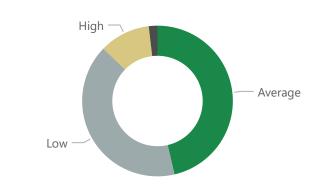
Orders & Revenue by Month



Orders By Gender



Orders By Income Level



Orders By Occupation

