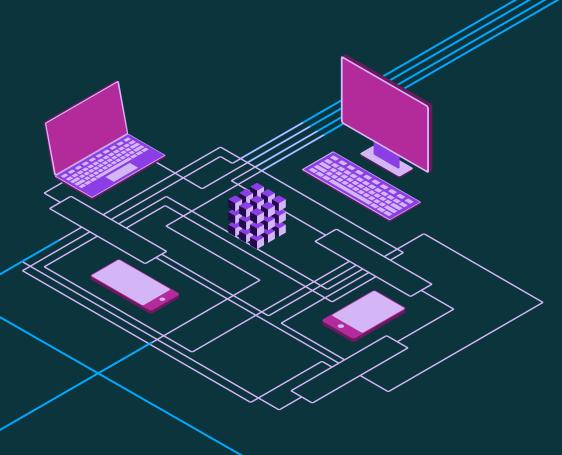
REGIONAL PERFORMANCE

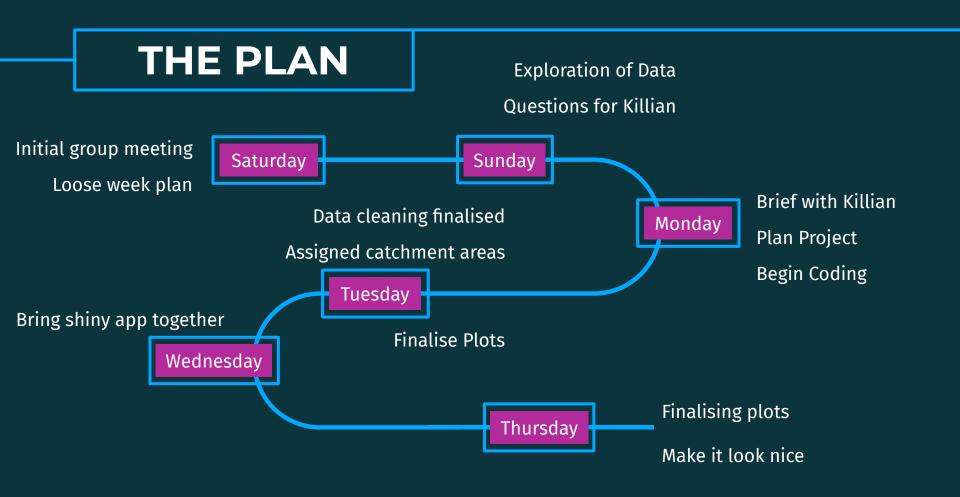
Johnny, Miles & Rhi

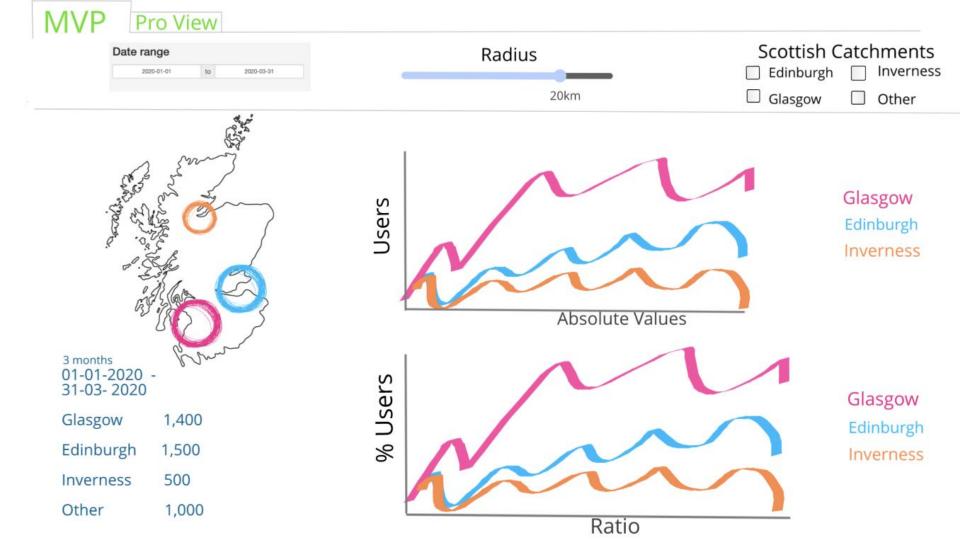


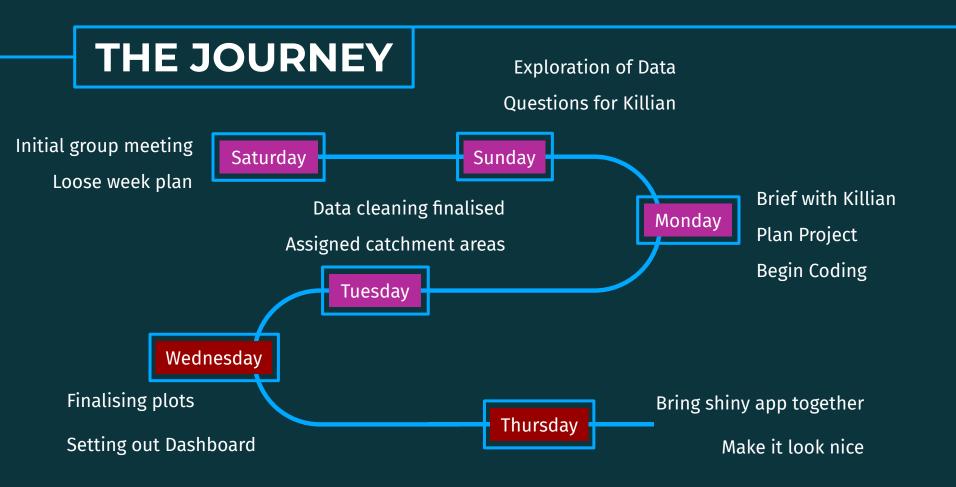
THE PROBLEM

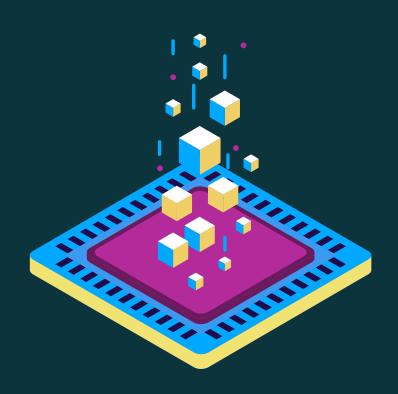
Limited or no ability to compare site performance two or three locations in a single view

Be able to compare high-level site performance in a defined Edinburgh, Glasgow and Inverness catchments









Functionality & Components

FEATURE GRAVEYARD



Monthly Data Insight



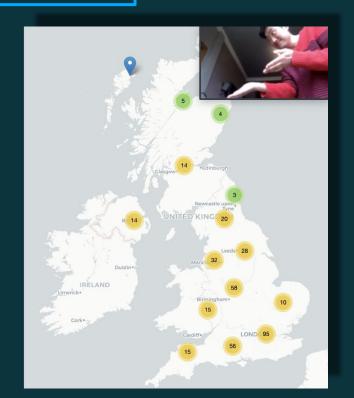
% Growth & Target plots



Map out user hotspots outside of catchments

Map out user hotspots





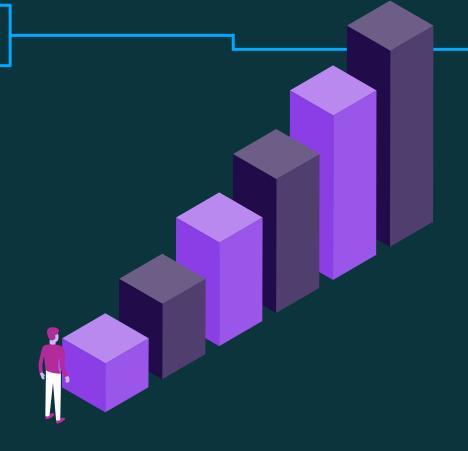
Improvements

There would be a fully functional Pro View tab which allows for further drilling down of the data

More check-ins

Overcomplicating plots

Be more proactive with git commits



ANY QUESTIONS?

