
Classifying Protests by State Response

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Problem Statement

Can we distinguish
between protests that
will lead to a negative or
non-negative state
response?

State violence against protesting civilians: A global comparison

The killings of George Floyd and Breonna Taylor by police in 2020 ignited anti-police brutality and anti-racism protests across the U.S. and the world. For many, the murders represented a shift in awareness of police brutality as an issue—between 2015 and 2020, there was a **marked increase** in U.S. adults who believed that police violence was a serious problem.

As protesters took to the streets, another shift was occurring: increased police violence against protesting civilians. Over the past several years, **the use of excessive force by police and military against protesters—both domestically and globally—has steadily increased**, according to a statement from the United Nations Human Rights Office. This trend includes violence against journalists covering protests and has made conditions for protesting more dangerous. The U.S. nearly tops the list for most incidents of state violence against protesters, placing sixth among all countries.



Dataset

Mass Mobilization Protest Data *from Harvard Dataverse*

- Protests from 162 countries between 1990 and March 2020
- 15198 instances of mass mobilization events
- 31 features, 1 notes column with open-source text data

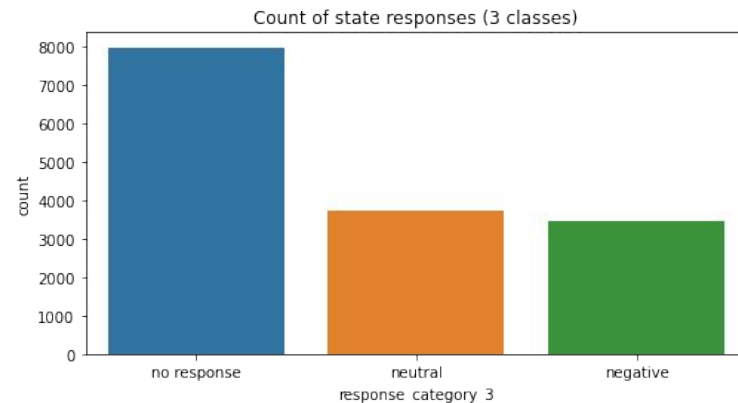
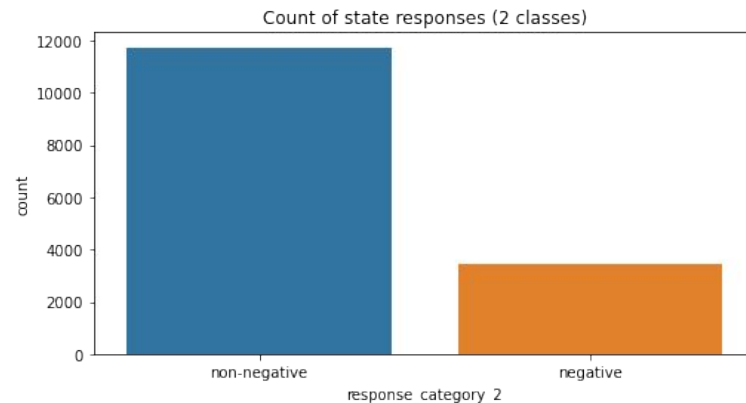
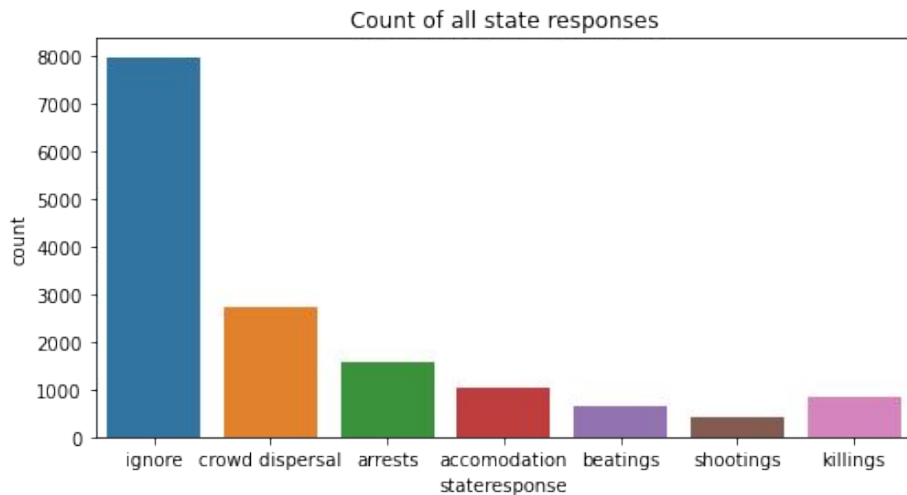
* Notes were taken after the event happened

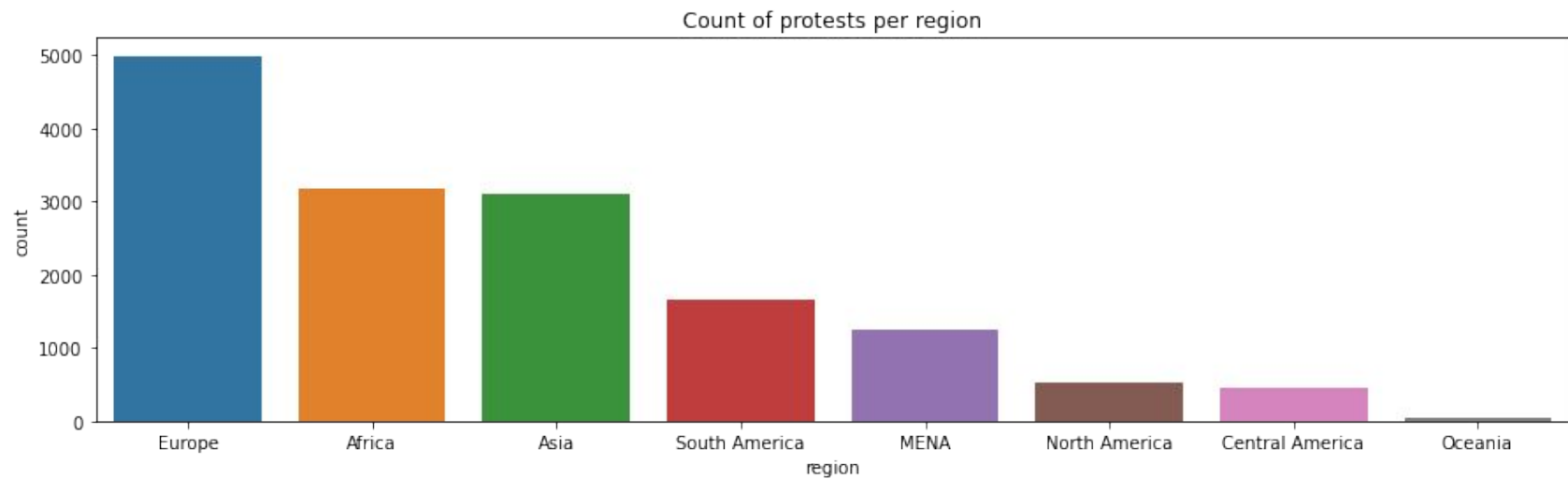


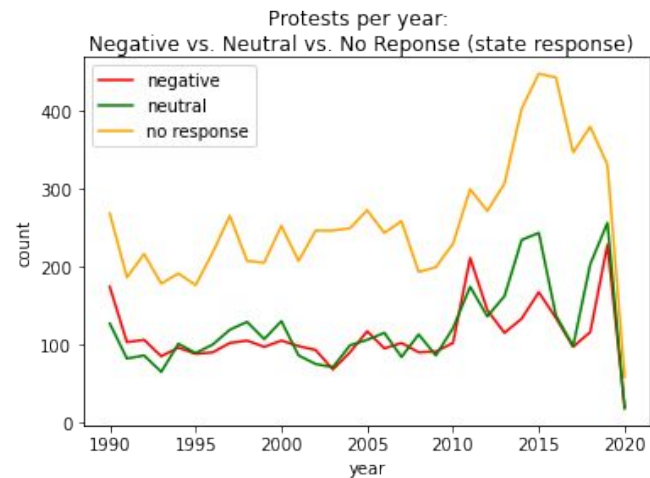
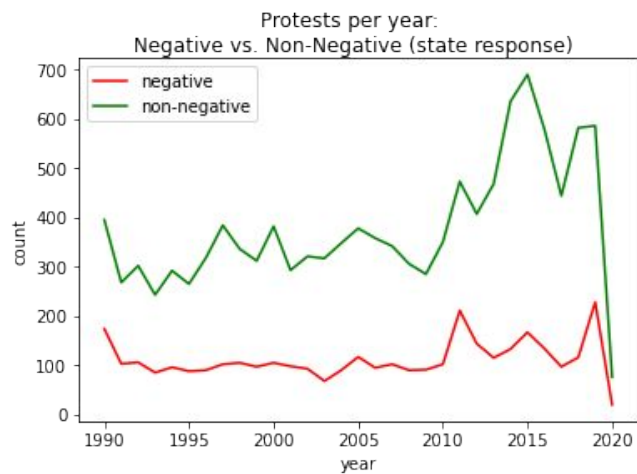
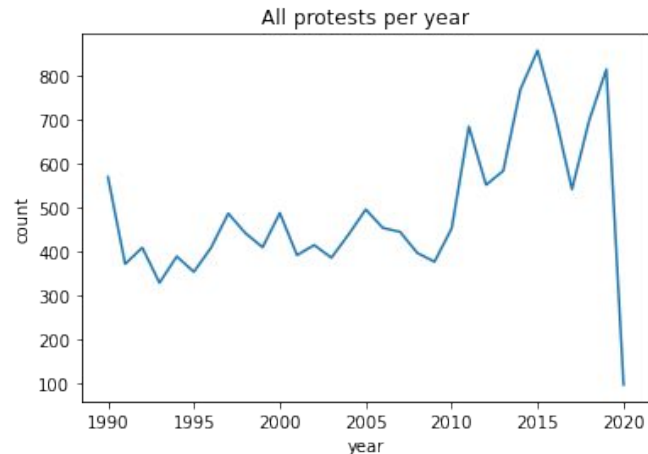
Data Cleaning - Categorical Features

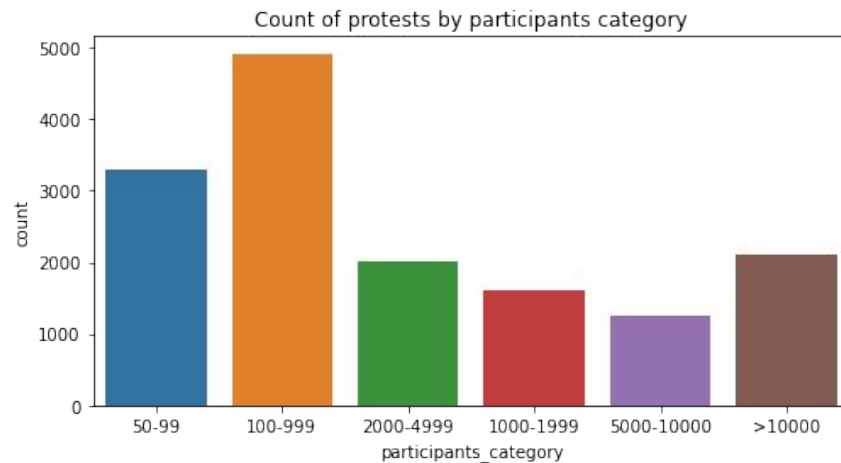
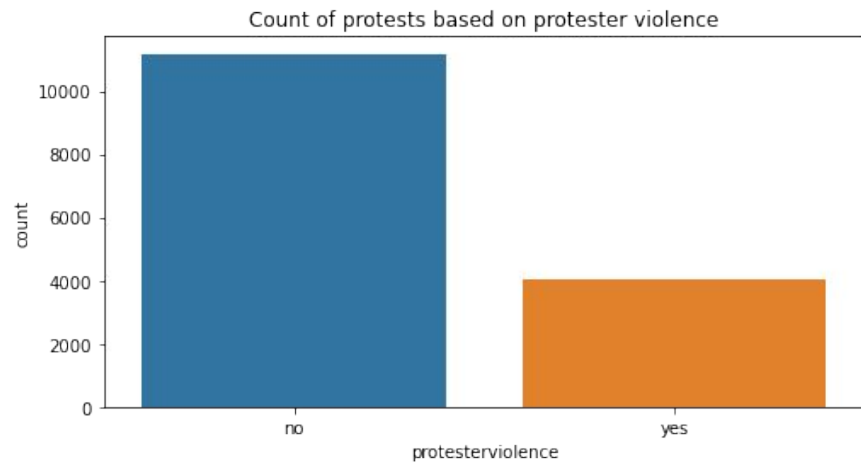
- The original dataset consisted of mainly categorical features
- Cleaning of the target variable
 - 7 state response columns = Up to 7 state responses recorded per protest
 - Target variable class groupings:
 - 2 classes → negative & non-negative
 - 3 classes → negative, neutral & non-negative

EDA - Categorical Features

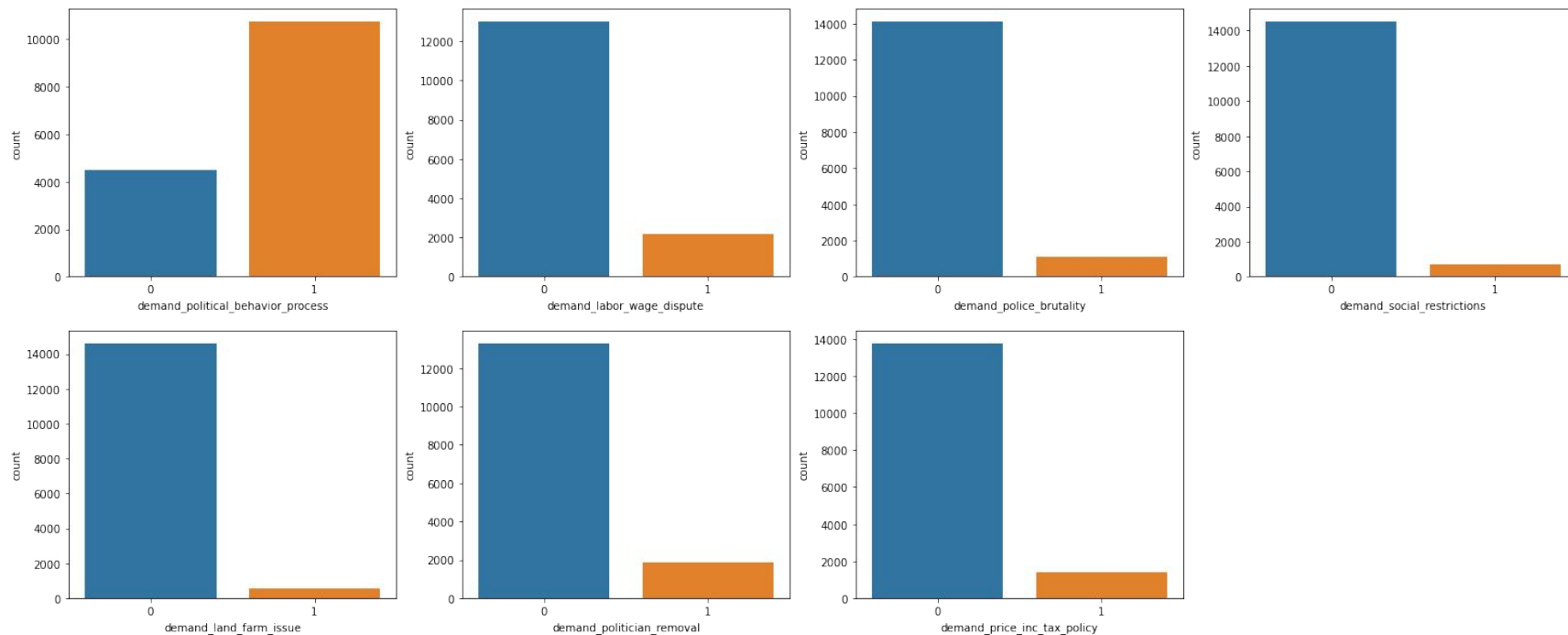






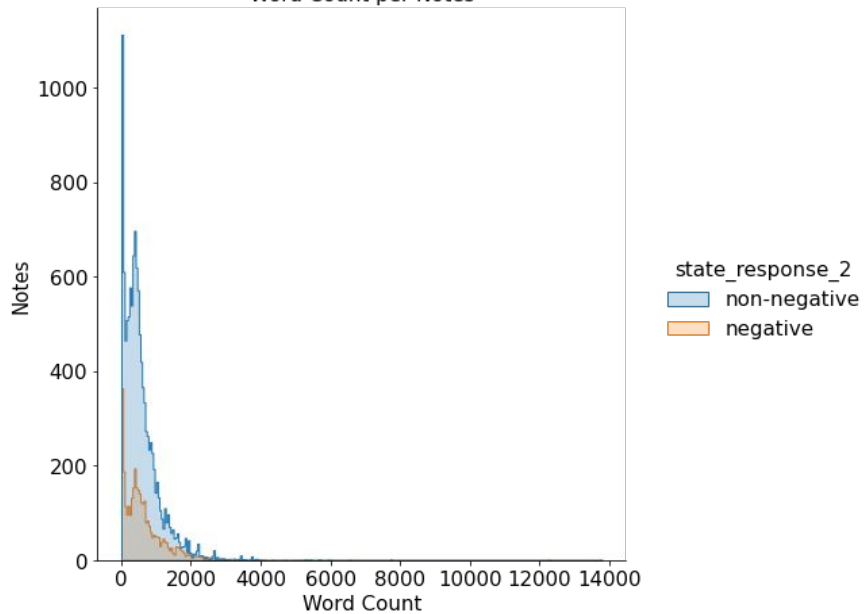


Count of protests by protester demand

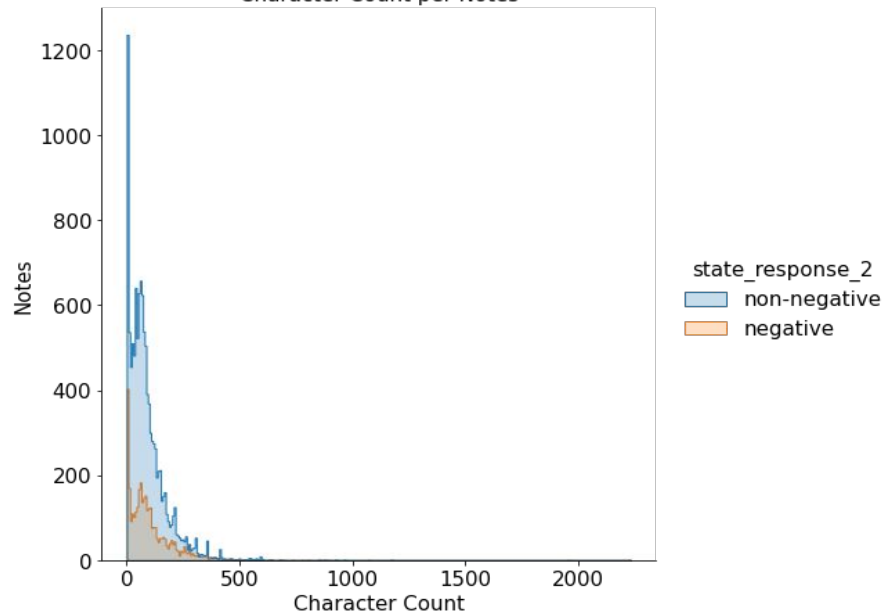


EDA - NLP

Word Count per Notes



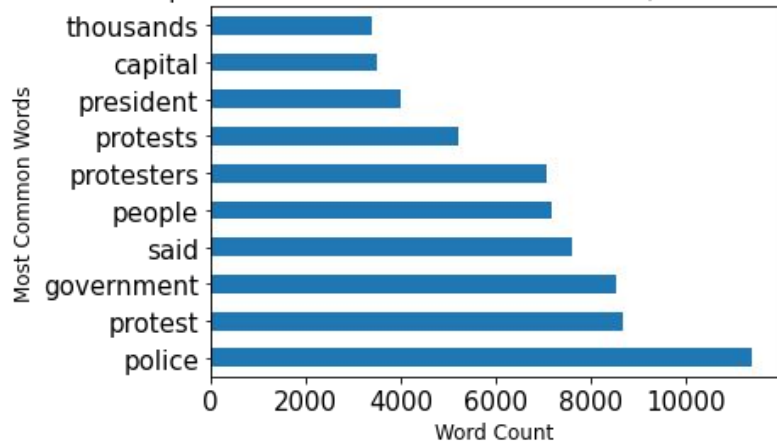
Character Count per Notes



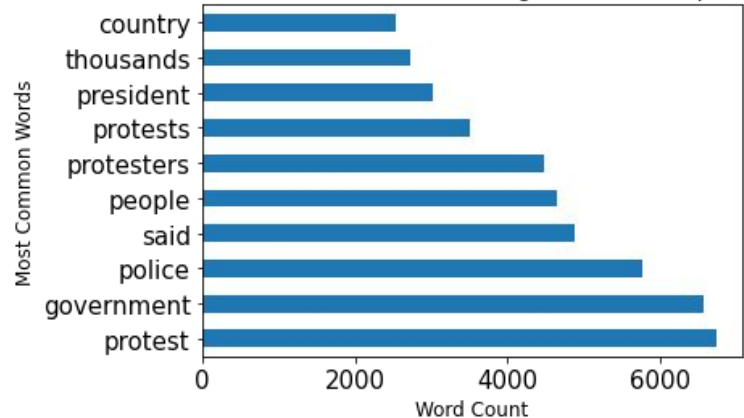
WordCloud



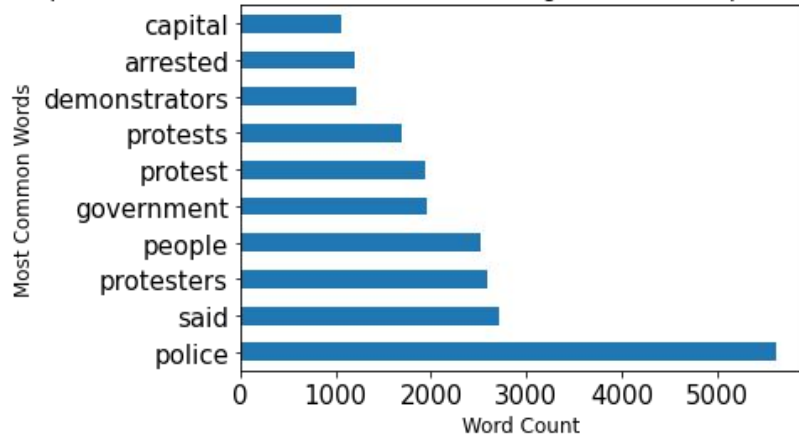
Top 10 Most Common Words Used in Notes (CountVectorizer)

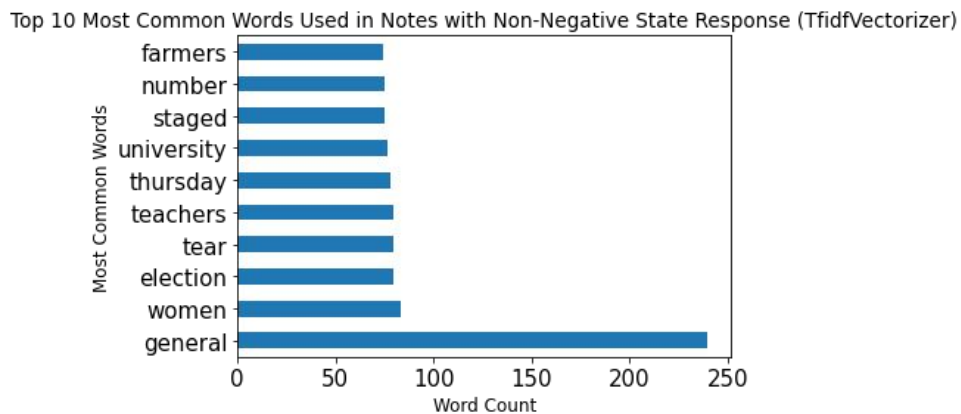
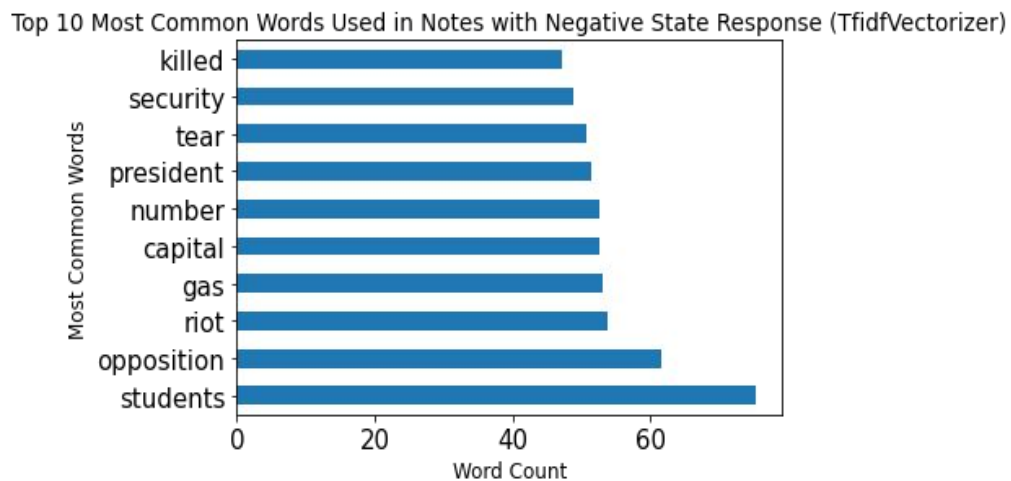
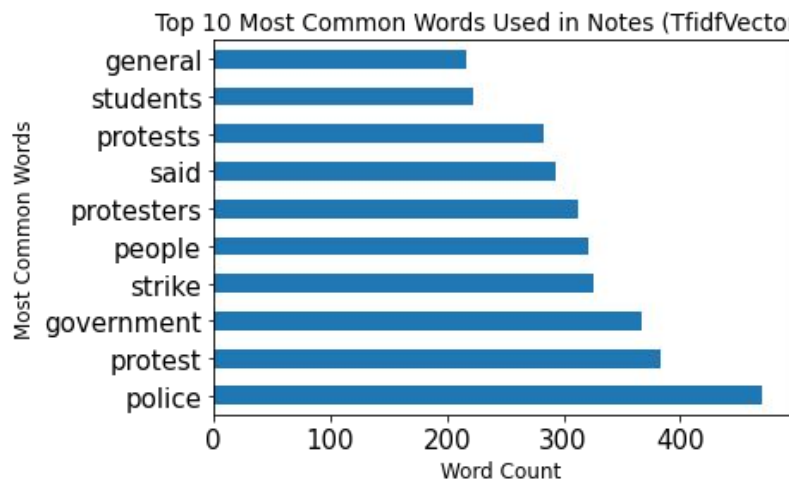


Top 10 Most Common Words in Notes with Non-Negative State Responses (CountVectorizer)



Top 10 Most Common Words in Notes with Negative State Responses (CountVectorizer)





Modeling - Categorical Features (2 & 3 Classes)

- The modeling results were categorized in 4 ways:
 - 2 classes using year data
 - 3 classes using year data
 - 2 classes without year data
 - 3 classes without year data
- Class imbalance techniques were tested for each category:
 - Oversampling the least frequent class
 - Undersampling the most frequent class
 - Weighted models
- Optimizing for accuracy, but precision taken into account

Model Insights - Categorical Features (2 & 3 Classes)

- Baseline Models
 - Weighted models performed best: Logistic Regression, Support Vector Classifier & XGBoost
 - 2 classes performed best with accuracy (mid-high 70's), 3 classes with precision (low 60's)
 - Year data made no difference
- Tuned Models
 - None of the models performed much better than the baseline models, some performed worse
 - Overall best-performing model: Support Vector Classifier (2 classes) → Accuracy: 0.771 | Variance: 0.003
 - Year data made no difference
- Conclusion
 - All categorical feature dataset was not ideal
 - Unable to achieve a decent accuracy score

Model Insights - Categorical Features (6 Classes)

	Train Accuracy	Test Accuracy
XGBoost	0.54	0.42
Neural Networks	0.43	0.41

- Comparable test performance
- Less variance for neural networks



Model Insights - NLP

- Logistic Regression
 - Best performer & most efficient
 - 82% accuracy
 - 83% precision
- XGBClassifier
 - Just as good as Logistic Regression but less efficient
 - 81% accuracy
 - 83% precision
- Multinomial NB
 - 75% accuracy
 - 83% precision

Other Findings:

- Oversampler worked best than undersampling on all models worked on

Conclusion

- NLP based model performed better than using the categorical features predictors
- Logistic regression is the best performer with highest efficiency

Recommendations & Next Steps



Detailed open source
text analysis



Numerical features