

CUSTOMER BEHAVIOR DASHBOARD

2.847K

number of customer

10.68K

Sum of review_rating

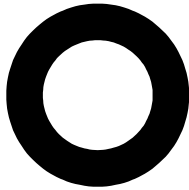
₹ 59.87

average_purchase_amount

3.75

average review rating

customer by subscription status



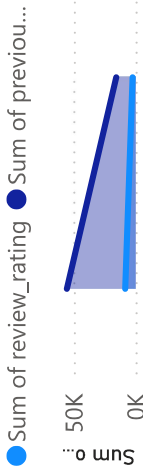
No

2.85K (1...)

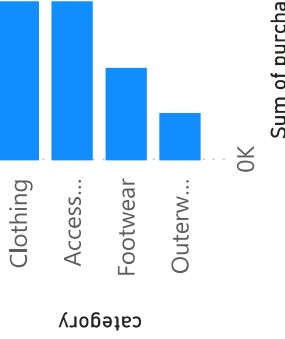
age_group average purchase amount

adult	60.45
middleage	60.16
senior	59.32
young	59.47
Total	59.87

Sum of review_rating and Sum of previous_purchases by discount_applied



REVENUE BY CATEGORY

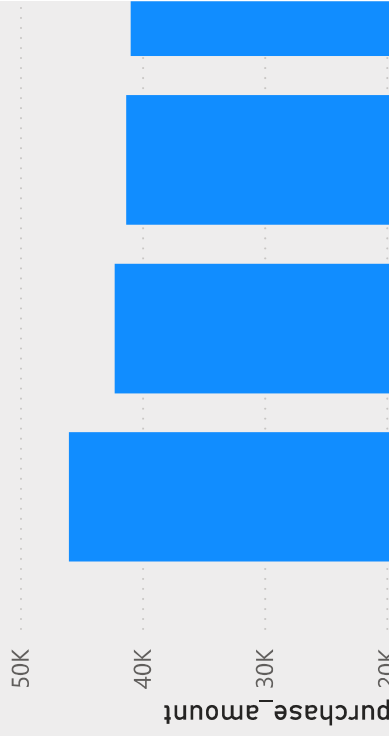


Sum of review_rating and Sum of frequency_of_purchases_days by category

category Accessories Clothing Footwear Outerwear



Sum of purchase_amount by age_group



Sum of purchase_amount by category

