# Lifestyle Changes More Effective at Preventing Chronic Disease

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Thinkful Capstone 3

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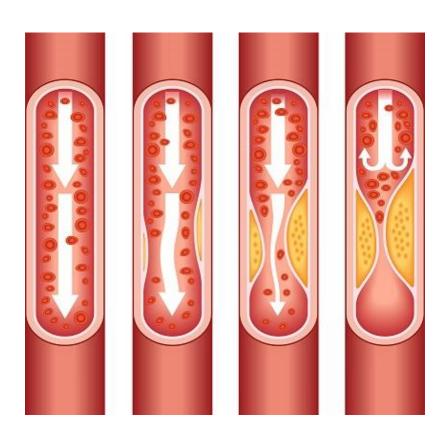
## Many chronic disease can be prevented

Heart disease is the highest killer in the US

Cholesterol screenings

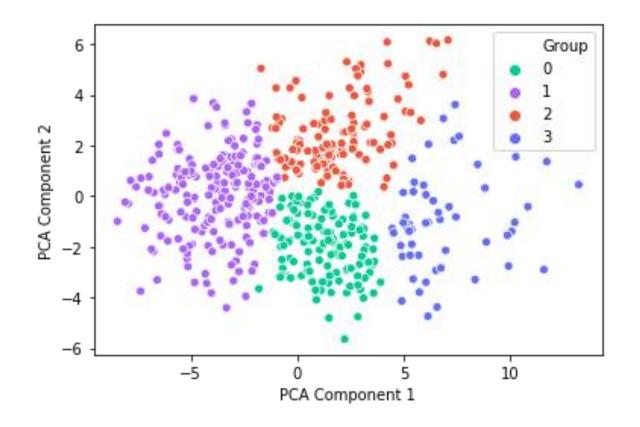
Blood pressure medications

Physical Activity



## Who needs to be targeted for prevention?

- Kmeans clusters health data into four groups
  - Health Outcomes
  - Prevention Measures
  - Behavioral Risk Factors



## Who needs to be targeted for prevention?

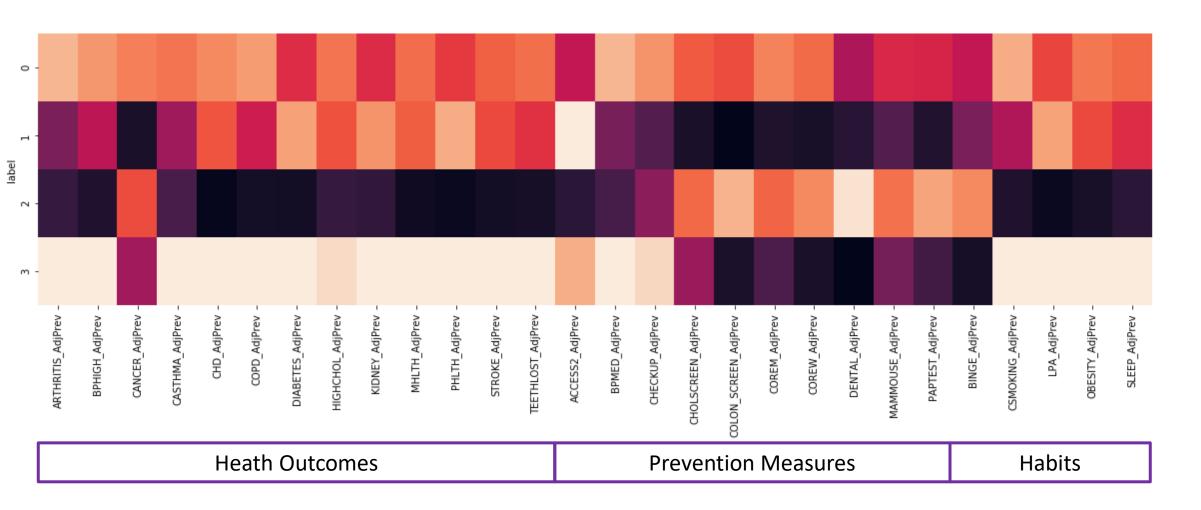
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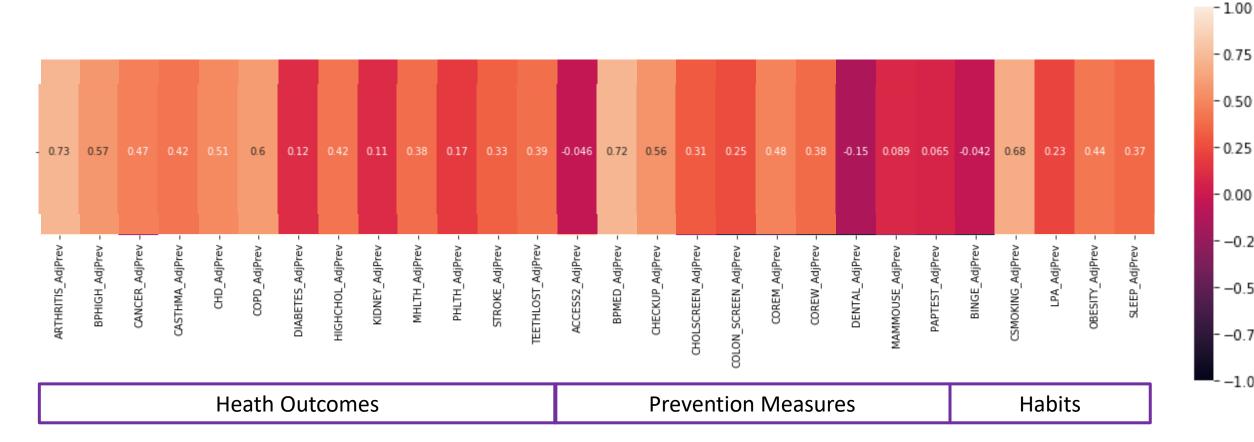
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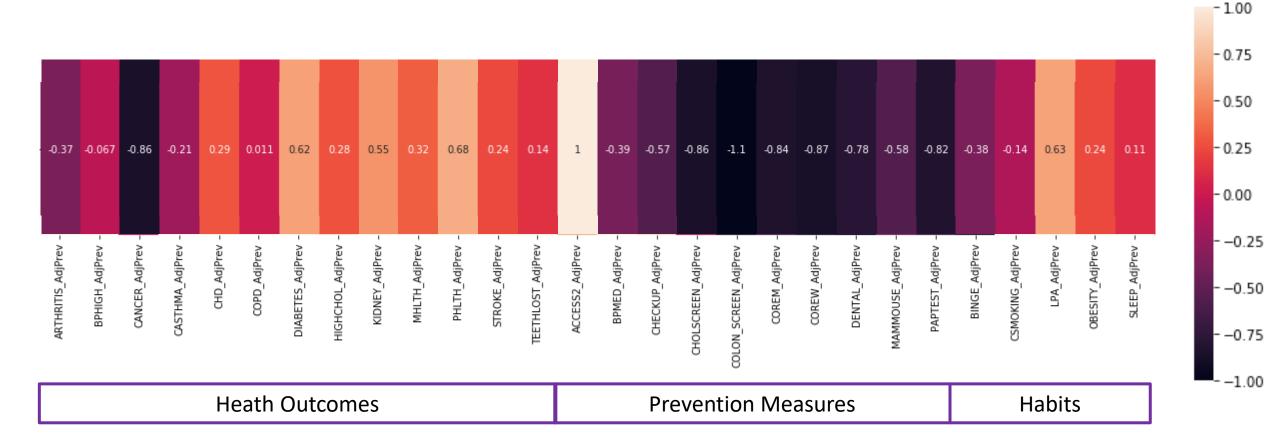
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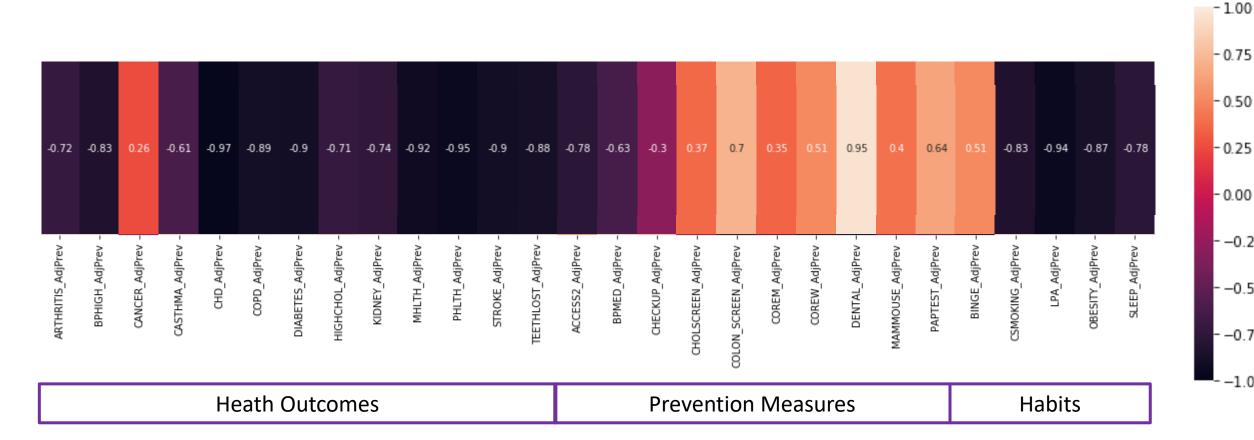
## Group 0 – Bad habits cancel out prevention



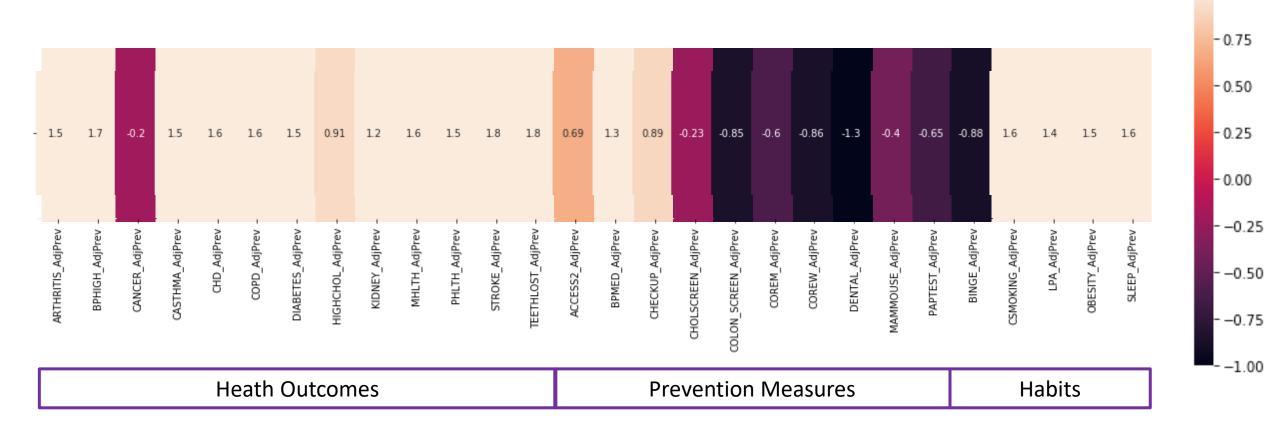
## Group 1 – No prevention and bad habits



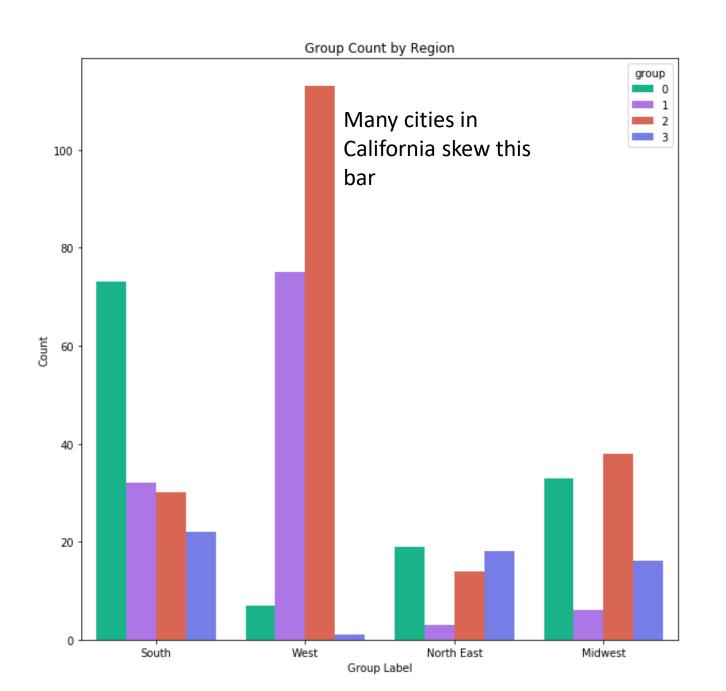
## Group 2 – Prevention without bad habits

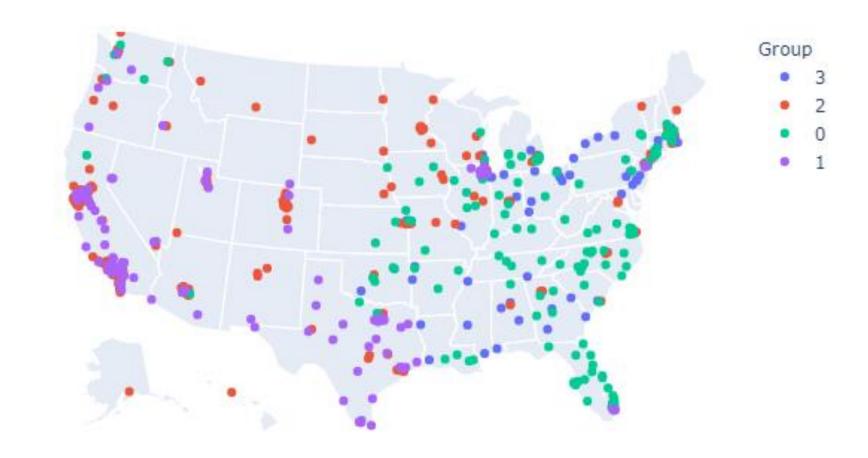


## Group 3 – Bad habits dominate

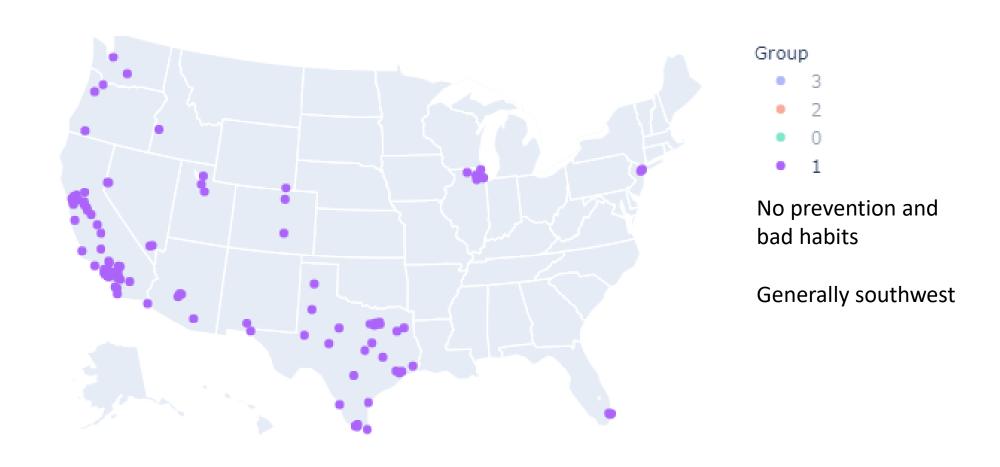


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Group

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Prevention without bad habits

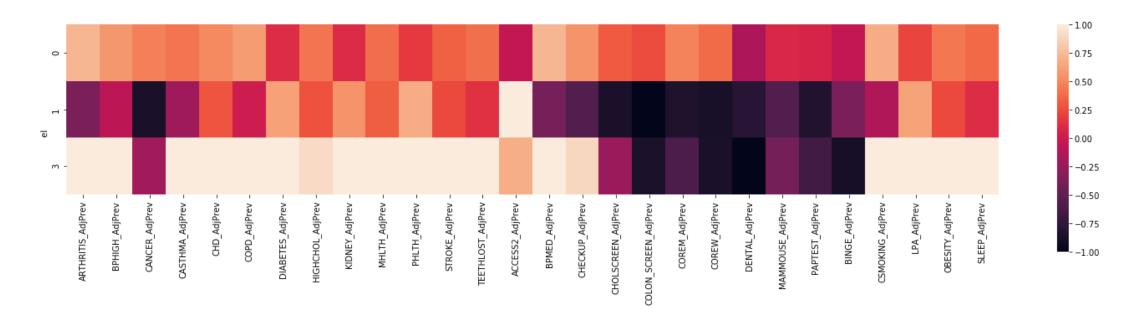
Mostly in large cities



## Prevention isn't the most effective strategy

Lack of access to healthcare

Poor lifestyle choices



### How do we lower rates of heart disease?

Focus on lifestyle changes

Medications and screenings

• Incorporate into insurance

1. Cancer (if yes, location and type of cancer below) Yes No	Yes No
Location and type of cancer	6. AIDS or HIV+
Circle one: Stage 1 / Stage 2 / Stage 3 / higher	7. Arthritis (i.e. rheumatoid, osteo, psoriatic, gout)
Date of remission (if applicable): / /	8. Back Disorder (i.e. degenerative disk disease,
2. Cardiac or Heart Disease / Disorder Yes No	herniated disk, spinal fusion, spondylitis, strain)
if yes, check all that apply:	9. Benign Growth (i.e. tumor, cyst)
heart attack,	10. Bowel (i.e. irritable bowel IBS, Crohn's ileitis)
bypass surgery or angioplasty on <b>single</b> vessel, or	11. Circulatory System Disease
bypass surgery or angioplasty on multiple vessels;	12. Immune / Autoimmune Disease
other (list here):	13. Kidney Disorder (i.e. nephritis, renal failure)
such as: abnormal heart rhythms, aneurysm, aortic	14. Liver Disease (i.e. cirrhosis, hepatitis A, B, C, E)
dissection, heart failure (congestive or otherwise),	15a. Mental Illness (i.e. mild or major depression,
heart valve disorder, or peripheral arterial disease	anxiety, bipolar disorder, or schizophrenia)
3. Diabetes (if yes, list type 1 or 2) Yes No	15b. Are you currently receiving counseling?
Type:	16. Muscular Disorder
List 3 most recent HbA1c / fasting blood sugar levels:	17. Respiratory (i.e. asthma, allergies, pneumonia,
1) 2) 3)	COPD, emphysema, bronchitis)
4. High Cholesterol (if yes, list 3 most recent readings) Yes No	18. Stomach (i.e. ulcer, acid reflux, GERD)
1) 2) 3)	19. Substance dependency (i.e. alcohol, drug)
5. High Blood Pressure (if yes, 3 most recent readings) Yes No	20. Transplants (if yes, list organ(s) below)
1) 2) 3)	

## Further research could refine these groups

Gender information

Age ranges

More cities surveyed

