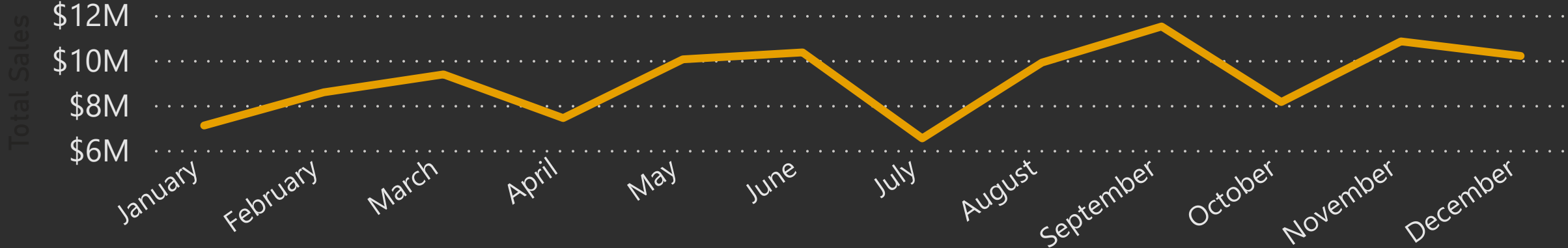


Total Sales by Month



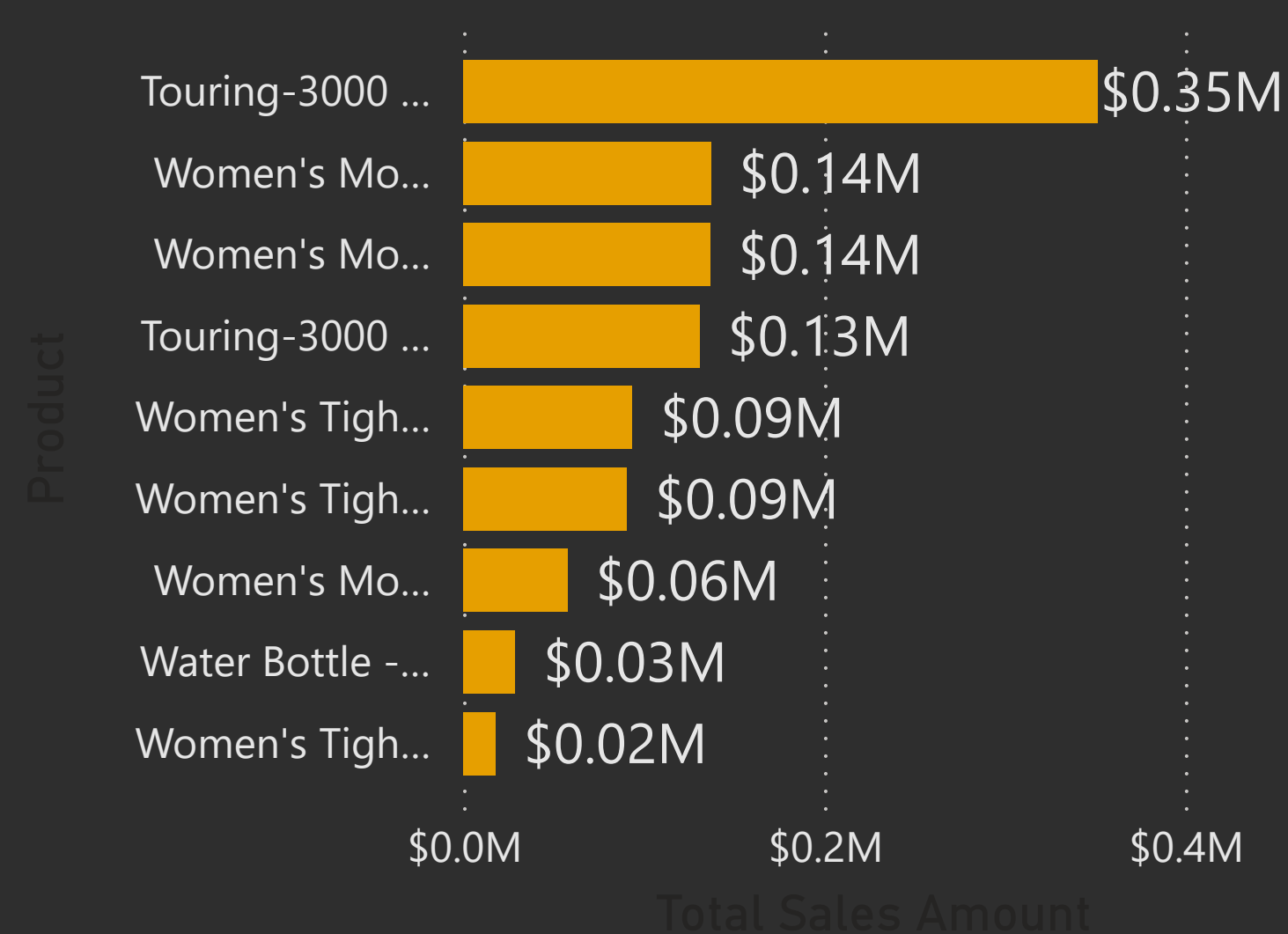
Profit Margin



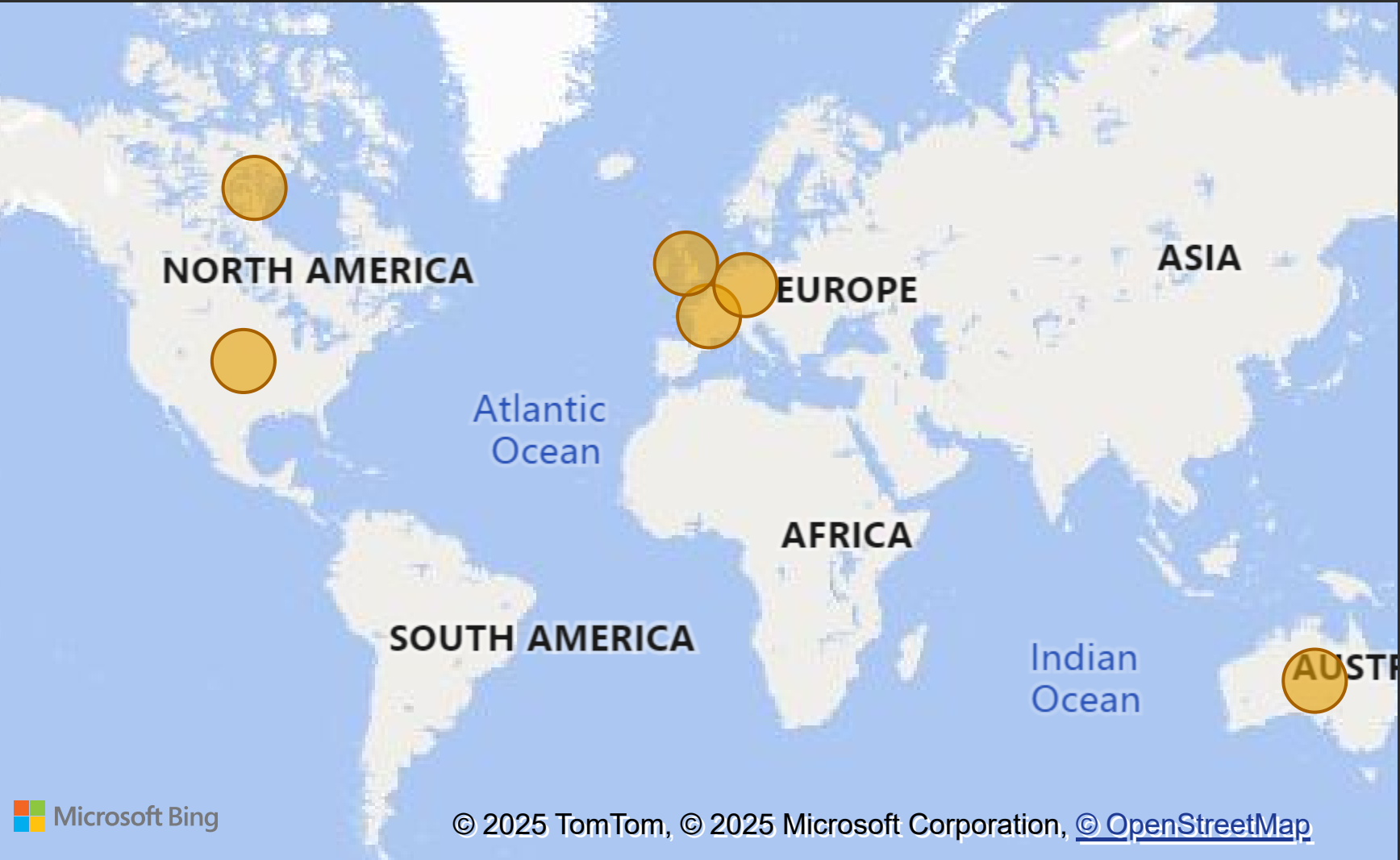
Total Sales and Target Sales from previous year



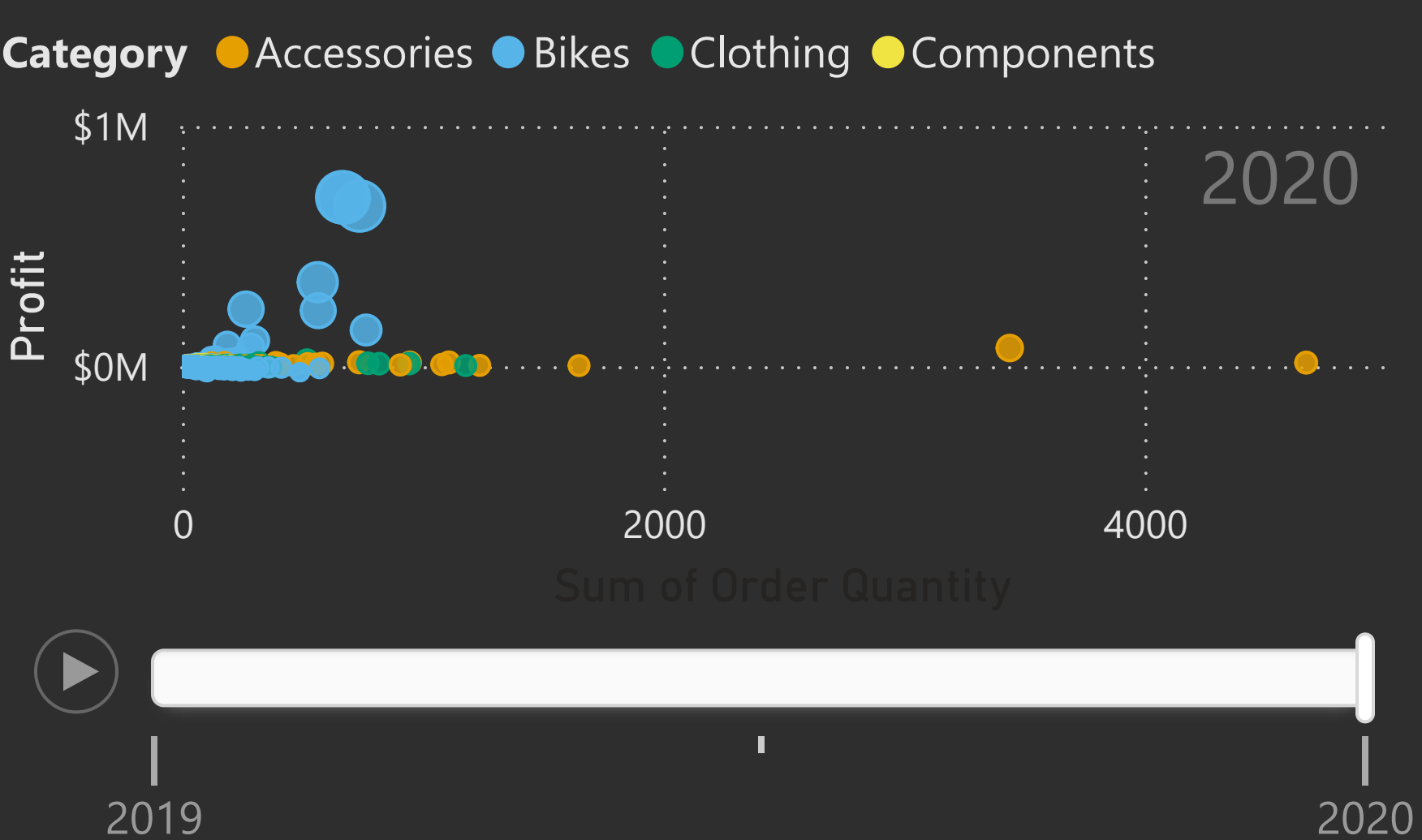
Best selling Products



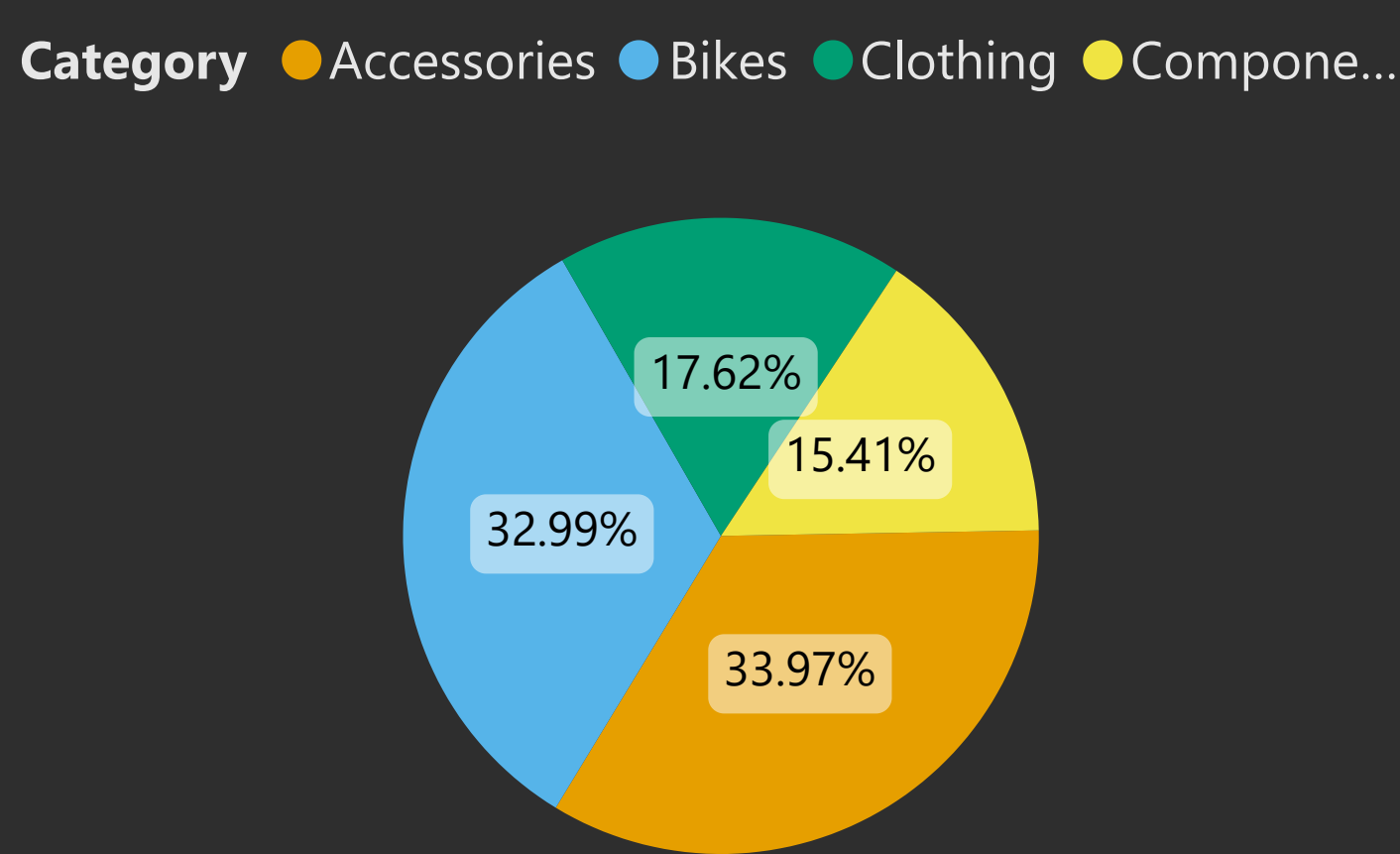
Total Sales and Profit by Country-Region



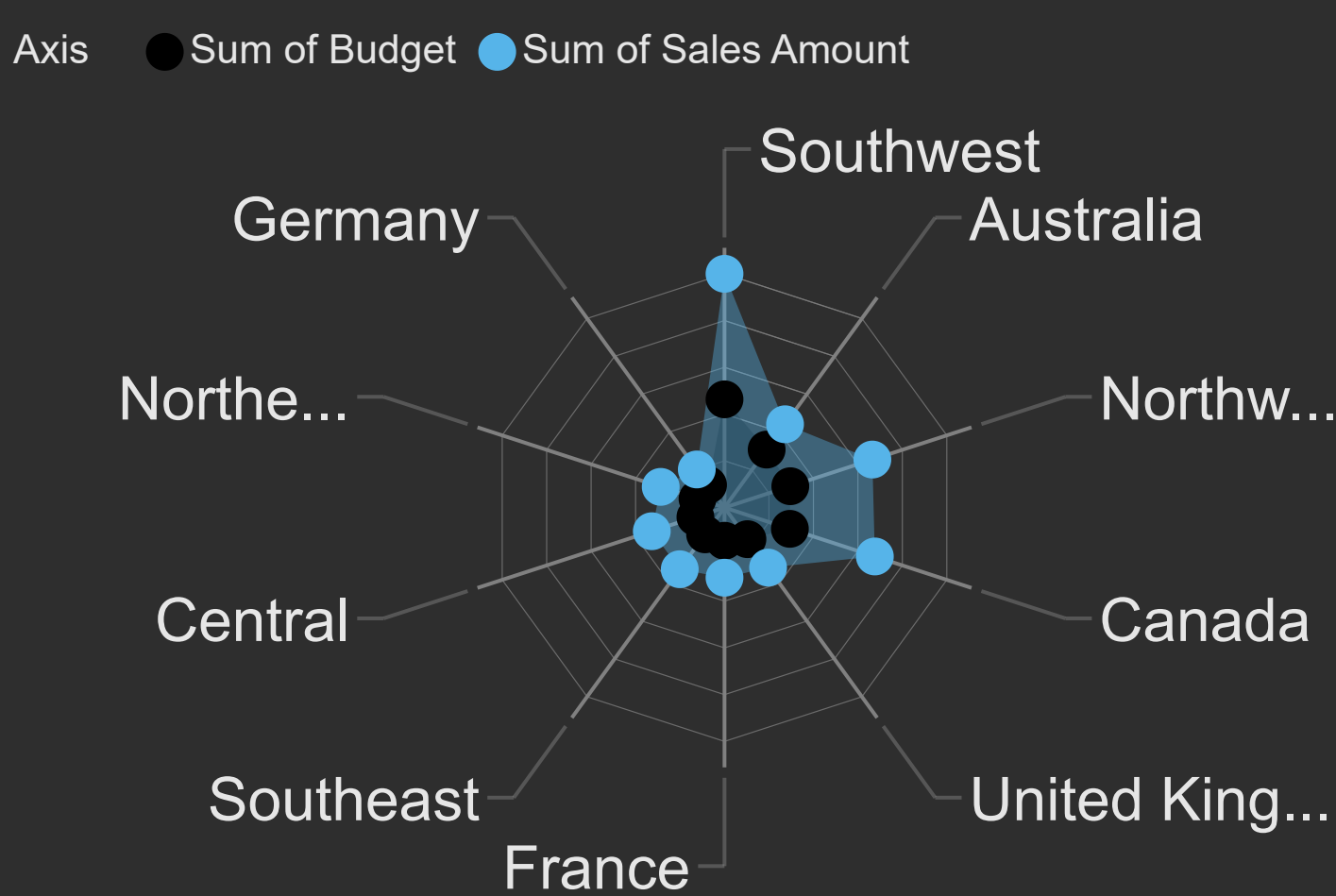
Quantity vs. Profit thru the years



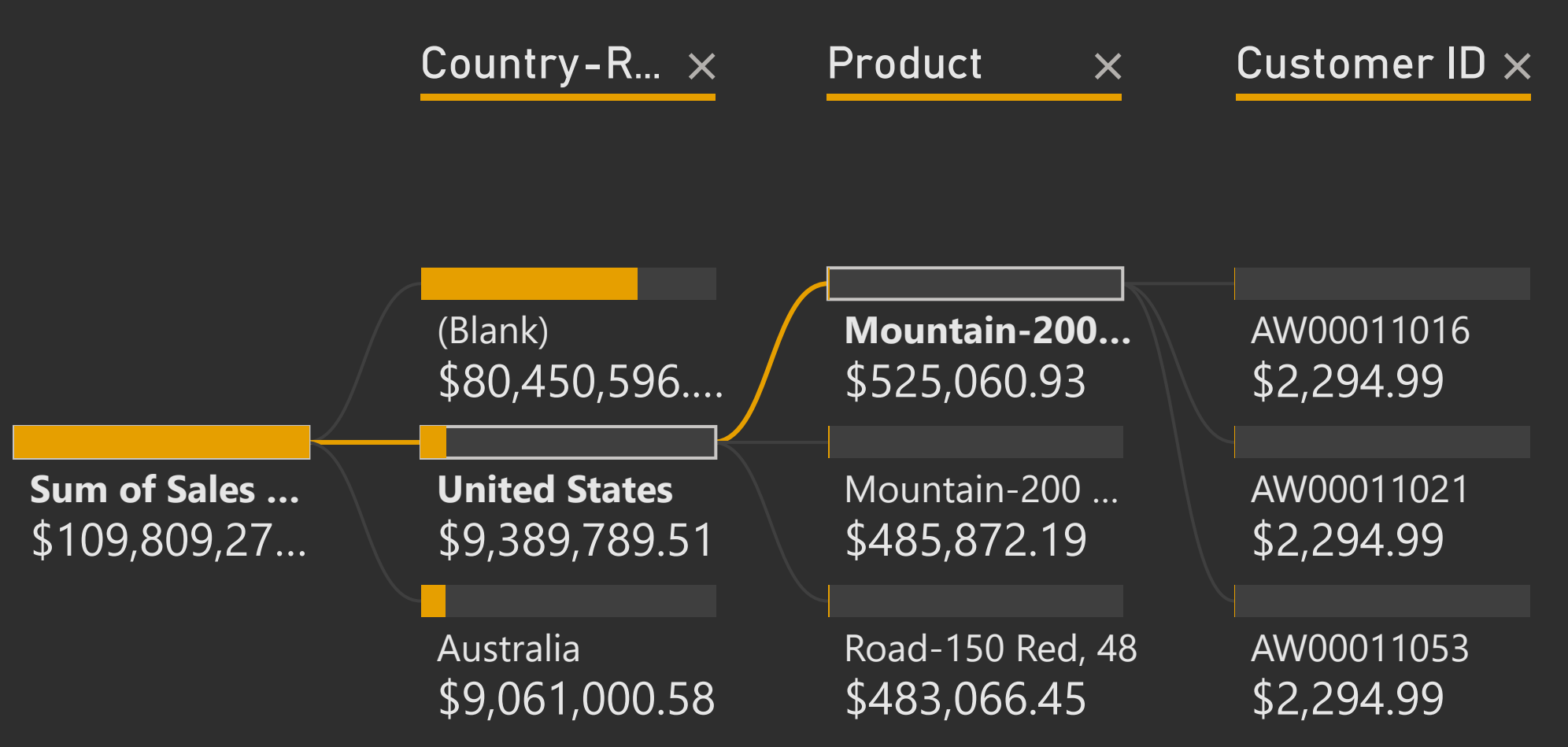
Product Category by Sales Group



Sales Amount by Budget Across regions



Sales breakdown by country, then product and customer





## Most Profitable Country

# Australia

## United Kingdom

United States

## Total Profit

\$12.55M

## Total Sales and Target Sales from previous year

Goal: (Blank) (+Infinity%)  
2020

## Year

2019

2020

2021

## Category

## Accessories

## Bikes

## Region

## Australia

# Canada

## Central

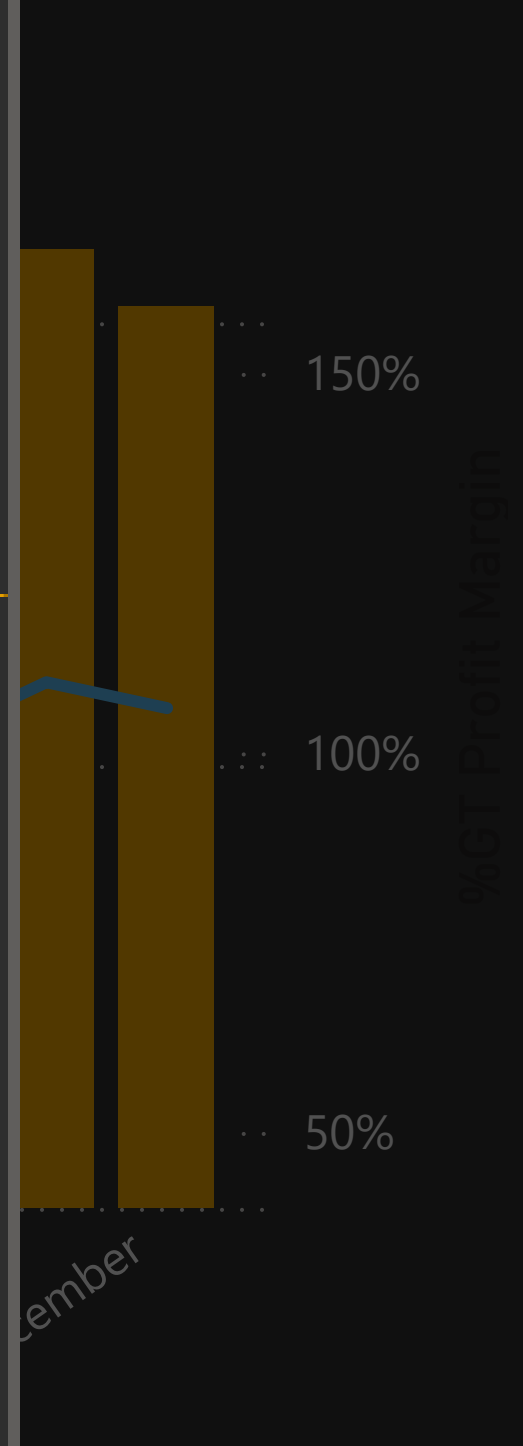
## Visuals Gallery

## Sales Overview

## Product Analysis

## Customer Insights

## by Month



Black

Silver

Red

Blue

\$0.61M

Yellow

\$0.48M

NA

\$0.47M

Silver/Black

\$0.04M

Multi

\$0.01M

White

\$0.01M

## Total Sales by Month

Year

2019

2020

2021

Category

Accessories

Bikes

Region

Australia

Canada

Central

Visuals Gallery

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Customer Insights

