

Task Analysis and User Flows

‘Ink Tank’

Rhiannon Cooper



Amy

| Female
| 23 years old
| Digital Marketing Assistant

User Story

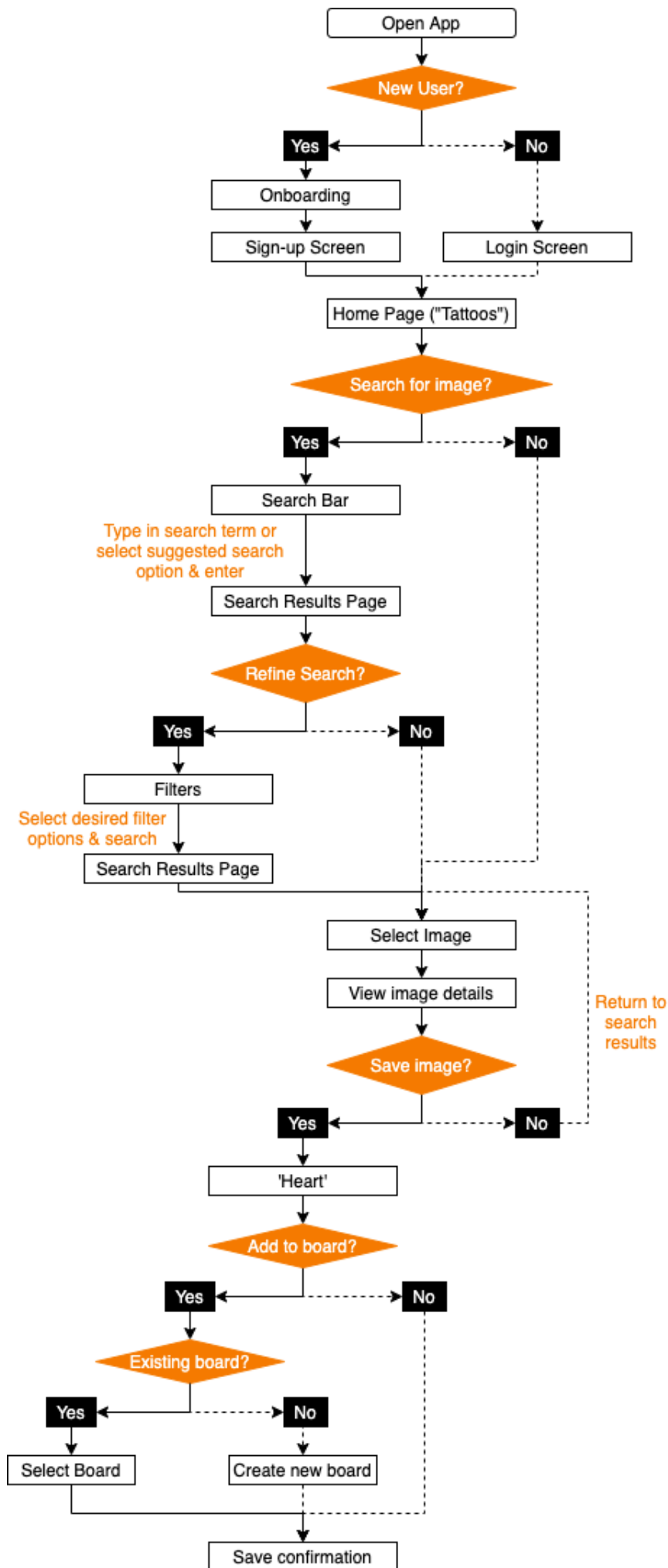
As a newbie planning my first tattoo, I want to easily search for, save & organise my favourite tattoo images so that I can group similar ideas to reference when deciding what I want.

Entry Point

Open App

Success Criteria

Find & save tattoo image into a 'folder'





Jackson

| Male
| 32 years old
| Bar Owner/Manager

User Story

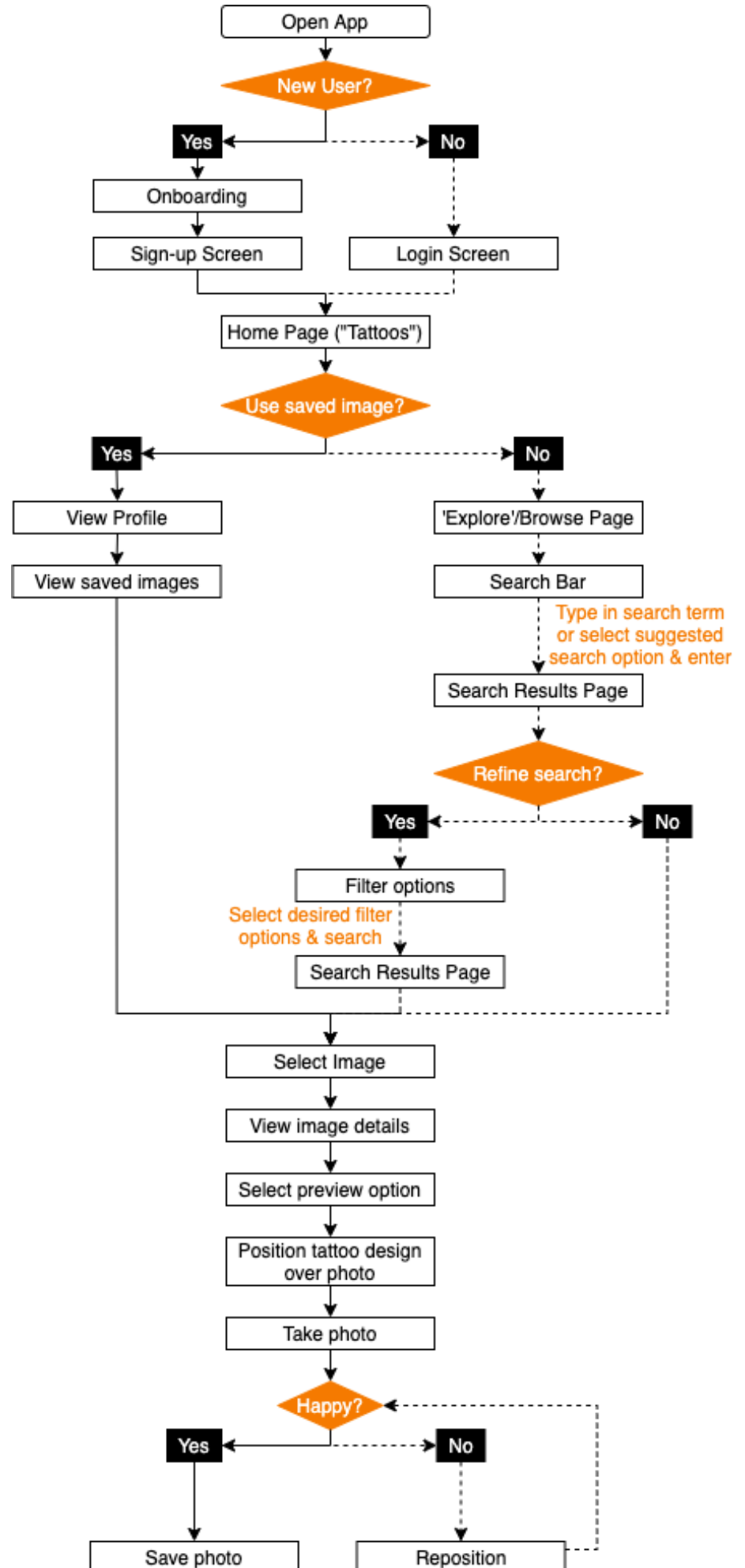
As a heavily tattooed person, I want a way to easily 'preview' a tattoo's size and location on my body so that I can pre-plan my future tattoos in an aesthetically pleasing way.

Entry Point

Open App

Success Criteria

View 'preview' of tattoo on body





Jackson

| Male
| 32 years old
| Bar Owner/Manager

User Story

As a supporter of local businesses and emerging artists I want a way to find artists near my location & preview their work so that I can find a great new artist for my next tattoo.

Entry Point

Open App

Success Criteria

Find & contact local artist

