RHIANNON LIND

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https://github.com/rhiannon-lind

Proactive professional with a strong work ethic, collaborative mindset, and a passion for learning and problem-solving looking to transition to a technical role.

EXPERIENCE

token.com · Cryptocurrency and token exchange platform   March 2022 - March 2025
Marketing Operations Manager

- Led the development of Token.com's website, managing cross-functional teams (marketers, designers, engineers) to ensure a user-centred, responsive, and accessible design.
- Implemented responsive React components for public-facing pages, translating Figma designs into production-ready code while building modular content structures within Storyblok CMS for maintainable layouts.
- Prioritised website UX and SEO to enhance user engagement (increased by 42%), organic traffic (increased by 272%), and conversion
- Planned and managed logistics and technical requirements for large-scale media & event projects, including podcasts and premier industry events (TOKEN2049, Web Summit)

PayPal · Payment solutions   August 2019 - March 2022
People Engagement & Event Manager

- Collaborated with PayPal's Global Employee Engagement team to execute their objectives in London & create a unified employee experience across 60+ global markets raising our engagement score to 90%
- Co-run the UK Diversity & Inclusion team to create events, initiatives, and workshops to build inclusivity in the tech industry

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PROJECT SAMPLES

Support Dashboard
Technologies: React, JavaScript/TypeScript, Tailwind CSS, React Router, Context API
Staff management platform featuring employee directory, IT support ticketing, and task management functionality. Implemented React Hooks and Context API for state management with responsive, accessible UI. Built dynamic request workflow with status tracking and intuitive CRUD operations for task prioritization.

Token.com
Technologies: React, TypeScript, CSS, Responsive Design
Public-facing website with responsive components and modular content structures. Implemented pixel-perfect Figma designs while maintaining brand consistency. Created reusable, maintainable components ensuring cross-browser compatibility and mobile responsiveness through TypeScript and CSS.

Plenum Studios
Technologies: Squarespace, CSS
Responsive Pilates studio website with custom CSS and mobile-first approach. Integrated booking system for streamlined class registration and implemented specialized landing pages while maintaining accessibility standards and fast load times.

SKILLS

Technical Skills: React, TypeScript, JavaScript, HTML5, CSS3, Tailwind CSS, Bootstrap, Responsive Design, Web Accessibility, React Router, Context API, React Hooks, Git, GitHub, Storyblok CMS, Squarespace, Figma, Hotjar, Netlify, SEO, Cross-browser Compatibility, Mobile-first Development

Project Management & Soft Skills: Agile Development, Cross-functional Collaboration, Technical Documentation, Project Planning & Execution, Communication, Start-up Experience